

ALEX PJ PERCIVAL

PERSONAL SUMMARY

A creative and dynamic individual with a passion for film production. Currently freelancing as a videographer and editor for small businesses and charities throughout the country to help build my production portfolio. Looking to secure Floor Running positions within vibrant, energetic production teams to further expand my proficiencies and technical know-how.

WORK HISTORY

Freelance Video Editor, Present Manchester

Working in conjunction with small businesses and charities by creating a number of engaging, promotional videos for their websites and social media pages.

Main Responsibilities: TRANSCODING & INGESTING FILES
STORYBOARDING - CREATION VIA ADOBE SUITE - LIAISING WITH CLIENTS
MARKET RESEARCH PRIORITISATION - SOURCING NEW CONTACTS
MAINTAINING CUSTOMERS

Production Assistant/Runner, 11/2015 to 04/2017 Surdevan Creative - Manchester

I worked as an integral part of a small but very experienced team. My duties were predominantly those typically associated with a runner, although more recently I began to take up the position of camera operator for a number of projects, as well as editing and colour grading under the guidance of the company editing lead. Much of the work was formatted around live video production at large scale concerts and festivals, however we were also commissioned to produce a number of music videos for various artists as well as promotional videos for a number of well known companies.

Main Responsibilities: RUNNER - OFFICE & KIT MAINTENANCE - DIGITIZING FOOTAGE CAMERA OPERATING - EDITING COLOUR GRADING - SOUND DESK - CLIENT LIAISON - CREW DELEGATION - EQUIPMENT RIGGING

TREE LIFE Documentary, 02/2016 to 05/2016 Producer (Freelance Production) - Manchester

In 2016 I produced a documentary that tells the story of two arborists. This was a freelance project of mine, of which the film was produced to promote Horizon Tree Care, a tree surgery company in Buckingham. The film was also used as part of my final dissertation at university. As this was a solo project my duties were vast and were typically associated with that of a producer, as well as undertaking all other technical responsibilities during and after the shooting was completed.

Main Responsibilities: PLAN/FINANCING - CLIENT LIAISON - RISK ASSESSMENT - STORYBOARDING - SCRIPT WRITING - CAMERA OPERATING - EDITING - COLOUR GRADING - FULL POST PRODUCTION

CONTACT

Address: 1 Macauley Road,
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SKILLS

Video Editing
Videography
Adobe Suite
Production Runner
Equipment Rigging / Maintenance
Working to Deadlines
Mac & Windows
Proactive Approach
Excellent Customer Service

MEDIA LINKS

Tree Life Documentary:

<https://www.youtube.com/watch?v=qAULeuYxbic&t=1s>

Zebedee Advert:

<https://www.facebook.com/zebedee/management/videos/643689356206776/>

Peter Hook and the Light:

<https://www.youtube.com/watch?v=UM1nrDwpbS4>

The Virginmarys:

<https://www.youtube.com/watch?v=HOF-L6QzA00>

EDUCATION

Film and Media Studies , 2016

Manchester Metropolitan University - Manchester

Bachelor Of Arts with 2nd Class Honours (2:1) (Division 1)

Film and Media Studies , 2013

Milton Keynes College

National Diploma - Awarded Triple Merit (M/M/M)

References

John Surdevan, Director - 'Surdevan Creative' - Tel. 0161 4083626

Email. hello@surdevancreative.com

Paul Booth (Head of Film and Media MMU) - Email. p.booth@mmu.ac.uk

Oscar Tenwolde, Team Leader - Softcat - Email. tenwoldeo@softcat.com - Tel. 07588373767

James Dann, Director - Swift Video - Email. jamesjoeldann@gmail.com