



# STANLEY CHIU

CREATIVE WRITER AND  
FILMMAKER

## CONTACT

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## EDUCATION

### Bachelor of Arts

Contemporary Media Cultures

The University of the Arts London  
London College of Communication

2019 - 2022

## CREATIVE SKILLS

- Video production: directing, editing, filming, script translation, and interpretation
- Social media marketing: content planning, scheduling, and creation
- Project management: budget tracking, data management, and team coordination
- Software proficiency: Adobe Creative Suite, Final Cut Pro, Excel, Google Analytics, Hootsuite

## ABOUT ME

A creative and versatile media professional with experience in video production, creative writing, and project management. Skilled in researching trends, planning and executing content creation strategies, and collaborating with diverse teams. Adept at using various software and tools for video editing, data management, and budget tracking. A strong aim to tell stories, and create visual spectacles and narratives to bring forth positive changes.

## CREATIVE EXPERIENCE

### Freelance Creative (HKG & LDN)

Oct 2020 - Present

- Directed and edited various video projects, including two music videos, a feature video, festival promotions and two commercials.
- Provided script translation and interpretation services for a student film.
- Collaborated with clients and creative teams to ensure high-quality results and meet deadlines.
- Produced an brand-aligned video for GRIND coffee London's quarterly business review, collaborating with marketing team to deliver a compelling visual narrative.

### Production Assistant at Moonlight Entertainment (HKG)

June 2020 - August 2020

- Assisted in all department needs, including location scouting, casting, and film-set setups.
- Managed data input and organized the production team's weekly budgeting excel sheets.
- Contributed to the smooth operation of the film production process.

### Social Media Creative at Bread & Beast (HKG)

October 2018 - May 2020

- Conducted research on trends and reported content creation plans to the manager.
- Planned, scheduled, created, and edited marketing media for release.
- Maintained brand consistency and engaged with the online community.

## OTHER SKILLS

- Hospitality: Customer Service, Floor Management, Allergens Knowledge, Specialty Coffee, Bartending.
- Management: Personnel Management, Staff Training, Administrative Assistance, Report Writing.
- Others: Teamwork, Project Management, Problem Solving, Time Management.

## HOBBIES

- Filmmaking
- Photography
- Creative Writing
- Football
- Rugby
- Formula 1
- American Football
- Bouldering
- Working Out
- Cooking
- Coffee Making
- Stand-up Comedy
- Board Games

## OTHER EXPERIENCE

### Junior Manager at GRIND (LDN)

April 2022 - Present

- Started as a barista, providing guests with high quality coffee services and providing insight and knowledge to guests interested in coffee.
- Transitioned into a floor staff whilst also being a barista, providing quality steps of services to patrons from start to finish.
- Providing assistance to guests regarding retail, allergies, dietary restrictions etc.
- Assisting managers and other team members in all aspects during service.
- Received a promotion, joining the junior management team, providing End-Of-Day reports, ensuring high quality of service from the entire team whilst maintaining high morale.

### Barista at Stockton and The Watergate (LDN)

January 2021 - April 2022

- Providing high quality specialty coffee to guests.
- Maintaining stock level is enough for services.
- Improving the coffee quality and services of the establishment.

### Team Member and Barista at Plaunk (HKG)

September 2020 - August 2021

- Continued coffee training through this establishment, whilst also providing high customer service for guests.
- Planned and trialed new drinks menu with the owner.
- Made redesigns on chalkboards for menu changes.

### Senior Staff at Bread & Beast (HKG)

August 2018 - May 2020

- Provide quality service to guests during their experience in the bar restaurant.
- Received full training on bartending and coffee making.
- Train new part-time team members.
- Provide stock report and manage guest feedbacks.
- Managed social media as a social media creative.

## LANGUAGE

English  
Cantonese  
Mandarin

## REFERENCE

Malcolm Clarke  
Director | ARTeFACT Entertainment  
Preeya Parker  
Head of People | GRIND  
Contact information available upon request.