

CONTACT ME

📞 07918 551875

✉️ katiehinsley@sky.com

📍 Reading, United Kingdom (willing to travel)

SKILLS

- Driver's License
- Organised and efficient at time management
- Strong Communication
- Working independently
- Effectiveness under pressure
- Prioritisation of tasks
- Digital Marketing
- Teamwork
- Videography and Drone Flying
- Adobe Premiere Pro, After Effects and Photoshop

EDUCATION

First Class Honours in BA Film Production

The University of Winchester, Winchester, UK
2020 - 2023

3 A-Levels including Media Studies, Film Studies and History

Little Heath School, Reading UK
2017 - 2019

REFERENCES

Miss Sian Walsh

Digital Marketing Manager
Parkers Estate Agents
(sian.walsh@parkersproperties.co.uk)

Mrs Charlotte Lepp

Store Manager
Argos
(lotte.lepp@sainsburys.co.uk)



Katie Hinsley

Marketing Assistant

As a recent Film Production Graduate, I have a strong passion for creating content. I am a determined individual, who offers a plethora of skills, eager to apply them where possible. I have great experience in talking to people and working well in a team environment.

WORK EXPERIENCE

Video Marketing Assistant

Parkers Estate Agents, Reading, UK

July 2023 - Current

In my current position as Video Marketing Assistant, I support the Digital Marketing Manager in enhancing brand awareness by producing captivating content for social media. This involves creating high-quality property videos, TikToks, and managing email marketing campaigns. This role has allowed me to utilise my creative abilities and introduce new ideas to enhance Parkers marketing strategy.

Supervisor

Accessorize, Winchester, UK

July 2022 - March 2023

During my time as a Supervisor, my duties involved supporting the branch manager in the store's day-to-day operations. This encompassed tasks in both the Front of House and Back of House areas, such as stock management, cash handling, administration, delegating responsibilities on the shop floor, and supervising staff. This position helped me develop a strong sense of leadership within team management.

Bar Assistant

Winchester Student Union, Winchester, UK

September 2021 - June 2022

Selling Partner

John Lewis & Partners, Reading, UK

April 2021 - August 2021

Customer Advisor

Argos, Reading, UK

October 2017 - September 2020

PRODUCTION CREDITS

PRODUCER | Sweet Home (2023)

- Organising business and financial matters of the film
- Managing scripting, casting, filming, editing as well as marketing
- Call sheets and Risk Assessments
- Head of production design
- On-set catering, First AD and Script Supervision

SCRIPT SUPERVISOR | Last Night at The Emerald (2023)

- Script supervising
- Assisting Director & Producer when needed

SCRIPT SUPERVISOR | Money Mule (2023)

- Script supervising
- Assisting the Producer
- Clapper Board