

Lucy Madeleine Watson

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Introduction

I am a highly organised and confident individual with a broad range of experiences within content production. I am focused on building a successful career within the creative industry, with a specific interest in the visual and written form. I have extensive experience creating visual and written media for websites aAh! Magazine and Lovin Manchester (now Propermcr), running the latter on my own from March 2019. In 2020, I published my first book, *One Tooth Luce*, and my first photography zine, *Block*.

Experience

Creative Freelancer / October 2019 — present

Author

Publication of non-fiction book, *One Tooth Luce* (Nov 2020), which reached number 1 on Amazon's Hot New Releases and number 3 on Amazon's LGBTQ+ biography chart.

Photographer

Photoshoots with the band Nasty Cherry at Manchester Academy; band Jelly Skin at YES; model Natasha Smith of @Smithnmay.

Virtual photoshoots via video chat with bassist Georgia Somary of Nasty Cherry; drummer Debbie Knox-Hewson of Nasty Cherry; singer Natti Shiner of Fickle Friends; musician Rex DeTiger; musician Tally Spear; model Natasha Smith of @Smithnmay; musician Hedara.

Publication of photography zine, *Block*, which sold out its first print run within 24 hours. Further copies commissioned due to demand.

Designer

Creation of album artwork for Jack Danesh's singles 'Thieves', 'Young Tropical' and 'You Would Be Mine', released on Spotify.

Brand Ambassador, Oppizi / January 2020 — December 2020

Sales and distribution of promotional materials for high-profile clients, such as UberEats.

Multimedia Journalist, Lovin Manchester (Propermcr) / November 2017 — September 2019

Writing and editing vibrant and entertaining web articles. Filming and editing videos for clients and social using Adobe Premiere Pro. Creating eye-catching and on-brand social media posts for Instagram, Facebook and Twitter. Keeping up-to-date with local trends and interests. Using initiative and judgement to respond to client and public queries effectively and efficiently via email, telephone and social media. Liaising with businesses and PR agencies to produce professional and unique content ahead of competitors. Demonstrating organisational skills by adhering to strict deadlines. Taking initiative by implementing new working procedures to streamline process.

Experience

Commissioned Writer, Editor & Photographer, aAh! Magazine / July 2015 — September 2017

Covering high profile events including the Creative Writing Summer School and author talks. Interviewing public figures including Johnny Marr, Sarah Millican and Suzi Quatro for the print magazine. Taking initiative by creating, implementing and managing a project between the arts and humanities faculties. Researching and generating current and on-trend content for print, online and social media. Managing a small team of writers.

- **WON** – Outstanding Contribution to the Student Media Award (2017)
- **NOMINATED** – Outstanding Contribution to the Student Press Office (2017)
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Set Designer, Animator, Poynton High School / December 2015

Charged with creating a set for a school production of *Les Miserables*. Responsible for drawing up initial sketches of the space and using my knowledge of design and creative flare to utilise every corner of the stage, effectively reflecting the mood and emotion of the piece through visual media and props. Creating small animations to be projected onto the back of the stage, taking inspiration from the dialogue and musical pieces.

Education

MA in Creative Writing, Manchester Metropolitan University; Merit / September 2015 – September 2017

Excellent written and communication skills gained through a number of essays and creative assignments. Meticulous attention to detail gained through editing and proofreading essays, novels, short stories and screenplays. Proven organisational skills and time management gained through project management.

- Publication of short story, 'Diary of a Calling Bird' in *Hammered Horror: 12 Days Of Christmas* (2017).

BA in Illustration with Animation, Manchester Metropolitan University; 1st Class Honours / September 2012 – July 2015

Ability to work individually on assignments, adhering to strict deadlines, providing me with essential organisational and analytical skills. Proven record of creative storytelling through a range of diverse medium including visual, auditory and written stimuli.

Foundation Diploma in Art & Design, Manchester Metropolitan University; Distinction / September 2011 – July 2012

A Levels, Cheadle College; ABB