

SANDRA MARTIN
E : sv_martin@hotmail.co.uk M: 07809 432 877

PROFILE

I have a background in broadcast television and then transitioned to producing commercial content for luxury brands and corporate content for agencies and brands.

SKILL SET

- Budgeting & cost management
- Management of crew on set, staff & freelancers
- Writing proposals, decks, scripts and briefs.
- International shoots (Europe, America, Asia and New Zealand).
- Studio shoots (Green screen and set build).

WORK HISTORY

2020 Cornerstone & Visyon360 – PM & First Assistant Director
A training film shot on a 360 camera on location in the UK, a series of scripted short films for a VR experience.

2018/19 Maternity Leave & Living in USA.

2014 – 2017 Burberry SENIOR PRODUCER

Working across multiple productions, producing multi-channel content for the luxury British brand. Production highlights include:

- TVC Mr Burberry with Film Director Steve McQueen shot in Hotel Café Royal, using a 65mm film camera. DOP Sean Bobbitt.
- Main Campaign “Festive 2015” celebrating Billy Elliott and featuring Julie Walters, George Ezra, Naomi Campbell and other celebrities (prep only).
- Main Campaign “Lip Velvet” featuring Iris Law inc shooting on 8mm film.
- Studio Multi-camera shoot with Wendy Rowe “Beauty Tutorials” shot at West London Film Studios.
- Henry Moore BBC Archive Film Production.

2013- 2014 Maverick Advertising PRODUCER

Producer working at an advertising agency, producing an international corporate feature training film for a global client (DHL). I was responsible for managing a budget in excess of £1m. The production involved a mixture of filming actuality on location across the globe, as well as green screen and ultra HD experiential shoots. I was responsible for the overall running of the production from its development stages through to post-production.

SANDRA MARTIN
E : sv_martin@hotmail.co.uk M: 07809 432 877

2009 – 2013 Post Factory Group PRODUCER

Producing end to end branded video content. Worked on a variety of films including e-Commerce, Look Book campaigns, seasonal product launches and social media content. Managing all budgeting, scheduling, financial reporting, hiring of freelancers, on set crew management and all supplier relationships.

**2005-2009 BROADCAST
TELEVISION**

Freelance *Assistant Producer* working on factual documentaries. Credits include: The Queen's Cavalry (Lion Television for BBC), Guarding the Queen (Lion Television for BBC), Surgery School (Tiger Aspect for ITV), Total Emergency (ITV), Cars, Cops & Criminals (Steadfast for BBC) and Motorway Cops (Mentorn for BBC).

My duties as an Assistant Producer included: scheduling filming, negotiating with Senior figures to discuss access and permission for filming, researching historical and legal aspects for each project. Technical skills also included filming using broadcast camera equipment, post production video editing and script writing.

EDUCATION & TRAINING

CREATIVE MEDIA SKILLS @ PINEWOOD STUDIOS
Assistant Directing Masterclass with Terry Bamber

SOUTH SEAS FILM AND TELEVISION SCHOOL, NEW ZEALAND
Diploma in Film Production and Screenwriting.

BRUNEL UNIVERSITY, MIDDLESEX.
BSc Geography.