

amy adair

Costume & Apparel Designer



About Me

📍 24 Pinewood Close, Bristol, BS9 4AJ

🌐 amyadairdesign.com

✉ amyadairdesign@gmail.com

☎ +44 (0) 7399460303

📷 [@amyadairdesign](https://www.instagram.com/amyadairdesign)

With a professional background in Technical Apparel Design, I am now following my passion for TV, film and theatre with a career in Performance Design. I am a recent Masters graduate of Royal Welsh College of Music and Drama with a Distinction in Performance Design, specialising in Costume. I have found passion in sustainability and have a speciality of creating costume from stretch fabrics.

With a love of presentation, I am confident, enthusiastic and a strong, effective communicator.

Costume Design & Production Experience

2022 -

Costume Designer – Current

It's My Shout, Cardiff – short film for release in Autumn 2024

2024

Placement – Spring 2024

Bad Wolf Productions, Cardiff – costume department (TV)

Shadowing and assisting the costume department in the costume office and on set, including assisting both Crowd and Principal Costume Stand Bys in dressing, continuity and cast comfort breaks and assisting with next day pre-sets and the beginning of packing and organising ready for the shows wrap.

Placement – Spring 2024

Cabaret at The Kit Kat Club (Playhouse Theatre), London – wardrobe department

Shadowing an evenings run of the show, including pre-show preparation (pre-sets etc), dressing, laundry and repairs and costume maintenance.

Costume Designer – Winter 2023-24

The Seligman Opera School, Cardiff – Royal Welsh College of Music and Drama

Costume Designer for the opera Respighi: *La Bella Dormente Nel Bosco (Sleeping Beauty)* at the Sherman Theatre

Costume Assistant - Autumn 2023

The Richard Burton Company, Cardiff – Royal Welsh College of Music and Drama

Costume assistant for the production of *Playhouse Creatures*

Stylist & Maker – Summer 2023

ELAN Frantoio, Fucecchio, Italy – centre for performing arts

Styling and costume creation for three shows over the course of two weeks; *HeartBeats* – site specific and acrobatic piece inspired by the book *The Unbearable Lightness of Being*. *Quello che dice il Duoco* – site specific piece for the Salamarzana medieval festival, including fire dancing. *Diciassette Proiettili* - commemorative performance for 79th anniversary of "Eccidio Padule di Fucecchio"

Placement – Summer 2023

Shakespeare's Globe, London – wardrobe department

Shadowing, alterations and repairs for the wardrobe department on *Comedy of Errors* and *A Midsummer Night's Dream*. Shadowing in fittings and during tech for their summer production of *Macbeth*.

Costume Designer – Spring/Summer 2023

The Richard Burton Company, Cardiff – Royal Welsh College of Music and Drama

Costume Designer for the musical *Women on the Verge of a Nervous Breakdown* at the Sherman Theatre

Costume Maker – Spring 2023

Edinburgh Tattoo, Cardiff

Apparel Design Experience

2017 -
2022

Fashion Designer & Technical Design Lead – June 2020–August 2022

Designer & Developer / Technical Designer – June 2018–May 2020

Design & Development Intern – August 2017–May 2018

Aday, London & NYC – Sustainable women's wear brand

- Lead on technical CAD drawing, tech pack creation and product development
- Regular use of PLM systems such as BackBone and CALA
- Close relationship with Lead Designer to research and design new collections
- Close relationship with Production Manager to conduct market research and create accurate product costing
- Managing and mentoring the product design interns
- Managing market research including consumer design and product surveys and focus groups
- Leading styling at photo shoots
- Managing and progressing Aday's B-Corp application.
- Other skills gained: lab dips, merchandising and sales, processing invoices and POs, communication for external collaborations, using Flexport to arrange shipments.

2016

Intern - June

Lucas Hugh – luxury sportswear brand

Achievements

- Managing all development stages of the Aday Summer Nights Capsule and specifically introducing fit models at every stage, therefore improving the fit and success of the capsule.
- Delivered the Carry-On Capsule at Aday which sold out within two weeks.
- Successfully implemented new customer engagement programme, resulting in a substantial increase in response rate in both qualitative and quantitative data.
- I was commissioned to create a two-piece performance outfit for an interactive performance at the Tate St Ives, Cornwall, including working one-on-one with my client, designing, fabric sourcing, sampling and fitting.
- I have performed three times at the Edinburgh Fringe Festival including taking the leading role of Juliet in Romeo & Juliet and the supporting role of Tabs in Angela Carter's Puss-in-Boots receiving four and five-star reviews and gaining invaluable theatre experience. I also designed and made a number of costumes for these productions including my own costume for Tabs in Puss-in-Boots and Red in The Company of Wolves.

Education

2022–2024 **Royal Welsh College of Music and Drama** – Design for Performance MA
Graduating with a Distinction, specialising in Costume Design and Constuction

2014–2017 **Falmouth University** – Performance Sportswear Design BA (Hons)
Graduating with a high 2:1, with a 1st in design development and production module

2005–2014 **Redland High School for Girls, Bristol**

Professional Skills

Communication: In my position at Aday, I was responsible for communicating with factories and fabric vendors, including leading meetings with current and new partners. I was also responsible for communicating with customers to receive feedback on products.

Leadership: I have led a small, close knit design team, which means I am able to take responsibility for and lead my own projects and also mentor more junior members of the team.

Organisation: Working at a start-up, I had many different responsibilities, including projects that were not design related. In order to work to my best ability, I had to stay organised and on top of all my work. I am able to complete multiple tasks under pressure and to challenging deadlines when required.

Creative Skills



Skilled on Adobe Illustrator, Indesign & Photoshop.



Expertise in sewing & pattern cutting, including alterations and repairs.



Specialist in stretch fabric garment construction.



Proficient in fabric dyeing, including natural dyes.