

Fi McBean

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Profile

BJTC qualified with a **Masters in Broadcast Journalism**.

Experience in **BBC radio, local radio and local newspaper, social media managing and newsroom environments**, covering **broadcast media, writing, producing**. I have a **passion for storytelling** and a strong desire to work in the media industry.

I am an articulate, confident and enthusiastic **English graduate** that has travelled extensively, broadening my world view. I have excellent communication and social skills.

SKILLS

Adobe Premiere Pro	WordPress	Podcasting	Package Production
Adobe Audition	Copywriting	Interviewing	Pitching
Burli	Presenting	Guest Booking	

PROFESSIONAL EXPERIENCE

LBC, Freelance Digital Journalist

June 2024 - Present

- Writing and managing the live blog for the 2024 General Election.
- Responsible for the production of daily news content, live events, and breaking news coverage across digital platforms.

BBC 3 Counties Radio, Freelance Journalist and Producer Broadcasting to Beds, Herts and Bucks.

Jan 2024 - Present

- Working as a Junior Coordinator producing shows such as the Justin Dealey Show. Experienced in Open Media, briefing guests, planning shows and engineering creative moments during the programme.
- Working with the Social Media team and involved in organising the 'Make a Difference' scheme.

Radio Verulam, Social Media Manager (*Internship*)

Mar 2021 - 2023

Local independent radio station focussing on the St Albans Community.

- Devised Strategies to engage followers on Facebook, Twitter, Instagram and YouTube. , content acquisition, increase participation in competitions and deliver presentations to volunteers educating them on maximising social media impact.

The Herts Advertiser, Journalist (*Internship*)

June 2021 - 2023

Covers local news and events through newspaper, website, e-edition and social media channels.

- Wrote and edited stories about current events in the local community.

Sky Cinema (*Work Experience*)

June 2016

- Watched and produced written reviews for films being considered for release and worked on linear VOD scheduling for the coming months.

EDUCATION & CERTIFICATIONS

City, University of London - MA Broadcast Journalism

Modules including: Journalism Ethics and Media Law.

Final project: Produced a 15 minute documentary for TV titled: *Kiwi Farms: The worst website you've never heard of.*

University of Nottingham - BA English (2.1)

Modules included: Literature and Popular Culture, Drama, Theatre and Performance, Contemporary Fiction, Language and Context Teaching English as a Foreign Language.

VOLUNTEER WORK

Kilimanjaro Climb for Dig Deep

Climbed Kilimanjaro and raised £2,600 for the charity Dig Deep which helps to provide clean water in Africa.

East African Playgrounds

Spent 1 month in Uganda building a playground for Nalinaibi Primary school. Raised £2,000 for charity.

EXTRACURRICULAR ACTIVITIES

Sports: Lacrosse, Horse Riding, Skiing, Surfing and Netball.

Drama: Distinction in Grade 8 LAMDA Acting Duologue, Gold Award.

Public Speaking: Merit Grade 6, English Speaking Board exam