

# Louis Clayton | Videographer

**Phone:** 07555 497504 | **Email:** [Louisclaytonfilm@gmail.com](mailto:Louisclaytonfilm@gmail.com) | **Website:**  
<https://65b6d0dabf9ec.site123.me/>

**Address:** 24 Clarendon Mews, Brunton Lane, Newcastle-Upon-Tyne NE3 5ED

**LinkedIn:** <https://www.linkedin.com/in/louisclayton-film>

## Summary

---

An enthusiastic friendly individual, diligent graduate of Film and Media at Newcastle University. I am keen to find a position as a Videographer; looking to build on my experience, enhance and learn new skills in a fast-paced environment. I can work on my own initiative or as part of a team. I am calm, highly motivated and an excellent communicator.

- Full Clean Drivers License

## Experience and Productions

---

### **IN-HOUSE PHOTOGRAPHER AND VIDEOGRAPHER- The Handbag Clinic, April 2022-Current**

- Capture and edit content for the company's social media accounts (prominent YouTube channel that is in excess of 150,000 subscribers) and website to bring awareness to the brand and the services they provide.
- Attend meetings with CEO and Head of Marketing to discuss ideas for how the social media can be improved, meet the brands identity and provide storyboarding for the brief's given.
- Involved with lighting equipment for both video content and product/ e-commerce photography and audio equipment for the ASMR content on the company's YouTube channel.
- Efficiently meeting bi-weekly deadlines for the websites e-commerce uploads and upload of content to the YouTube Channel.
- Independently manages own time as well as photography assistant's time so that project deadlines can be met and work on ways to improve the process so that it can be quicker while also providing high quality.
- Working with Adobe Premiere Pro, AfterEffects and Photoshop and Capture One to edit such content to include music, dialogue, effects and graphics. Using different video and photo file formats and reformatting content for website animations, carousels and Instagram.

### **ADOBE PHOTOSHOP EDITOR - AlphaGraphics, October- December 2021**

- Corrected and manipulated images in Photoshop and make them available for print.
- Quality control- reviewed images for their imperfections with precision and agility to meet deadlines.
- Media Management.

### **FREELANCE WEDDING PHOTOGRAPHER, VIDEOGRAPHER AND EDITOR - SeeJay Photography, June- December 2021**

- Calmly orchestrated large formal group portrait photos.
- Edited photos and videos to create a cohesive story to meet client specification.
- Decided on lenses, lighting, sound, and stabilisation equipment to suit different situations.
- Meet and greet consultation with client.

### **FREELANCE VIDEOGRAPHER - Socialviddy, Hatfield, July- August 2021**

- Meticulously discussed with editor on the purpose behind YouTube videos and executed concept accordingly.
- Captured visually appealing B-roll footage.
- Coordinated with client on time and location, received feedback on performance and planned desired shots and look.
- Maintained high quality sound devices such as lav mics and on camera shotgun mic.
- location shooting including multiple locations, involving transport of equipment in an organised manner.

### **FREELANCE VIDEOGRAPHER AND EDITOR - Copart, Peterlee, June 2020- October 2020**

- Researched and communicated effectively with the company on the films visual style, operation (placement, filters, framing and movement) and narrative in relation to their brand style.
- Control, care and set up of camera and lighting equipment- Tripod, lighting, cables and leads.
- Determined camera angles and colour correction in post-production.
- Edited video to meet client's specifications, worked with graphics, music, and effects.
- Advised on shots to maximise visual impact.
- Understood storyboarding from the company.
- Complied with site health and safety guidelines.

### **FREELANCE VIDEOGRAPHER - ALW Freelance, Stockton-on-Tees June 2020 (2-day shoot)**

- Accompanied and assisted on product photoshoots.
- Produced visual content for social media use.

### **FREELANCE VIDEOGRAPHER - LC Film, Stockton-on-Tees June 2019 – Current**

- Control, care and set up of camera and lighting equipment.
- Contributed to the film's visual style (placement, filters, framing and movement).
- Quick response to direction.
- Advised on shots to maximise visual impact.
- Effectively and politely communicated with the client.
- Framed and captured action artistically as directed.
- Prepared to innovate and experiment with ideas.

## Education and Qualifications

---

### Newcastle University (2017-2020)

BA Honours in Film and Media (graduating with a 2:1).

### Stockton Riverside College (2015-2017)

Pearson BTEC Level 3 Extended Diploma Triple Grade Distinction in Creative Media Production.

### Northfield School and Sports College (2010- 2015)

11 A\*- C GCSE's including Maths and English and 1 BTEC.

## Skills

---

- Strong attention to detail in all points of the production process.
- Working knowledge of Adobe Premiere Pro, Photoshop and After Effects.
- Video editing and post-production knowledge (effects, graphics, colour correction/grading, data transfer and wrangling).
- Proficient in Microsoft Office Suite- In university Microsoft Word and PowerPoint were used to complete assignments.
- Team-working: work well in a team; sharing and listening to ideas, being cooperative and helpful to others.
- Adaptive learner: quickly and effectively learnt new production equipment and software for video projects at university.
- Good understanding to effectively framing and compose images.
- Experience using Avid Media Composer and Interplay.
- Knowledge and experience using LOG footage.
- Experience using Sony, Canon, Blackmagic and Panasonic cameras and their various models.
- Experiencng using DJI Ronin Gimbal on various shoots.

## Interests

---

I am passionate about pursuing a career as a camera operator. I have been interested in film pretty much my whole life. I am very family oriented; I love hanging out with friends and travelling places. I enjoy taking photos and videos, flying my drone, and walking my dog in country parks. I like visiting places around the world and seeing the different cultures and historic sites. I like to keep busy and socialise with other people, but I also enjoy my own company whilst working on projects and reading, particularly cinematography magazines, blogs and screenwriting books. I stay updated with current affairs and trends on various social media platforms.