

KAREN VAGABOND.

•ART DIRECTOR•

✉ contact@karenvagabond.com

•DESIGNER•

🌐 www.karenvagabond.com

•CREATIVE PRODUCER•

☎ +44(0)7812540332

PROFILE

Award-winning and published multi-disciplinary designer with extensive experience in the events, music and fashion industries. Skilled art director and creative producer with a passion for storytelling, character development, feminism, and play. Known for delivering innovative and impactful work that reflects a drive for excellence in every project.

EDUCATION

Global Career
Accelerator, Art Direction
(2018) Mastered.

BTEC Millinery,
Kensington and Chelsea
College (2013-2014),
Distinction.

BA (Hons) Graphic Design,
UAL/Reading School of Art
(2000-2003), 2:1.

Fashion & Marketing, BA
(Hons) foundation,
Northumbria University
(1998-2000).

BTEC Fashion Design,
Northampton College
(1996-1998), Merit.

DESIGN & TECHNICAL SKILLS

- **Successfully executed art direction for live events to create cohesive visual narratives across multiple platforms.**
- Managed creative teams and ensured on-brand execution of concepts and visions for events, music videos and collections.
- **Over 15 years of experience as a multi-disciplinary professional with expertise in creative direction, production design, set dressing, prop buying/making, garment design, garment production, photo shoot production, video production.**
- Proficient in desktop publishing software, delivering high-quality presentations, reports, website artwork, social media content, flyers, and marketing materials.
- **Experienced in working with and commissioning creatives, including set builders, photographers, artists, wardrobe stylists, makeup artists, graphic designers, web designers etc.**
- Published photo shoots in prestigious fashion publications (Vogue Italia, Design Scene, Glassbook NYC, Elements) and winner of the Glassbook NYC Art Direction brief in 2018.
- **Conceptualised, researched, and mood boarded for successful catwalk shows at L.A. Fashion week 2017, London Fashion Week 2016, and Oxford Fashion Week 2014.**
- Collaborated with renowned photographers (Mario Testino) and brands (Vogue magazine, Elle Magazine and Rockstar Games) for editorial and event head wear commissions.
- **Recognized for exceptional taste, design eye, and attention to detail (Tech Crunch 2017/18).**
- Good knowledge of graphic design, social media marketing, garment manufacturing, photography, colour theory, and printing processes.

PROJECT MANAGEMENT & PLANNING SKILLS

- **Creative production and art direction for stills shoots, video shoots, and events.**
- Proven track record delivering successful project time-lines for seasonal collections at Vagabond Couture.
- **Expertise in budget and production management for events, music videos, fashion labels and festivals.**
- Extensive experience in product development, sourcing, range planning, and buying across India, South East Asia, and China.
- **Business development lead at Worlledge Associates and Molecule Masks**
- Achieved recognition for production management, creativity and resourcefulness, for Oh my God it's the Church.

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HISTORY

- Co-Founder / Creative Director at Haus of Vagabond (Dec 22 - present)
- Assistant Designer for 'The Museum of Us' with Tony Robinson @ Channel 4 (Apr 22).
- Creative Producer / Production Designer, Art Director at Oh my God it's the Church! (Jun 19 - present).
- Social Media / Creative / Business Development at Worlledge Associates (Jan 21 - Dec 22).
- Co-Founder / Creative Director at Molecule Masks (Mar 20 - Nov 21).
- Assistant Art Director for Warmup Festival (Jan 20 - Mar 20).
- Creative Director / Producer / Designer / Educator at Vagabond Couture (Sept 19 - Dec 19).
- Freelance Art Director / Creative Producer for Glassbook, Vogue Italia, Design Scene, Elements (Jan 18 - Apr 19).
- Selected by Creative Startups U.S.A. for a highly competitive, deep-dive entrepreneur accelerator program (Dec 2013- Mar 2014).
- Founder / Creative Director at Vagabond Couture (Oct 07 - Dec 19).

COMMUNICATION & PEOPLE SKILLS

- Pitched to investors and won an award for the best deck and concept in New Mexico, USA.
- Hosted regular briefings and workshops for strategy and updates.
- Developed partnerships with creative collaborators including photographers, set builders, set designers, artists, wardrobe stylists, makeup artists etc.
- Hosted workshop experiences at private and corporate events and festivals nationwide.
- Negotiated prices for materials, props, products, venues, suppliers, and freelancers for events, brands, photo shoots, and festivals.
- Hired, managed, and collaborated with creative teams, ensuring project coherence, generative environment and resolving conflicts.
- Developed and maintained positive working relationships with colleagues, clients, and suppliers.
- Experienced in working across Asia, familiar with cultural differences.
- Selected for promotion by Kickstarter. Crowd funding campaign featured in Grazia Magazine.

COMPUTER SKILLS

- INDESIGN · PHOTOSHOP · ILLUSTRATOR · LIGHTROOM
- WORD · PREMIERE · RUSH · POWER POINT · EXCEL
- MID JOURNEY · KANBAN · SOCIAL PLATFORMS · WIIX
- SLACK

OTHER

- FULL UK DRIVING LICENCE