

Ashley Booth

Sustainability Manager

Mobile: 07478066620 | **Email:** ashboothsustainability@gmail.com

Based in Liverpool, willing to travel | Full UK Driving Licence (25+) with own car

PROFILE

Sustainability Manager with a background in film, television, and education, committed to implementing environmentally friendly solutions across all productions. Skilled in sustainable production, stakeholder engagement, and environmental reporting, bringing a proactive approach to reducing carbon footprints and promoting green practices on set.

KEY SKILLS & EXPERTISE

- **Sustainable Production Practices** - Ensuring productions meet environmental goals by sourcing sustainable alternatives, reducing waste, and improving energy efficiency.
 - **Carbon Footprinting and Reporting** - Proficient in BAFTA Albert certification and PEACH/PLUM reporting.
 - **Project Management and Coordination** - Experienced in working with all departments to implement sustainable initiatives effectively.
 - **Supplier and Charity Partnerships** - Establishing relationships with suppliers and charities to create circular economies for materials, props, and food waste.
 - **Strong Communication and Training** - Educating teams on best practices in sustainability through workshops and hands-on implementation.
 - **Fluent in German (B2 Level)** - Enhancing collaboration with international teams.
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FILM & TV EXPERIENCE

Sustainability Manager

Picture Zero - September 2025 - present

Sustainability Coordinator

Tip Toe - Quay Street Productions / Picture Zero - HETV Drama | August 2025 - present

The Split Up - Sister Pictures - HETV Drama | August 2025 - present

Waiting For The Out - Sister Pictures - HETV Drama | February 2025 - August 2025

DIY SOS S34 - South Shore Productions | October 2024 - January 2025

CC: Emily - NBCUniversal / Picture Zero - Feature Film | July - October 2024

Previous Film & TV Roles

Applause Entertainment - Location Assistant (Ghandi Before India - HETV Bollywood) | June 2024
Nine Lives Media - Runner (Panorama – Factual) | April 2024
Stockyard North - Props Logistics Assistant | January - April 2024
Channel 4 - Location Assistant (Hollyoaks - Drama) | September 2022
ITV/Fizz TV - Casting Assistant (Shipwrecked - Unscripted) | August 2018
Freelance Documentary Filmmaker (Vienna, Austria) - 2014

EDUCATION & TRAINING

International Screen Institute - Sustainability Management | October 2024
Media Cymru - Sustainability Coordinator Training | March - June 2024
IEMA - Carbon Footprinting & Reporting | April 2024
BAFTA Albert - Sustainable Production Training | February 2024
Manchester Metropolitan University - MA Education | 2019 - 2021
Edge Hill University - PGCE - Further Education & Training (Graded Outstanding) | 2016 - 2017
Manchester Metropolitan University - BA (Hons) Film & Media Studies | 2008 - 2011

ADDITIONAL EXPERIENCE

Assistant Head of Department (Creative Media) - LMA Liverpool & London | 2017 - 2023
Film Studies Teacher - The Studio School 2018 - 2019
English and German Teacher - The American International School of Vienna 2015 - 2016

REFERENCES

- **Liesl Hattingh** (Sustainability Manager – Picture Zero)
 - 07749840202 | liesl@picturezero.com
 - **Faye Newton** (Location Manager)
 - 07793078551 | hello@liverpoollocations.com
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