

# Alexander Potter

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## Personal Profile

*I am a passionate and highly organised individual with bundles of energy. I have dealt with numerous clients, producers, artistes and many other creative types so have developed excellent communication skills.*

## Skills

- Production Assistant (PA) & Runner
- Final Cut Pro/ Avid/ Adobe Creative Suite
- Camera Operating
- ICT proficient;  
Word/ Excel/ PowerPoint
- Ability to work unsupervised and research comprehensively
- Full, clean UK driving license

## Current Employment

Freelance

July 2013 - present

I am currently working freelance in many capacities, but have most recently been taking part as an Associate Producer with Inspired Films. I have worked on various projects covering television commercials, feature films, promotional and corporate material and much more.

I am involved from pre-production and planning to post-production and delivery. I have taken on a multitude of roles; Associate Producer, Production Assistant, Camera Assistant and 2nd Unit Director to name a few.

This role has given me independence to begin developing my own style, as well as proving an aptitude for the meticulous planning and administrative precision required in media production.

## Previous Production Experience

### Production Runner

#### Warp films

April 2013 – April 2013

Faversham, Kent

*Southcliffe* – a 4 Part TV Drama for Channel 4.

Produced by Warp Films and directed by Sean Durkin; Winner of Sundance Film Festival's Directing Award.

### Runner/ Camera Assistant

#### Inspired Films

October 2012 – October 2012

Tring

Promotional Film for Tring Park school for the performing arts.

Here, I took part Camera Assisting, Grip work and Kit management.

### Production Assistant

#### Inspired Films

September 2012 – September 2012

Northampton

Corporate Film focusing on a case study for Sparks charity.

## Production Achievements

### Writer/ Producer/ Director/ Editor

#### A Mystery in Carmine (Short)

January 2012 – March 2012

Sandwich, Kent

Student film, final project

- Winner of 3 Film Festival awards

- Creative Editing
- Creative Sound
- Best Cinematography

### Pre-production/Creative

#### Director/Editor

#### No Flush (Short documentary)

August 2013 – February 2014

Nottingham

Following a team of students and engineers as they built a compost toilet for the charity Dream Big Ghana.

I developed the promotional video that was screened recently at a charity event at the University of Nottingham.

## Previous Production Experience cont.

### Floor Runner (+ others)

#### The Thompsons Film

August 2011 – September 2011

Smarden & Maidstone, Kent

Feature film and sequel to the 2006 Horror Movie, "The Hamiltons". I took part in various roles such as runner/ driver, Production assistant, Art department assistant and grip work.

I really stepped up my game on this project as the people I worked with really inspired me. I was able to understand and fully appreciate the scale of a feature film.

### Director/ Editor

#### Intercrop: Introductory Video

June 2011 – July 2011

Betteshanger, Kent

Introductory corporate video for an Agricultural company.

I planned, shot, edited and delivered this project independently.

### Production Assistant/ Researcher

#### BBC

April 2011 – April 2011

London

BBC 2 Newsnight (News & Current Affairs)

Working alongside economics editor, Paul Mason as he pulled together the story to be aired on BBC Newsnight that evening, I developed my skills in script editing, research and improved my knowledge of a working television gallery.

### Runner

#### JWT

October 2008 – October 2008

London

Kellogg's Optivita Commercial

This was my first experience as a Runner. I learned how to communicate on-set and around crew members. I also learned the job-roles and hierarchy of the people involved in pulling together a production and what kind of time constraints and stresses can be found while shooting a project.

## Awards

### Dennis Minett Plate

Kent Film Festival 2012

September 2012

For creative Editing.

### Canterbury Cup

Kent Film Festival 2012

September 2012

For creative use of Sound.

### The Baynes Trophy

SERIAC Film Festival 2013

April 2013

For Best Photography.

## Education

Sept 11 – July 12

University of Greenwich

First Class BA (Hons) - TV Production & Moving Image Culture

Sept 09 – July 11

University of Greenwich

2:1 Foundation Degree - Moving Image Production

Sept 03 – July 09

Sandwich Technology School

A levels and GCSEs, grades A – C inc. Maths and English

## Current Project

### Tom's Day Out

2013 to Present

A short film for Festival entry.

IndieGoGo funded.

The story of a young man with Down's Syndrome as he travels to London to participate in the Royal walkabout festivities. What transpires is a day to remember for everyone.

## Hobbies and Interests

I enjoy creative writing, including short stories and plays. I have written for, and taken part in the production of animated shorts, music videos and short movies. Cinematography and photography are other keen interests - I find myself regularly staring down the eyepiece of a camera, and I couldn't be happier.

Keeping healthy and staying fit are important to me, so I routinely take part in fitness and training too.

## Website:

IMDB <http://www.imdb.com/name/nm4759273/>

## References

Available on request