

Saurabh Kejriwal

Screenwriter

I'm a German-Indian screenwriter/scriptwriter with a deep interest in diverse perspectives and characters, neurodivergent stories, expression of inner wants amongst social expectations, and internal conflict played out as external action. I've also written shorts and consulted in scripts.

I've worked in advertising for over 15 years. I've written, produced and helped edit/deliver several high-budget ad films for global brands so I have several years of experience in script and production. My work has won several international awards for writing.

KEY SKILLS

- Plots and storylines, 3-Act structures and the Hero's journey
- Character development and Dialogue writing
- Treatments and Synopses
- Neurodivergent perspectives
- Corporate/Startup v/s Creative perspectives
- Diverse/immigrant/expat perspectives
- Cultural differences related to German/European, Asian and British culture

EXPERIENCE

Screenwriter

January 2024 – Present / London

Freelance Creative Director

November 2019 – December 2023 / London

No Ordinary Agency / Associate Creative Director

Nov 2017 – Nov 2019 / Berlin

Jung Von Matt / Senior Copywriter

Sep 2016 – Oct 2017 / Stuttgart

Grey / Copywriter

May 2014 - Aug 2016 / Dusseldorf

BBDO / Creative

Jul 2013 - Feb 2014 / Dusseldorf

Wieden+Kennedy Amsterdam / OneBigAgency / Creative Intern

Oct - Dec 2012 / Amsterdam

Mullen (Now Mullen Lowe U.S.) / Creative Intern

July - Sept 2012 / Boston

Ogilvy Paris / Creative Intern

April – Jun 2012 / Paris

EDUCATION

New York Film Academy

Screenwriting / 2023 – 2024

Miami Ad School Europe

Copywriting Portfolio Program / 2011 – 2013

HONOURS & AWARDS

- The Clios / 2018
- Cannes Lions / 2018
- New York Festivals x3 / 2018
- ADC Germany / 2018
- DDC / 2016
- ADC Germany / 2016
- One Show / 2016
- The Clios / 2016
- WPPED Awards Highly Commended / 2016
- Portfolio Night: AllStar '13, New York / 2013
- Portfolio Night: AllStar '13, Paris / 2013
- Winning Team / Mullen Internship Innovation Challenge / 2012
- Pink Slip Award / Bangalore Ad Club / 2008