

JOSEPH SHERIDAN

Manchester

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[Website](#)

[Instagram](#)

PROFILE

I am a creative and enthusiastic videographer and photographer, passionate about creating innovative, engaging and inclusive content for a range of audiences and purposes. An experienced director, producer and editor, I enjoy working collaboratively with clients and talent to deliver their creative vision to a high standard within agreed timescales and budget.

Through my current and previous contracts both in-house for several media agencies and as a freelancer, I have produced a diverse range of content including food and drink, music videos, fashion, sports, educational videos, promotional material and commercials, and social media content.

SKILLS

- Expertise in filming and editing with a proficient understanding of Adobe Suite and Final Cut Pro editing software.
- A strong capability, and technical understanding of a wide range of cameras, and associated equipment.
- Creative experience and skill in the production of both short and long form content, adapting to a range of both on-location and studio set ups.
- Teamwork and communication skills; these have been at the heart my ability to successfully meet client requirements and therefore to my professional progress.
- Strong project management skills, overseeing projects from pitch and conception through to distribution of final product to a high quality and within budget and timeframes agreed with the client.

PREVIOUS CLIENTS

Spirit Studios, JD Sports, Ego Shoes, Scruff Of The Neck, Fearless Records, Ear To The Ground, Bee-Thrive, G6 Moco, Hikerdelic, Merrell, Nyambe Clothing, Canto and The Sharp Project.

EMPLOYMENT HISTORY

Jan 2016-Present **Principal Videographer/Photographer – JS Visuals**

- Freelance work with a diverse range of clients, providing all creative services for video editing and photography.
- Providing creative oversight, direction and production for a range of visual projects, including ad content for online and offline, for ad social content, posters, prospectus ads, as well as directing and shooting music videos.
- Able to lead projects at a variety of different stages including from, inception and storyboarding to editing existing content.

Sept 2023-Apr 2024 **Production Assistant – Lizardfish TV**

- Assisting with the managing of pre and post-production on projects.
- Liaising with talent and clients in pre-production, including with high profile clients, including the BBC, sports personalities and other celebrities.
- Filming and editing responsibilities.
- Experience of using Final Cut Pro to edit and managing projects.

Jul 2021-Oct 2022 **Lead Videographer – Secret Manchester**

- In charge of helping to source and create engaging original video content for social media platforms.
- Working in high energy and sometimes challenging environments to create consistent looking content.
- Creating high quality photos of food and drink to accompany video edits.

Aug 2017-Apr 2018 Lead Videographer - Manchester's Finest

- Responsible for creating video and photo content for the company's social media platforms.
- Worked as part of a team to produce original creative content for the brand and client.
- Designed the shots with lighting to properly compose the subject matter, and frame using different set ups for both video and photo.
- Editing work to a strict timescale post shooting, for speedy publication across a wide range of media platforms.

Feb 2017-Jun 2017 Lead Videographer - I LOVE MCR

- Part of the growing team and became a key creator for generating content on both the website, and social media platforms.
- Contributed to the development of a consistent style and aesthetic for the company.
- Responsibility for editing and direction of video shoots.
- Developed working relationships with clients to plan and organise video shoots to ensure their requirements were effectively met.

OTHER PROJECTS

I have had the pleasure of being involved in some amazing personal projects over the years, and one in particular that I loved creating was my '[Lockdown Thoughts](#)' series. After a jolt of inspiration from what I had seen my peers doing I took it upon myself to find stories I could tell during the ongoing pandemic. Throughout several months I filmed and edited seven episodes with new and old friends to bring focus to their own experiences during a very difficult time.

QUALIFICATIONS

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| 2018-Present | Futureworks Education for the Creative Industries Video Training Key units: Audio and Sound Recording, Editing, Filming |
| 2014-2015 | Manchester Metropolitan University Postgraduate Diploma in Public Relations |
| 2010-2014 | Manchester Metropolitan University BA (Hons) Politics |

References available on request