

# Joel Podolski

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## WHO AM I?

### [2019 Showreel](#)

Based in the heart of Bristol and having worked in the creative industry for over four years, both in the UK and wider Europe, I have developed an impressive professional **confidence** and **proficiency** that I am excited to share and bring to new opportunities. **Thriving in a hands-on working environment**, I enjoy change and seek to constantly test myself with new challenges in order to continue to develop professionally and personally. **A robust creativity** and consistent hunger for challenge and innovation is the lens through which I view and process the world around me and is, in part, the reason I am an extremely **hard working, self-motivated and ambitious individual**. It is this confluence of **unique creative perspective and a pragmatic, proactive approach to organisation and collaboration** that sets me apart. However, in any role that I am in, it is deeply important to me, both personally and professionally, that my work is meaningful and has a truly positive impact in the world around me. Due to COVID-19 I have been working remotely since the beginning of 2020, using my own resources, including both high spec PC and Mac hardware and professional level audio editing equipment (though I am certainly no stranger to office life). I am a creative thinker at heart and a firm believer that **you can never overestimate the value of ideas, the power of stories or the potential of people**.

## CAREER HISTORY

### **e-Learning Designer at ecancer** (2018-present)

#### [Preview my work](#)

- *Producing video projects around the world including Berlin, Amsterdam, Rotterdam and London*
- *Hands-on understanding of video production, accomplished experience of camera, lighting and sound equipment*
- *Research and project strategy/finding fresh and creative ways to connect with people and communicate ideas*
- *Working with and interviewing renowned medical and media professionals/project storyboarding/scriptwriting*
- *Robust multimedia skills, video post-production/colour correction/motion graphics/photo editing*
- *Footage archiving/organisation*
- *Confident communication with clients and contributors/presenting ideas to internal teams and external clients*
- *Managing and creating tailored marketing content for social media platforms/awareness of current trends*

For the past two years I have worked in a **core, efficient and busy team as an e-Learning Designer**, this demanding and diverse role primarily involves creating high quality online and mobile educational content. This involves crucial creative problem solving on a daily basis and demands a confident and well-rounded understanding of mixed media digital content, including **video production, graphic design, social media and animation/motion graphics**. Alongside **editing and producing a wide variety of video projects**, this role involves experimenting with fresh and varied ways of communicating and articulating often challenging information via **new and exciting mediums and technologies**. **Client communication and management** is a crucial element of my role, as much of our work involves returning to past partnerships and collaborations with clients and contributors, therefore it is imperative that **lasting and rewarding relationships are built and nourished**. In my time at the organisation, **I have liaised with and interviewed globally respected and renowned medical and media professionals the world over to create some of the industry's leading and most valued oncological education**.

## Website Content Creator at Landscapeplus Ltd (2015-2017)

### [Preview my work](#)

- Shooting and editing a large volume of high standard tutorial videos
- Photographing and editing thousands of detailed product videos and images
- Producing wider promotional content including marketing and social media-based videos
- Managing and organising footage and data
- Representing the company at business events
- Event photography (including the Chelsea Flower Show)

Working as a Website Content Creator at a competitive landscaping supply company, I was a part of a small team that **produced high quality online content**. Often working closely with the directors and senior management of the company to **shape the brand and direction of the business**, my role included creating industry leading content to specification and demand that could slot into an established brand and structure. In addition to this I offered a more outside the box approach in terms of finding expedient but creative solutions. In my time at the company I utilised a variety of creative and organisational skills including **graphic design, videography, media archiving and organisation** as well as furthering my skills in **the extended Adobe suite**. I represented the company at the **Chelsea flower show 2016** where it was my responsibility as the company's photographer to gain comprehensive coverage of the event. Demonstrating my ability to work in a busy and high-pressure environment and remain focused and efficient.

## Freelance Videography (2015-2018)

### [Preview my work](#)

Since graduating from Cirencester College in 2015, I have worked on a variety of freelance video projects for a number of clients on a professional basis, including: *The Stroke Association*, *Oxbridge Home Learning* and the *Stroud Symphony Orchestra*. My freelance experience has given me crucial skills in **self-management** and **client communication**; benchmarks that I have continued to build on over the subsequent course of my career. I have established **an impressive showreel of work** by continuing to work with further clients such as the *Royal Agricultural University*. Alongside these projects I have written and directed a handful of my own short films, mobilising cast and crew and generating funding personally/via crowd funding sites.

**In 2018, I gave a talk at the Stroud film festival** to promote my films and discuss local film making for young people, alongside a screening of a trailer of one of my upcoming projects. My most recent project was a short film, shot over two days on the Welsh coast called "*Amah Rock*". This involved safely and efficiently transporting a large team of cast and crew, arranging facility access, providing catering, completing hazard reports and ensuring actions were taken to mitigate any risks. **In 2016, I was commissioned by the Stroud Symphony Orchestra conductor to create a film** to accompany a live symphony orchestra performance. This was a high-profile event being the premiere of a new composition, the venue was sold out and the event was reported on by local media. Between 2016 and 2018, I **wrote and directed a crowd funded feature film** called '*Cahoots*'.

## HOBBIES

Aside from **making my own short films, I love to read books, write stories and compose music**. I am **involved in two bands, I play four instruments**; percussion, bass guitar, guitar, piano, and I like to sing. **I enjoy keeping fit** and participate in a number of sports such as squash, badminton and football alongside a membership to my local gym. **I have a keen interest in philosophy and politics** and always keep up to date with the news. I love friendly, vigorous debate (a trait I'm told I've inherited from my grandfather!) and **always look forward to a good chin wag in the pub**.

## EDUCATION

In 2015 I completed a **Creative Media Production BTEC qualification at Cirencester college** for which I earned **D\*D\*D (A\*A\*A)**, coming top of my class of 18. I am proud to say that I fully committed myself to the course and received a certificate from the institution's media department for **consistent high grades and enthusiasm**.

| <b>Coronavirus basic awareness on production training (2021)</b>          | <b>Cirencester College Creative Media Production Extended BTEC (2013-2015)</b> | <b>Cirencester College As Level Qualifications (2012-2013)</b> | <b>Archway School GCSE Qualifications (2007-2012)</b> |
|---|--|--|---|
| Please <a href="#">click here</a> to view my certification of completion. | Distinction* Distinction* Distinction* /A*A*A (A level equivalent)             | English Literature and English Language: C                     | English Literature: A                                 |
|   |  | Media Studies: D   | English Language: A                                   |
|   |  | History: D   | Fine Art: B   |
|   |  | Geography: D   | Geography: C  |
|   |  |  | Maths: C  |
|   |  |  | ICT: C  |
|   |  |  | Biology: C  |
|   |  |  | Physics: D  |
|   |  |  | Chemistry: C  |
|   |  |  | Music: D  |
|   |  |  | P.E: C  |

References available upon request.

## FURTHER LINKS TO ONLINE WORK:

**Joel Podolski 2019 Showreel:**

<https://www.youtube.com/watch?v=s5kFR3u6Q1w>

**AMAH ROCK (Writer, Director - short film 2018):**

[https://www.youtube.com/watch?v=IVSAmebQJRU&ab\\_channel=RainDayPictures](https://www.youtube.com/watch?v=IVSAmebQJRU&ab_channel=RainDayPictures)

**'Cahoots' (Writer, Director - feature film 2017) trailer 1:**

<https://www.youtube.com/watch?v=aj5iD4zzWcc>

**'Cahoots' (Writer, Director - feature film 2017) trailer 2:**

<https://www.youtube.com/watch?v=53FrDqoyPec>

**Innovating India: rural healthcare in Salboni (Editor - short documentary 2019):**

<https://drive.google.com/open?id=1burU34rdctu9L-RSfCkliPn-GPwOwEFc>

**ecancer stories in focus: James' story (Writer, Director - short documentary 2019):**

<https://www.youtube.com/watch?v=EnZ-a2c4Zr8>

**ecancer e-learning:**

<https://ecancer.org/en/elearning>

**Landscapeplus website launch video (Storyboard - commercial video 2016):**

<https://www.youtube.com/watch?v=TU9MZ9Jh0D8>

**'ECHOES' (Writer, Director - short film 2015) trailer:**

<https://www.youtube.com/watch?v=Ztll0SUpzJ8>

**'Heart of the Five Valleys' (Director - Live event short film 2016):**

<https://www.youtube.com/watch?v=aEdCwohrBcY&t=6s>

**Fly2Help '10 Seconds Can Change a Life' (2015):**

[https://www.youtube.com/watch?v=upNtyOchQ\\_o](https://www.youtube.com/watch?v=upNtyOchQ_o)

**'IDOLS' (short documentary 2014):**

<https://www.youtube.com/watch?v=X8BB9Yv9sel>

**'EXTRAordinary' cut out animation (2015):**

<https://www.youtube.com/watch?v=lrUe89tdueY&t=59s>