

# LEILA REINHARD-PALMER

• Producer • Line Producer • Production Manager

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IMDB credits: [https://www.imdb.com/name/nm0718079/?ref=fn\\_al\\_nm\\_1](https://www.imdb.com/name/nm0718079/?ref=fn_al_nm_1)

Experienced film industry professional with over twenty years of experience across all formats and genres of media production including television commercials, branded content, television series, reality shows, short films, documentaries, and feature films. With an extensive track record of producing the desired creative to brief and within budget, in both in-house and service capacity, delivering both less complicated and logistically challenging productions.

I have included as much relevant work experience below however please click on the links to IMDB and LinkedIn profiles above for more information.

## TV COMMERCIALS / BRANDED CONTENT – ROLE: PRODUCER / SERVICE PRODUCER

PROD CO.	COUNTRY	AGENCY	BRAND	DIRECTOR	INT. PRODUCER	SERVICE CO.
Furlined	USA	Huge	Realtor.com	Torben Kjelstrup	Darrin Ball	Juice Film SA
Iconoclast	UK	Wednesday	Hunter Douglas	Rob Chiu	Hera King	Juice Film SA
Tony Petersen	Germany	Jung von Matt	Kitt / Jurbey	Bastian Glaessner	Borge Heesemann	Juice Film SA
CZAR	Germany	Grabarz & Partner	VW IQ Drive	Bart Timmer	Christopher Manz	Juice Film SA
Pulse Films	UK	FCB West	Levi's	Benito Montorio	Simon Eakhurst	Juice Film SA
CZAR	Germany	Jung von Matt	Migros	Bart Timmer	Vincent Taeger	Juice Film SA
Carnibird	France	FF	Pulco	Lola Doillon	Benjamin Zorrilla	Juice Film SA
CZAR	Germany	Zum Goldenen Hirschen	OBI	Robin Polak	Christopher Manz	Juice Film SA
Friend	UK	Cloudfactory	Strongbow	Gregory Orel	Mikey Levelle	Juice Film SA
Rodeo Show	USA	Patients & Purpose / Link 9	Tecfidera	Daniela Huml	Simon Cracknell	Juice Film SA
Wink Films	SA	Red Fuse, France	Colgate Palmolive	Petar Spiljevic		
Stories	Zurich	Contexta	Coop	Greg Bray	Beate Ehlert	Wink Films SA
Sovage	France	ICI Londres	BN Biscuits	Lucan Posson	Franck Annese	Wink Films SA
539090	Germany	Scholz & Friends	Toppits	Niels Grobal	Annette Braeunig	Wink Films SA
Tool of NA	USA	TBWA / Media Arts Lab	Apple	Elsa Bleda	Lisa Cowan	Wink Films SA
Stories	Zurich	Contexta	Coop	JJ Keith	Beate Ehlert	Wink Films SA
Velocity Afrika	SA	Ogilvy & Mather	WeChat	Tristyn Von Berg		

<b>PROD CO.</b>	<b>COUNTRY</b>	<b>AGENCY</b>	<b>BRAND</b>	<b>DIRECTOR</b>	<b>INT. PRODUCER</b>	<b>SERVICE CO.</b>
Psycho	France		Chanel Allure Homme Sport	Jacob Sutton	Celine Quideau Christophe Nader	Wink Films SA
Tool of NA	USA		London Bridge	John X Carey	Leslie Owen	Wink Films SA
Native Content	USA	Mekanism	North Face	Tommy Means	Brendan Kling	Moonlighting SA
Gustavo	Isreal	GNS	Coca Cola Fuze Tea	Asaf Kobrovsky	Gustavo Nadel	Juice Film SA
Wanda	Germany	Jung Von Matt	Nivea	Noe Lefebvre	Christopher Manz	Juice Film SA
Pulse	UK	Abbott Mead Vickers BBDO	Walkers Sunbites	Helen Downing	Lucy Kelly	Juice Film SA
Henry de Czar	France	TBWA France	Mc Donalds	Jerome Langlade	Renaud Jaget	Juice Film SA
Royle Productions	UK		Quorn with Mo Farah	Billy Mawhinney Simon Collins	Nerine Soper Bash Robertson	Juice Film SA
Gustavo	Isreal	GNS	Coca Cola Fuze Tea	Asaf Kobrovsky	Gustavo Nadel	Juice Film SA
Wige Vision NEXT	Germany	Grey	Pfizer Nature	Linus Ewers	Bettina Kolonko	Juice Film SA
Wink Films	SA	Outsurance	Outsurance	Bryan Cawood		
Recommended Media	USA	Cramer-Krasselt	Heinz Super Bowl	Chris Woods	Jeff Rohrer Scott Mc Burnie	Wink Films SA
Mac Duff & Best Light	SA	JWT	Kalahari.com	Dave Meinert	Diana Keam	

## MADE FOR TV SHORT FILMS – ROLE: LINE PRODUCER

<b>TV CHANNEL / RELEASE</b>	<b>COUNTRY</b>	<b>AGENCY</b>	<b>TITLE</b>	<b>DIRECTOR</b>	<b>EXEC PRODUCER</b>	<b>PROD CO.</b>
ETV	SA		The Arrangement	Shamiel Soni	Sean Rogers	Bubblegum
ETV	SA		Hostage	Siya Sityana	Sean Rogers	Bubblegum
ETV	SA		Crash & Burn	Chris Lotz	Sean Rogers	Bubblegum
SABC / ETV / M-NET	SA	Ogilvy & Mather	Stimorol Fun Day News Live Infomercials hosted by Carl Beukes	Trevor Clarence Morgan Dingle Asher Mikkell Stoltz Bryan Van Niekerk	Linda Eedes Bogle	Your Girlfriend
SABC / ETV / M-NET / In House	SA	140BBDO	Metropolitan Short Film	Norman Maake	Jo Weiss	Plank Film
Sundance Film Festival	SA		Slipstream	Jemima Spring		Griffin Films

## TV & ONLINE REALITY SHOWS – ROLE: LINE PRODUCER / PRODUCTION MANAGER

TV CHANNEL / RELEASE	COUNTRY	AGENCY	TITLE	PRODUCER	EXEC PRODUCER	PROD CO.
Dutch Television	Holland		Flashback		Jeroen Vuyk	Kaap Film
Online – YouTube	USA	DDB Worldwide	Bud House – Soccer World Cup	Laura Cannon	Evan Weinstein Michael Bernstein Debbie Cornell	RSA Films USA Rocket Films SA

## TV DOCUMENTARY SERIES – ROLE: PRODUCTION MANAGER

TV CHANNEL / RELEASE	COUNTRY	INT. PROD	TITLE	PRODUCER	EXEC PRODUCER	PROD CO.
CBS Paramount	USA	Company Pictures	Out of Africa	Lance Samuels	Bill Shephard Charlie Pattinson Michael Rauch	Out of Africa Pictures SA
Discovery Channel	UK	Lion Television	Atlas South Africa	Rick Matthews		Big Banana SA

## TV COMMERCIALS / BRANDED CONTENT – ROLE: PRODUCTION MANAGER

PROD CO.	COUNTRY	AGENCY	BRAND	DIRECTOR	PRODUCER	SERVICE CO.
Five Thirty Five	UK	I Am Marketing / Selladoor	Footloose Musical TV Trailer	Patrick Kennedy Maddy Mutch Racky Plews	Charly Burrridge-Jones	
Velocity Films	SA	Ninety 9 Cents	Puma	Gregg Bailey	Shannon Gloyne	
PI Production	Germany	Heye & Partner	Frolic	Thomas Caspari	Stefanie Fibich Helmke Moller	Juice Film SA
The Mill	USA	Havas Worldwide	Claritin Merck	Bowe King	Michelle Robb Helmke Moller	Juice Film SA
Joyrider	UK	Beattie McGuinness Bungay	McCain	Reuben Sutherland	Spencer Friend Tandy Massey-Blake	Lucky Rabbit SA
Landia	Spain	McCann Worldgroup	Coca Cola	Andy Fogwill	Maria Fernanda Bello Tandy Massey-Blake	Lucky Rabbit SA
Arpel	France	Marquetis One	RCI Banque	Romain Kunstlinger	Tandy Massey-Blake	Lucky Rabbit SA
Bang Bang	India	JWT Delhi	Hero Motorcycles	Lourens Van Rensburg	Benjamin Kaufman Varun Mohta	7 Films SA
Mac Duff & Best Light	SA	140BBDO	Metropolitan	Dave Meinert	Diana Keam	
Plank Film	SA	Jupiter Drawing Room	SAB Castle Lite Beer	Peter Pohorsky	Anco Henning	
Plank Film	SA	Fox P2	Property24.com	Peter Pohorsky	Anco Henning	
Bomb	SA	Draft FCB	Vodacom	Teboho	Gavin Joubert	
WCRS & Co	UK	76 Ltd	Sky Airtime +	Peter Lydon	Cathy Hood Skip Margetts	Farm Film SA

PROD CO.	COUNTRY	AGENCY	BRAND	DIRECTOR	PRODUCER	SERVICE CO.
Markenfilm Crossing	Germany	Jung von Matt	Mercedes	Marc Scholermann	Neils Klamroth Dagny Warmerdam	Egg Films SA
The Bare Film Co	UK	JWT	Timotei	Fred Garson	Clare Timms Diana Keam	Rocket Films SA
7 Films	SA	Ogilvy Jhb	KFC	Lourens Van Rensburg	Chantel Kriel	
Partizan	UK	Bartle Boggle Hegarty	Persil	Toby Macdonald	Mary Francis Skip Margetts	Farm Film SA
Thomas Thomas	UK	Ogilvy	Hellmanns	Dom Cyriax	Doochy Moul Skip Margetts	Farm Film SA
Partizan	UK	Wieden & Kennedy	Coca Cola Zero	Ace Norton	Miranda Johnstone Lisa Grobler	Gatehouse SA
Rattling Stick	UK	CLM/BBDO	Pepsi Moving Pitch	Daniel Kleinman	Johnnie Frankel Torben Bulbring	Gatehouse SA
Smuggler	USA	Grey Worldwide	Aquafresh	The Snorri Bros	Karsten Muller Beverley Green	Gatehouse SA
La Pac	France	Publicis	Renault	David Gray	Gaeten LeGoff Torben Bulbring	Gatehouse SA

## KEY SKILLS AND CAPABILITIES

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- Producing budgets and schedule timelines
- Bookkeeping and budget reconciliation
- Financial and admin reporting
- Managing teams workflow
- Full computer literacy
- MS Office (Excel, PowerPoint, Word)
- Database management
- Pleasant phone manner
- Driver's licence category B
- Wordpress web design
- Extensive experience of client-facing work
- Advanced negotiation skills
- Excellent organisation and logistical planning
- Proven track record of managing multiple accounts simultaneously
- Proven track record of liaising efficiently with clients, suppliers, managers, and team members, with excellent communication skills
- Proven track record of creative problem-solving and thinking on my feet
- Understanding of online and social media content development

## EDUCATION AND PROFESSIONAL TRAINING

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- **Script Supervision Course with Creative Media Skills (Existing skill refresher course) January 2020, Pinewood Studios**
- **National Diploma in Graphic Art & Design AND National Diploma in Food Service Supervision & Applied Catering**

## HOBBIES AND INTERESTS

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- Playing the drums
- Pilates
- Walking my dogs and long nature hikes