

INQUISITIVE, POSITIVE & CONSCIENTIOUS  
PRIMED FOR THE NEXT OPPORTUNITY  
AS PART OF AN INNOVATIVE AND INDUSTRIOUS TEAM  
ADVOCATE OF RESPONSIBLE DESIGN & COLLABORATION

# MÀIRI M HERBERT (NÉE MACLEOD)

COSTUME SUPERVISOR & DESIGN ASSISTANT

## PROFILE

Mairi is a capable and creative individual with diverse skillsets. She is a BAFTA Scotland winner, Textile Designer, Machinist and Barista, who is quick to learn and can tailor her knowledge and understanding to each situation. She has gained valued experience as part of creative teams in a range of environments, whilst also motivated and self-starting to embark on her own business ventures. She brings her positive attitude to designs, which is vital, and is keen to train and work collaboratively with the design team and others in successfully delivering projects, all in a healthy, happy and constructive environment that fosters creative success.

## EXPERIENCE

### DESIGNER & BRAND CONSULTANT, MAIRI M MACLEOD LTD. MAY 2023 - PRESENT

Crafting brand strategies, designing and styling textile collections, as well as drafting presentations, funnels and websites for a variety of clients to enhance brand presence and engagement.

### COSTUME SUPERVISOR, ITV, VERA 14, APRIL - AUGUST 2024

### WARDROBE HEAD OF DEPARTMENT, TUESDAYS CHILD, THE HITLIST, FEB - MAR 2024

### COSTUME SUPERVISOR, ITV, VERA 13, MAY - SEPT 2023

Swiftly assembling a proficient team and providing support to the new designer, ensuring their success in the role. Together, navigating challenges and fostering a collaborative environment conducive to achievement.

### WARDROBE SUPERVISOR, TUESDAYS CHILD/BBC, THE HITLIST, MAR 2023

### COSTUME SUPERVISOR, BBC STUDIOS, RIVER CITY, JAN - APR 2023

Overseeing the department under the guidance of the designer, training newcomers to the industry in tasks and set etiquette, taking on the challenge of costume for complex stunts with precision and safety.

### COSTUME SUPERVISOR, BBC, RIVER CITY 20TH ANNIVERSARY SPECIAL, NOV 2022

### COSTUME STANDBY DAILY, BBC, GUILT III, NOV 2022

### COSTUME SUPERVISOR, BBC, CHILDREN IN NEED SCOTLAND, NOV 2022

### COSTUME/TALENT COORDINATOR, BLINK FILMS, MIRIAM & ALAN: LOST IN SCOTLAND & BEYOND, SEPT - NOV 2022

### COSTUME SUPERVISOR, ITV, VERA, JUN - SEPT 2022

Stepping into a supervisor position midway through an iconic, established show, facilitating communication between the designer, standby, and trainee. This transition marks my biggest challenge yet, met with effective coordination and cohesion.

### COSTUME STANDBY, SOLUS PRODUCTIONS, AN CLÓ MÒR, APR - JUN, SEPT 2022

### COSTUME SUPERVISOR, BBC STUDIOS, RIVER CITY, APR 2021 - MAY 2022

Meticulously breaking down scripts, facilitating clear communication with the cast, crew and liaising with the director, ensuring seamless coordination and effective communication throughout the filming process.

### TALENT ASSISTANT, BLINK FILMS, MIRIAM & ALAN: LOST IN SCOTLAND, SEPT 2021

### PRINCIPAL COSTUME STANDBY, PAPER CANOE COMPANY, MAN & WITCH, MAR - MAY 2021

### COSTUME DESIGNER, CBBC/CBEEBIES ALBA, PRESENTERS, MAR - AUG 2021

### COSTUME STANDBY, CBEEBIES, MOLLY & MACK, NOV 2020 - MAR 2021

As one of two standbys, diligently maintaining costume continuity and ensuring the appearance of the cast, including adults, children, and animals, on set. Despite challenges posed by strict COVID protocols, upheld high standards throughout, navigating through difficult times with resilience and dedication.

### TALENT ASSISTANT, TUESDAYS CHILD, THE HITLIST, JUL 2020, MAY 2021, MAR 2022

### TREND & CONCEPT DESIGNER, CAMPERVANCO/ ECO CAMPERS, MAR - OCT 2020

To produce digital and tangible mood boards. Curated diverse style guides based on consumer needs and trends, showcasing a range of camper-van interior designs. Harmonising colours, textures, and design elements, streamlining the creative process for this rapidly expanding company and their customers.

### COSTUME DESIGNER, BBC STUDIOS, THE FARM, OCT 2018 & OCT 2020

Collaborating with the director, producer, and actors, creating the visual identity for this pilot, and further sessions. Meticulously crafting costume breakdowns and character personas to bring the story to life on screen.

### COSTUME MAKER, CBEEBIES, SWASHBUCKLE, FEB - MAR 2020

### COSTUME DESIGN, MG ALBA, EUROVISION CHOIR, JUN - AUG 2019

- **Interpersonal** skills with the aptitude to **motivate** and develop others.
- Strong eye for **colour, texture and visual detail** as successes in **commercial design** demonstrate.
- Attentive to **detail** and proven **problem solving skills**.
- **Flexible and adaptable**.
- **Managing** costume departments under the designer.
- **Mentor** newcomers to the industry with **precision and passion**.
- Highly creative.
- Ability to present to a range of audiences in environments where effective **written and verbal communication** skills are vital for success.
- Highly **organised**, able to work under pressure and **prioritise tasks** in order to meet tight deadlines.
- Proficient in **DH Costume, SyncOnSet and Goodnotes**.
- Costume **continuity**, digital & paper
- Track record of taking **initiative, working independently, harmonious collaboration**.
- Strong customer focused **work ethic**, achieving high levels of customer satisfaction in various highly demanding customer facing roles.
- Endeavour execute tasks to a high standard, with a **positive and hardworking attitude**.
- Enthusiastic for a new challenge and **eager to learn**.
- Full UK Drivers Licence.
- Experience working internationally.
- **Pro-active** and passionate about getting the job done well.
- **American iVisa** valid until AUGUST 2027.

Collaborating closely with the choir and production team to film and document the costume design process for the Eurovision final, including crafting a custom tartan for the choir.

**TALENT ASSISTANT, TUESDAYS CHILD, EXTRAORDINARY ESCAPES, SEPT - OCT 2020**  
**DESIGNER, MACNAUGHTON HOLDINGS LTD, NOV 2018 - MAR 2020**

Crafting textiles ranging from luxury interior fabrics for leading US textile and design firms to iconic tartans for the legendary Loch Ness Monster. Integral to product development, brand development and enhancement, and addressing responsible design challenges, all while embarking on enriching international journeys to connect with clients and strategise for upcoming collections.

**COSTUME ASSISTANT DAILY, KUDOS, DEEP WATER, OCT 2018**

**CHRISTOPHER RAEBURN, DESIGN INTERN, AUG 2018**

Investing in a company that puts emphasis on responsible practises, high concepts and practicality in the heart of East London as part of design and manufacture for industry course. The brief: to design and make accessories for the brand using well sourced materials with zero waste.

**COSTUME ASSISTANT, BBC STUDIOS, STILL GAME, JUN - SEPT 2018**

Managing main cast and stunt costumes, alongside providing support for supporting artists, in this iconic show.

**COSTUME DAILY, BBC GHP, CLIQUE 2, JUNE - JULY 2018**

**COSTUME ASSISTANT, THE WOVEN THREAD, FUNC, MAY - JUN 2018**

**COSTUME TRAINEE, BBC STUDIOS, RIVER CITY, AUG 2017 - MAY 2018**

**JUNIOR COSTUME ASSISTANT, THE SHORE, SOLUS PRODUCTIONS, FEB 2018**

**COSTUME ASSISTANT DAILY, LITTLE ISLAND PRODUCTIONS, PATRICK MELROSE, OCT 2017**

**COSTUME MAKER/STANDBY, CBBC, RAVEN, JUN - AUG 2017**

Originally a costume maker, then enlisted as a costume standby for demanding outdoor locations for an adventure gameshow, involving teams of children with diverse needs and abilities.

**FRONT OF HOUSE, KINCRAIG CASTLE HOTEL, SCOTTISH HIGHLANDS, NOV 2014 - JUN 2017**

Leading front-of-house teams while cultivating strong customer connections.

**COMMUNICATION INTERN, CITY ON A HILL, MELBOURNE, OCT 2015 - OCT 2016**

## EDUCATION

**Triple C + ScreenSkills:** Access, Approaches & Actions, April 2024

**ScreenSkills:** Coronavirus basic awareness on Production training, Jul 2020 & Jan 2021

**London College of Fashion, Fashion & Sustainability**

Understanding Luxury Fashion in a changing world, Apr - Jun 2020

**Textiles Training Centre, Prince's Foundation**

Dumfries House Estate, Jul - Sep 2018

A two month intensive course in sewing, cutting, and edging fabrics sponsored by LVMH. Taught key machinist skills and quality control checklists to make luxury items to a brief, that can put into practice with any respected brand.

**Heriot Watt University, Scottish School of Textiles and Design**

BA Design for Textiles (Fashion, Interior & Fine Art), 2010 - 2014

University provides the opportunity to acquire essential theoretical knowledge and practical skills in commercial design, alongside invaluable networking opportunities and projects for renowned clients. Proficient in screen printing, both domestic and industrial knitting machines, as well as CAD, Adobe suite and finally specialising in woven textiles. A passion for innovative sports and fashion fabrics is born while honing expertise in colour theory.

## SKILLS

With a background in textile & brand design and experience in diverse environments, including various roles at Virgin Australia Fashion Festivals, I bring a unique perspective to my work. My ability to thrive in varied settings stems from my extensive travels from Melbourne to Malawi, which have sharpened my adaptability and cultural awareness. Whether collaborating with design teams or managing collection inventory, I approach tasks with versatility and dedication, drawing inspiration from my rich experiences across different cultures and environments.

## AWARDS

Features **BAFTA**

**Maker of the Month**

Highly **Commended**, Luxury design & manufacture

Commendation Prize, **Woolmark Award**

2 **Excellence Awards**, Menswear Textiles

BAFTA Scotland, 2022

Homes & Interiors Magazine, Collectors Edition, 2019

Princes Foundation, 2019

Bradford Textile Society, 2012/13

Noise Festival, 2014

## REFERENCES

Available on Request