



PHOEBE DUNBAR

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Fashion & Lifestyle Stylist with a background in brand visual marketing across fashion, lifestyle and beauty brands. After leaving my role at Harvey Nichols, I'm pursuing new opportunities to push my creativity and to diversify the projects I work on. I'm passionate about collaborating with new people, exploring different creative mediums and growing my skill-sets.

At Harvey Nichols, I developed confidence and expertise in outfit styling, posing direction, on-set dressing techniques and image execution. Working on a wide range of luxury womenswear and menswear brands, I have become adaptable, collaborative and adept at problem-solving to meet targets to a high standard.

Previously, at The No7 Beauty Company, I worked on brand visual identities and campaign imagery where I identified my love of image creation and strength in providing visual direction. Here I became commercially minded and built a strong understanding of consumer-driven branding.

I'm excited to expand my portfolio with tv/film, campaigns, video and social media content that blend my creative skills and marketing background. I'm eager to work in environments that foster both personal and professional growth.

CONTACT

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LOCATION

Loughborough, Leicestershire

WEBSITE

www.phoebejdunbar.com

INSTAGRAM

@phoebejdunbar

EDUCATION

BA (Hons) Degree in Fashion
Communication and Promotion.

A Levels in Business and Economics,
Fine Art & English Literature.

10 GCSE's including English, Maths
and Science.

ADDITIONAL

Full, clean driving license.

Conversant in Adobe InDesign,
Adobe Illustrator and Canva.

Barista trained.

INTERESTS

Reading, interior design and art.

REFERENCES ON REQUEST

HARVEY NICHOLS | FASHION STYLIST

NOVEMBER 2022 / MARCH 2025

As a Fashion Stylist at Harvey Nichols I was responsible for daily on-set styling of model imagery, ensuring outfits and posing aligned with the art director's vision, brand guidelines and consumer profiles. Here I utilised my personal style and knowledge of brands to tailor my styling approach, adapting to different briefs and target audiences.

Working closely with photographers and models, I executed high-quality imagery, consistently demonstrating strong visual direction and a keen eye for detail.

I also gained experience of styling for social shoots and I trained in cut-out styling, broadening my understanding of digital content creation and diversifying my skill set in styling.

STITCHFIX | PERSONAL STYLIST

APRIL 2022 / OCTOBER 2023

Outfit building and providing styling direction for StitchFix clients. Utilising knowledge of fashion and consumer mindset to create personalised experiences for clients.

NO7 BEAUTY COMPANY (NBC) | BRAND MARKETING ROLES

SEPTEMBER 2018 / SEPTEMBER 2021

During my roles at NBC as Visual Merchandising Assistant Manager and Assistant Brand Manager I worked across brands such as, Soap & Glory, Liz Earle, No7 and Botanics. Here I developed brand visual identities and campaigns to elevate brand stories and connect with the consumer.

From briefing agencies and providing visual direction on creative projects, my roles were integral to the development of marketing visuals that brought brand messaging to life.