

Pip Harris

[LinkedIn profile](#)

Portfolio website: pipharris.co.uk

Contact: pip@pipharris.co.uk

Location: Somerset - South West England, UK
Full UK driving license and car owner

About

I am a creative and technically minded individual with experience at senior management level in Marketing, Graphic Design and Video Production. I am excited to transfer my experience and skills into a career in Film and HETV. I am seeking part-time roles within the art department with a hope to progress into a graphic design role.

Skills

- Over five year's experience in senior management roles.
- Graphic design and image / video editing skills - highly proficient in using Final Cut Pro and Adobe Creative Cloud software (Photoshop, InDesign, Illustrator, Premiere Pro, After Effects and Dreamweaver).
- Experienced in leading and managing a variety of video productions, creative arts projects, and marketing campaigns.
- Advanced budget management and analytical skills. Experience using Xero accounting software.
- Experienced in production/project planning including sourcing equipment, locations, insurances, crew, travel, and accommodation.
- Two years' experience in a Producer role at a video production company. Experienced in completing all necessary paperwork including briefs, call sheets, shot decks, storyboards, risk assessments and consent forms.
- Advanced skills in content production using a variety of professional audio- visual equipment.
- Attentive and supportive line manager with experience contract managing creative freelancers.
- Acute attention to detail and excellent organisation skills.
- Highly IT literate, experienced in using Microsoft Office, Google digital tools and digital platforms.
- Experience in coding HTML and website design.

Employment

Marketing Manager (April 2021 - Present) **Notaro Care Homes**

- Spent six months leading both the Marketing and Recruitment departments as Marketing and Interim Recruitment Manager whilst recruitment look place for a Recruitment Manager. I led a team of three recruitment coordinators during this time.
- Currently lead the marketing department for the company with an annual marketing budget of approx. £150k.
- Manage all marketing content and materials including print, digital, radio and video.
- Coordinate and execute regular marketing campaigns and projects.
- Produce regular reports and analyse data to ensure campaigns and strategy is data led.

Producer (September 2021 - September 2023) **Somerset Film and Video Ltd**

My responsibilities included:

- Attracting, securing and line producing film and digital media commissions.
- Providing quotes and writing tenders for film commissions up to £20k.
- Developing and promoting digital services and earned income strands.
- Contract managing freelancers and developing a talent pool.
- Ensuring all productions meet high standards before delivery to clients.
- Providing detailed reports to Funders and Trustees.
- Measuring KPI performance for reporting to Arts Council and inputting on National Portfolio Funding applications.
- Line management of the Production Assistant and Technical Manager.
- Developing the public programme of activities and events.
- During my time at Somerset Film, I gained experience in 360, VR and AR content production and assisted on drone shoots.
- Undertook training in **Albert Sustainable Production, First Aid, Safeguarding, Unconscious Bias, Arts Award Advisor, and Neurodiversity and Autism.**

Employment - continued

Marketing and Communications Manager (Mar 2019 - April 2021) **Brainwave (national children's charity)**

My responsibilities included:

- Establishing and delivering an effective Marketing and Communications Strategy.
- Creating audience-targeted integrated marketing plans and activities to raise funds, promote services, engage supporters, inspire action, and drive participation.
- Developing and managing all external and internal communications.
- Managing the organisation's marketing budget and reporting directly to the CEO and Board of Trustees.
- Designing and producing all marketing materials and digital content.
- Writing copy and support materials for trust and grant applications.
- Communicating with supporters and liaising with external agencies.
- Managing and developing volunteers.
- Data Protection Representative, writing policies and providing staff training.

Digital Marketing and Content Producer (Oct 2017 - Mar 2019) **St Margaret's Hospice Care**

My responsibilities included:

- Planning and implementing the Digital Marketing and Communication Strategy for the organisation.
- Contract managing external agencies for digital projects and integrated campaigns.
- Producing engaging content for integrated marketing campaigns, including video, animation and motion graphics production, photography, email marketing and the design of sub-brand logos and print materials.
- Managing and creating the social media content across all social media and digital channels.
- Managing and developing paid digital advertising for marketing campaigns.
- Managing the digital marketing budget for paid campaigns.
- Developing, optimising, and maintaining the organisation's websites.

Training and Qualifications

Autism Somerset (2023) - Understanding Neurodiversity and Autism

Reflex (2022) - FAA Level 3 Emergency First Aid in the Workplace

Albert BAFTA (2021) - Sustainable Production

Trinity College London (2021) - Arts Award Advisor Training

NSPCC (2021) - Safeguarding

Chartered Institute of Marketing, Yeovil Centre (Sept 2017 - July 2018)
Level 4 Certificate in Marketing (Merit)

Bath College (June 2016)
Programming for the web - PHP & JQuery (short course)

University of South Wales, Newport (Sept 2011 - Sept 2013)
2:1 BA (Hons) Animation

Erasmus Exchange at **FAMU (Film and TV School Academy)**
in Prague, Czech Republic **(Sept 2012 – Dec 2012)**

Bournemouth University (Sept 2009 – 2011)
Computer Animation and Visualisation (100 HE credits)

Bridgwater College (Sept 2006 – July 2009)
GCE A-Level Film Studies – A
GCE A-Level ICT – B
GCE A-Level Computing – B
GCE A-Level Graphic Design – B
BTEC National Award Media (Video Production) – Distinction
Bridgwater College Certificate in Animation

Chilton Trinity Technology College (2001 – 2006)
7 GCSEs A* - B including Maths, English and Science
GNVQ ICT – Merit

References available upon request
