

## HERTY O-A FARRELL

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### PROFILE:

An innovative, creative individual building experiences in TV, film, Digital Content Creation, Social Media and Branding. Fast learner possessing diverse skills and ability to efficiently organise projects from through to execution and feedback. Friendly, result driven, works well independently and in teams. Looking to secure an entry level role in a creative environment where I can contribute meaningfully and hone my skills.

### CORE SKILLS

Extensive Production Experience- concept, filming and editing.  
Excellent Communicator with great attention to detail

### WORK EXPERIENCE

#### Filmlevision Ltd, London | Filmmaker / Film Director

December 2018 - Current

- Launched a filmmakers' collective that developed four short videos in four months on zero budget and 100% motivation. ([https://www.youtube.com/channel/UCzkl6GyLddC2J6d9xRTa6hw?view\\_as=subscriber](https://www.youtube.com/channel/UCzkl6GyLddC2J6d9xRTa6hw?view_as=subscriber))
- Self shooting videographer for social media.

#### Apple Distribution International, Ireland | Customer Service Specialist

August 2014 - December 2016

- Trained over 70 new and existing staff as a certified Apple Service Trainer.
- Guided secondary schoolers through video production through the Apple Schools Projects team.

#### CRY 104 FM, Youghal, Ireland | Producer/ Host (World News & Tunes)

April 2014 - August 2014

- Researching content, producing and hosting an exciting Radio show within tight deadlines and time frames.

#### High Seas Productions, Ghana | Film Producer

July 2010 - April 2014

- Successfully creating/developing and produced a Kids Gameshow that broadcast on ETv.

**Bar Code Bar&Food, Ghana | Owner**

December 2012 - December 2014

- Flipped a dying local bar into a young hip bar/restaurant through development of new products such as weekly salsa events.

**Vodafone Ghana | Customer Service Operative**

January 2008 - July 2010

- Provided excellent first contact resolution while building relationships with customers.

**Building Industry Consultants, Ghana | Project Manager -Trainee**

June 2006 - September 2007

- Extensive market research contributing to winning bids for major projects.

## EDUCATION

**MA Film Directing (By Negotiated Learning - Part Time)**

De Montfort University/Raindance Film School | 2018 - Ongoing

**BSc Management Studies, 2<sup>nd</sup> Class Honours, Upper Division**

Central University, Ghana | 2010

**HND Building Technology, 2<sup>nd</sup> Class Honours, Upper Division**

Accra Polytechnic, Ghana | 2006

## OTHER TRAINING & AWARDS

**Basic Cinematography Certificate** - Raindance Film School (2018)

**Film Production Certificate** - Creative SkillSet & The Production Guild of Great Britain

**Apple Customer Service Trainer Certificate** (Less than 100 Trainers worldwide)

## PERSONAL ACHIEVEMENTS & AWARDS

**Best Writer** - Africa Magic Viewers' Choice Awards ([https://en.wikipedia.org/wiki/Contract\\_\(2012\\_film\)](https://en.wikipedia.org/wiki/Contract_(2012_film)))

**Best Writer** - Award Winning "Adams Apples" a 10 Chapter film (and then TV) Series ([https://en.wikipedia.org/wiki/Adams\\_Apples](https://en.wikipedia.org/wiki/Adams_Apples))

**Creator/Producer** - "All or Nothing", an Actor's Reality Show (<https://www.facebook.com/All-or-Nothing-1708890699339732/?ref=nf>)

**Quarterfinalist** - The Academy's Nicholl Fellowship in Screenwriting (2012)