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Department: Production

Experience – 2011 – 2024

- Background working in the advertising industry at multiple creative agencies in client facing and production roles for a range of commercial clients including, Waitrose, Loaf, Gosh!, Tilda, Center Parcs, Heineken, Google, Halifax and Diageo.
- Extensive commercial shoot experience working within tight timings for differing media ranging from, live action TVC, photography and social content. Managed end-end process from pre-prod to post-production, payout and delivery throughout. (Key experiences in production field are highlighted below).

Industry Employment

Production name	Brand	Production company	HOD	Job role	Dates
'Nudist' <i>(AV & Stills)</i>	'Gosh!'	igor (production arm for isobel advertising)	Amy Hansen	Producer	April 2024
'Tasty Sides' <i>(AV only)</i>	Tilda	igor (production arm for isobel advertising)	Amy Hansen	Producer (& Art Dept)	Nov – Dec 23
'The Art of Loafing' <i>(AV, Stills, Social)</i>	Loaf	igor (production arm for isobel advertising)	Amy Hansen	Producer & Account Director	June – Sept 23
'Little Bottle, Big Difference' <i>(AV & Stills)</i>	Yakult	Irresistible Studios - I was working with them at creative agency Brothers & Sisters	Gill Loftus	Account Director & Production Assistant	Feb – May 23
'Stopped in your tracks' <i>(AV only)</i>	Trint	Ginger Whippet Films - I was working with them at creative agency Brothers & Sisters as Account Director & Production Assistant	Gill Loftus	Account Director & Production Assistant	Jan – Feb 23
'Family forever' <i>(AV, Stills, Social)</i>	Center Parcs	Pulse Films - I was working with them at creative agency Brothers & Sisters as Account Director & Production Assist	Gill Loftus	Account Director & Production Assistant	June – Dec 22

Skills & Training

- On set experience and responsible for the relationship between client, crew and agency
- Worked to tight timescales and tight production budget (which I scoped and was accountable for)
- Created casting briefs, commenced searches and lead recalls. Managed contract process.
- Experience with child licensing, studio searches and tech reces and managed insurance processes
- Contacted crew and booked for shoot
- Briefed in Art Dept, HMU and Wardrobe and reviewed mood boards - Attended wardrobe fittings.
- Handled all the post-production, working closely with partners on offline and online edits and retouching
- Undertaken Talking Point mentoring programmes

Education: German (BA Hons) 2005-2009 University of Nottingham

Other: Duke of Edinburgh's Gold Award - Clean driving licence - Margate based