



AMI ELLIS

GRAPHIC DESIGNER

PROFILE

I have 25 years' experience working as a graphic designer – 10 years in agency, 15 years running my own studio. My main specialism is experiential design – working for global brands at events – which entails all aspects of print design for sets.

I had the privilege of learning from Annie Atkins for two days in 2022. This has informed my decision to transfer my skills to the film industry.

Having built my own business, it's made me a dab-hand at doing whatever it takes to get the job done and working well with teams of people. I'm used to hard graft, burning the midnight oil and being a bit of an all-rounder. I have a clean driving licence and I'm happy to travel.

CONTACT

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HOBBIES

Making props and handwriting styles.
Theatre, cinema, live events.
Kung fu, cycling, yoga, hiking.

EMPLOYMENT HISTORY

SPIKY DESIGN

2009 - PRESENT

After ten years working in-agency, I decided to set-up my own studio. The business has grown steadily year-on-year and was incorporated in 2024. I have experience running all aspects of the business, including client meetings, pitches, account management and finance. My main role is still as a designer, creatively managing three other designers and working on experiential projects, print and digital.

JUMPING JACK MARKETING

1999 - 2009

My agency career spanned a decade, and I worked my way up from junior designer to senior designer during this time. Jumping Jack Marketing specialised in events and sampling for global FMCG brands such as L'Oréal and Nature Valley. I was responsible for all print-based design and managed one junior designer. I also account managed many of my projects, attended client pitches and liaised with suppliers and freelancers weekly.

EDUCATION & COURSES

GRAPHIC DESIGN FOR FILM MAKING

JULY 2022

2-day course with Annie Atkins, Dublin

UNIVERSITY of the WEST of ENGLAND

2018 - 2020

MA Graphic Arts with distinction

CITY OF BRISTOL COLLEGE

1995 - 1999

BTEC ND Graphic Design
BTEC HND Visual Communication

HENBURY SCHOOL, BRISTOL

1990 - 1995

GCSEs - x9 A*- C (2 A*s, 3As, 3Bs, 2Cs)

SKILLS

SOFTWARE

Adobe Creative Suite (proficient in Illustrator, Photoshop and InDesign)
Adobe After Effects (fair knowledge and skills)

AREAS OF DESIGN

Experiential design

Scaled floor plans, concepts, mood boarding, working with visualisers, large format design and artwork for all print graphics, props, signage, uniforms and livery, plus digital designs and activations.

Branding

Logo design, typography, hand drawn lettering and motifs, writing brand guidelines.

All aspects of print and digital design

Literature, brochures, flyers, signage, banners, packaging, websites, social media graphics and more.