

ABBIE MORROW // CURRICULUM VITAE

Location: Cheshire

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CAREER HISTORY

Abbie Morrow // Film Location Consultancy

I teach people how to attract and host filming, thus encouraging new locations into the industry and providing a great reception for productions.

Film Location Consultant

I provide the location owners with the tools to do this on their own or I join their team from afar and help manage their filming activity.

Sep '20 – present

www.abbiemorrow.com

Cobra 2. New Pictures

Location Coordination for Cobra 2 at Space Studios

Location Coordinator

Oct '20

Tatton TV & Film/Tatton Locations

Promotion to Head of Department. I managed the TV and Film activities across the Tatton Estate and other third-party locations, on behalf of Tatton Group.

TV & Film Manager

In addition to the responsibilities listed in the TV & Film Coordinator role, new responsibility for:

Aug '19 to Apr '20

- Financial, sales and marketing strategy.
- New business development and client retention
- Process development and implementation to streamline operations
- Management of the Tatton Studios site

Tatton TV & Film/Tatton Locations

Productions worked with – *Intergalactic* (Sky), *The Irregulars* (Netflix), *Tesco* (BBH), *Tolkien* (Fox Searchlight), *Safe* (Netflix), *Peaky Blinders* (Tiger Aspect), *No Offence* (AbbottVision), *Curfew* (Tiger Aspect), *Bancroft* (ITV), *Coronation Street* (ITV), *Hollyoaks* (Lime Pictures).

TV & Film Coordinator

Multiple productions scouted for including *James Bond*, *The English Game*, *Game of Thrones* prequel, *Cobra*, *World on Fire*, *Little Birds*.

Nov '17 to Aug '19

- Locations – pitching on briefs, recces/tours, negotiation and contracting, location management, reinstatement, client liaison, supplier liaison, tenant liaison.
- Studios – sales, marketing, tours, negotiations and contracting, studio management, client liaison.
- Website creation – mapping, copywriting, content coordination.
- Location database management – attracting new locations, contracting, collateral collation, supervising tours, location management
- Departmental administration – financial (P&L, sales logging, invoicing), enquiry tracking, social media, marketing collateral/copywriting, filing.
- Creative hub office management – creation, sales, maintenance, marketing.
- Work experience programme management

ATG Productions

Shows Produced and General Managed:

Production Assistant/Production Coordinator

West End – *Glengarry Glen Ross* (Playhouse), *Hamlet* (Harold Pinter), *Buried Child* and *The Spoils* (Trafalgar Studios), *The End of Longing* (Playhouse), *The Rocky Horror Show Live* European broadcast (with Picturehouse and Amnesty International), and *Constellations* (Trafalgar Studios. Co-production with the Royal Court). Cover assistance on *The Ruling Class*, *Oresteia*, *The Homecoming*, *The Maids* (Trafalgar Studios) and *Doctor Faustus* (Duke of York's).

Mar '15 to Oct '17

UK Tours – *Strangers on a Train*, *The Rocky Horror Show*, *Private Lives*, *King Lear*, *Spamalot*, *East is East*, *Inala*. Cover assistance on *Dirty Rotten Scoundrels*, *Sunny Afternoon* and *Gaslight*.

- Administration – full responsibility for all administrative aspects of staging a production.
- Rehearsals – logistics, room bookings, script printing, provisions etc.
- Production research and development - scripts and workshopping.
- Contracting – cast, crew and venues.
- Casting – availabilities, auditions, negotiation and contracting.
- Finance - invoice processing, bank transfers, cash floats.
- Broadcasts and film production – producer/management of live broadcasts, content for productions and live streaming.
- Extra events – Q&As, Facebook Live broadcasts.
- Press nights and investors evenings – event management, guest list coordination, seating plans and hospitality.
- Programme creation – billing negotiation, editorial creation, liaison with writers, photographers, graphic designers, printers, editing, proof reading etc.
- Travel and accommodation – worldwide travel, visas and accommodation.
- Communication – first point of contact.

Ambassador Theatre Group

Personal Assistant to the Managing Director (Content)

Jan '12 to Mar '15

- Management and administration of the MD's Office.
- Travel and Accommodation – worldwide travel organisation, management of complex and comprehensive itineraries.
- Programming – script reading, contract administration, communication with producers, deal memos etc. Regular visits to London theatres to source potential shows for transfer on behalf of the MD.
- ATG VIPs – main point of contact for all external board members, investors public figures and shareholders.
- Press Night Management – management of all press nights in ATG's London venues from a corporate perspective - guest list coordination, hospitality and seating plans. All guests were VIPs to ATG and to the wider industry.
- Ad Hoc Production Assistance – *Dirty Rotten Scoundrels* and *Women on the Verge of a Nervous Breakdown*.

Diversified Agency Services, Omnicom

Marketing Assistant

Sep '10 to Jan '12

- Team Support/PA work/Office Management
- Graduate programme coordination.
- Creation and management of databases – confidential CEO lists, agency contacts and international client lists.
- In house design
- Event management
- Communication – point of contact for all external and internal Omnicom enquiries

Shakespeare's Globe Theatre

Theatre Intern

Jun '09 to Sep '09

- Production Assistance/Personal Assistant
- Casting Department – audition logistics and administration.
- Office management – implementation of report records, general admin, post, IT, screening calls, invoice processing, stationery, and kitchen supplies.
- Cared for the chickens that were appearing in *Troilus and Cressida*!
- Event management – coordination of first nights, press nights and last nights.
- International Actors Fellowship programme administration and coordination.
- Runner - filming of *St Trinian's II* on site.

OTHER SKILLS

Copywriting and content creation etc.
Advanced knowledge of Microsoft Works
Social media
Full clean UK driving license

PERSONAL INTERESTS

Theatre, film and television
Photography
Professional Organisation
UK staycations and dog walks
Keeping chickens

EDUCATION

Royal Holloway, University of London: High 2:1 BA Hons, English Literature and Theatre Studies
Rugby School, Warwickshire: 4 A2 Levels (AAAB), 4 AS Levels (AAAA), 10 GCSEs (4 A*, 6 A)