

# PAUL CRAIG

Producer (Music/Film) | Executive Producer | Content Creator

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London

## SUMMARY

A detail-oriented, conscientious and collaborative individual with over 10 years in business and creative film and television production planning and consulting.

An active networker with a proven track record in building and maintaining strong professional relationships within the creative arts. An enthusiastic participant in media-related expos, film festivals and industry forums. Extensive experience in developing detailed budgets, and technical training and customer services programmes as part of managing successful teams.

Previous achievements at Viewtorch Pictures include participation in media diversity campaigns, production of the 2019 Directors UK/ Arri UK One Shot challenge and involvement in innovative cinema audience participation technology and methods via Film Hub London and the UK Cinema Association.

## EXPERIENCE

### Executive Producer / Owner

#### Viewtorch Pictures Media

01/2023 - Present London

- Business building and planing to move Viewtorch Pictures Media from ideation stage to pre-seed investment.
- Consult on and build elements for the pacaging and finacing of Film and Television Projects.
- Develop Film and Television project from idea to delivery
- Build story ideas for engagement beyond the screen into other engaging products.
- Negotiated contracts with key stakeholders, securing valuable partnerships that expanded company reach.

### Director of Membership

#### Production Guild of Great Britain

05/2021 - 07/2021 Watford

- Develop and deliver a strategy to maximise engagement with, deliver value to and retain PGGB members.
- Actively recruit new members through meetings with productions offices, attending industry events, networking and proactively promoting PGGB and its membership opportunities to appropriate individuals and companies within film and HETV.
- Work with PGGB's business partners and affiliates to add value to our membership offer including through seminars and information provision
- Work with the Head of Marketing to ensure regular and effective communication with our members about developments in the industry and the work of PGGB.

### Company Director / Producer

#### Viewtorch Pictures

01/2011 - 06/2014 London

- Developed film and television projects originated both by Viewtorch and external stakeholders.
- Carried out script-reading and creative consultation work.
- Built presentations and reports to encourage media financiers and art funding bodies to invest in movie projects.
- Worked with both Film Hub London and the BFI to help improve the reach of their cultural film and arts programs with a view to improving both diversity and youth education.
- Produced a number of shorts and developed film and tv projects

## ACHIEVEMENTS



### Winning Pitch for Arri / Directors UK Trinity Challenge

Won the pitch and produced the one shot short film 'A Midwinter Nights Dream'



### Nomination for IRIS Prize sponsored by Channel 4

Short film 'CINDY' was nominated for the IRIS Prize in 2020 and shown on Channel 4



### Huge community building

Through years of networking, I have built a huge community of professional peers

## SKILLS

Media Creation

Film Production

Creative Project Assessment and Development

Project Management

Budget Management

Team Leadership

## COURSES

### Dov Simens Production

Advanced course of all aspects of low budget film production including script development

### Raindance Film Producers Certificate

Focused training on all aspects of film production including legal and fin

## EDUCATION

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City & Guilds Electronic Service Engineering I&II:  
Electronic Engineering

[South London College, West Norwood. London](#)

📅 09/1983 - 07/1985 📍 London

## LANGUAGES

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**English**

Native

