
HESTER TEASDALE

RUNNER

ABOUT ME

An enthusiastic, self-motivated and reliable runner who is eager to continue working within television. I thrive working in fast-paced environments and will go the extra mile to help the production. I am an excellent communicator and can acquire new skills quickly and efficiently. Overall, I am excited to relish new opportunities in the industry and develop my skills for an enriching future career.

CONTACT ME



North West



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EDUCATION

University of Chester
2017 - 2018

**Master of Arts with Merit in
Nineteenth-Century Literature and Culture**

University of Chester
2014 - 2017

**First-class Honours BA (Hons) English
Literature**

SKILLS

- Full, clean UK driving licence
- Proficient in MS Office, Excel, Adobe Photoshop
- Experience with cameras e.g. DSLRs (Nikon D80 and Canon)
- Proficient in Google Analytics, Hootsuite, Ahrefs, Buzzsumo, SEMRush and Cision
- Copywriting for both organic (SEO) and paid marketing (Paid Social and PPC) channels
- Research-based content marketing and digital PR campaigns
- Customer service and cash handling
- COVID safety training

EMPLOYMENT

Production Runner - I'm A Celebrity...Get Me Out of Here! S20, ITV (Nov 20 - Dec 20)

Administration duties and data entry, driving between locations, fetching and distributing equipment, managing petty cash and assisting the de-rig. I was also able to shadow the Gallery and Story Producers to understand gallery stream disciplines, how to ensure coverage for a story and how to write story notes. I also learnt how to create a paper edit of stories using CMS for the edit team offsite.

User-Focused Content Strategist - Click Consult (Feb 20 - Aug 20)

Managing the content strategy for several clients using software such as SEMRush & Ahrefs to perform keyword and topic research. I identified and wrote targeted quality content to help drive both traffic and conversions to support the overall SEO strategy.

Digital Marketing Internship - Reckless (Jul 19 - Jan 20)

Created engaging and relevant copy for a range of topics to tight deadlines and strengthened wider digital skills in copywriting, SEO, content marketing, paid social and digital PR.

Sales Assistant - Miss Selfridge (Oct 17 - Jul 19)

Providing excellent customer service, financial responsibilities, office paperwork and administration.

Customer Service Assistant (Voluntary) - Chester Library (May 16 - Jun 16)

The responsibility of creating and leading a community project, communicating with all ages in a range of activities and hospitality duties.

EXPERIENCE

Production Office Assistant - 73 Degree Films (Jun 19 - Jul 19)

General administration duties, production research and proofreading of scripts and documents.

CERTIFICATIONS

- Explore Filmmaking: from Script to Screen: National Film and Television School (2020)
- COVID-19 Basic Awareness on Production Training - Provided by Screenskills (2020)
- Google Digital Garage Qualification (2019)
- Recipient of the Santander Masters Scholarship (2018)

REFERENCES ARE AVAILABLE ON REQUEST

GDPR STATEMENT: THIS CV MAY BE KEPT ON FILE AND DISTRIBUTED FOR EMPLOYMENT PURPOSES.