

# Melody Laker

London and Hertfordshire based runner and researcher  
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An experienced corporate scriptwriter, director, camera operator and editor seeking runner and researcher roles as a first step in television. I come with incredible references from more than 15 years working across digital production, marketing and advertising for the country's most trusted brand, UK's largest commercial radio company, and largest pharma companies in the world.

## Key skills

- **Live studio and O.B experience** - Shooting short videos for Global Radio breakfast shows and Classic FM.
- **Event management and running** - Producing schedules, supporting talent, making last minute speech amends
- **Script development** - For independent filmmakers and pharma companies including, Novartis and Astrazeneca.
- **Talent management** - Selecting and directing actors for podcasts, brand and poetry videos at Real Chemistry
- **Adobe Creative Suite** - Adobe Certified Associate in Premiere Pro, Photoshop and Indesign.
- **Content management** - Django, Drupal, Joomla, Silverstripe, Umbraco, Sharepoint, Silverpop, Wordpress.
- **Full driving licence (over 25)**

## Credit highlights

**Seqirus Quiet Heroes 2022** | Real Chemistry | Scriptwriter

**Real Chemistry In The Wild Attenborough Internal Video 2022** | Real Chemistry | Director and Scriptwriter

**UCB Home for Innovation 2022** | Real Chemistry | Scriptwriter

**UCB Brand Anthem 2022** | Real Chemistry | Scriptwriter

**Novartis The Cardio Files Podcast 2021** | Real Chemistry | Director and Scriptwriter

**Novartis Cut The Red Wire Podcast 2021** | Real Chemistry | Director and Scriptwriter

**Novartis The Satisfaction Dilemma Podcast 2021** | Real Chemistry | Director and Scriptwriter

**Vertu Annual General Meeting 2009** | Corporate Multimedia Solutions | Camera operator

**Pfizer Internal Comms Video 2009** | Corporate Multimedia Solutions | Camera operator

## Employment

**Creative Studio Lead Copywriter, Openreach** May 2023 to Feb 2024

Collaborated with designers, film makers, strategic communications, brand and digital marketing leads to compose impactful, brand compliant tech themed content including social media posts, blogs and SEO web content.

**Senior Creative Scriptwriter and Copywriter, Real Chemistry** Apr 2021 - Nov 2022

Selected and directed talent for videos and podcasts. Developed and managed edits to scripts and marketing copy for social media posts, adverts and articles to bring the stories of international health companies to life. Worked with directors, art directors, and designers. Finalist in the Cannes Corporate Media and TV Awards 2022.

**Lead Copywriter, Events and Creative Studio, GSK** September 2020 - April 2021

Developed event briefings, discussion points, speeches and reviews. Wrote and managed rounds of edits to social media posts, scripts, advertising banners, and email marketing materials.

**Senior content communications and publishing manager roles, NHS England** Apr 2013 - Nov 2018

Planned events including catering, speakers, venues and schedules. Supported speakers to attend events by providing briefings, accompanying them to locations, and making last minute adjustments to materials. Developed scripts, web and media copy to explain and promote NHS programmes. Edited high profile reports and publications.

**Creative communications and content roles, Various NHS organisations** Jan 2009 - Apr 2013

Worked with directors, photographers and designers to organise and deliver photoshoots, health promotion campaigns and websites for organisations serving 1.9 million people. Led an in-house creative agency serving 31 organisations. Managed a team to deliver magazines, leaflets and media handling services.

## **Online Editor, Online Producer and Editorial Assistant (2tenfm/Classic Fm/Capital Fm radio stations)**

Collaborated with presenters and talent to produce digital video, both in radio station studios and during OBs. Researched and wrote online entertainment, news and showbiz articles. Managed camera kit and memory cards.

**Between Love and Snakes 2007** | University production | Producer, editor, director and writer

Digital short telling the story of a feckless and unlucky-in-love 20 something whose clumsiness masks a sinister side

## **Training**

### **Adobe 2018**

Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator

Adobe Certified Associate in Print & Digital Publication Using Adobe InDesign

Adobe Certified Associate in Digital Video Using Adobe Premiere Pro

### **Southbank Centre Creative Writing School 2014**

Planning for an unhappy ending

Planning for a happy ending

Writing a multi-viewpoint novel

Keeping track of plot

### **E-Learning System 2014 - 2020**

Dealing with difficult conversations

Managing remotely

Resilience

### **Mental Health First Aid England 2016**

Mental Health First Aid Standard

### **Oxford Strategic Marketing 2010**

Effective Strategic Communication

Managing Change

Media and PR

Internal Communication

### **Andrew Sims Society 2015**

Plain English and Report Writing

### **Seven Habits of Highly Effective People 2013**

Covey- The Kings Fund

### **Udacity and Google 2013**

Android Development for Beginners

### **Classic FM 2008**

Search Engine Optimisation

## **Qualifications**

**Surrey Institute of Art & Design 2007**

**George Abbot Sixth Form and School 2003**

Digital Screen Arts B.A. Hons, 2:1

A and AS Levels: Fine Art, Comms Studies, German A, B, B.

GCSEs: 5 x A 2 x B 3 x C

## **References**

Please see my [LinkedIn recommendations](#)

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