

# BENJAMIN EVERINGHAM

Phone: +44 (0)7801 414657 • [www.everingham.org](http://www.everingham.org) • E-Mail: [benjamin@everingham.org](mailto:benjamin@everingham.org)



## Profile

---

Hands on driven creative producer and director with in-depth knowledge of all aspects of the production process. Working with video in different communication styles on multiple platforms including broadcast and digital and within strict specifications and needs of the target audience. Rigorous deadlines and agreed budgets met, versatile to changing circumstances and priorities.

## Experience/Skills

---

- Scripting
- Concepting / Creative
- Storyboarding
- Budgeting
- Producing and Production Management
- Editing/Compression (Final Cut/Premiere)
- Project Development
- Crew/Staff management
- Creative Suite/ Sorenson Squeeze
- Music Rights Clearance and Negotiation
- Audio Editing/Recording
- Social and Digital Media
- Camera Operation
- Client Consultation
- Casting
- Third Party Production Management
- Creating Creative Branded Content
- Re-purposing Branded Content
- Location Scouting
- Technology Innovation and Knowledge
- Multi-platform Content

### Director/Producer/Editor, Various (Freelance) Untold Films

London July 2010-Present

- I have produced and directed short and long form multi platform video content for a number of clients including Nissan UK, Digitas UK, Oral B, Ministry of Sound, Head and Shoulders, Microsoft, Nestle, Team Mazda France, Digitas Health UK, New Empress Magazine, Scotwork, Twitter, VML, My Local Hero and Encyclopedia Britannica.
- Developing, scripting and pitching concepts to clients; produced the entire video process, shot directed and edited. Includes casting of actors, budgeting and sourcing additional creative. Managing Production Staff and crew.
- Planning and developing, directing and producing shoots including pre-production/scheduling of production of content. Shooting original video content and creating/editing content.
- Producing large budget music promotional videos, often with a short turnaround, for artists such as Wretch 32 and directing videos for artists such as Guerra.
- Created and produced series of web videos for various clients for including Scotwork & Nissan.
- I have been responsible for Post Production editing content with additional graphics and sound editing to final encoding for various platforms as well as conception, scripting and storyboarding and working with agency Creative on building ideas from project inception to completion.

### Director/Producer/Production manager (Freelance), Entertaining:TV London

July 2010-Oct 2010

- Developed and directed "Twitter for Business", an 18 part-training course aimed at business use of Twitter. This involved formulating the concept for each element of the course. As well as directing I also selected locations and, as this was an outside shoot, had to think of alternatives when the weather turned against us.

- Production Manager/Location Manager and casting for TVC for Tillmans Toast Me. Managed the production from start to finish including location hunting, organising and casting.
- I undertook artist global buyout negotiations, hired and negotiated rates for the crew and ensured that all documents were properly approved, executed and retained.
- Concept and treatment writing for video content for magazine group formats for distributed content video series concepts for magazine publications including biker and DIY magazine presenting to the client.

**Video Content Producer Digitas, UK****Feb 08-July 2010**

While I was at Digitas and Digitas Health, I oversaw the production of over 25 video productions for multi platform including broadcast and digital, Flash MPUs, leader boards and websites including production of content to influence sales of FMCG client products and working within a client brief entailing:

- Working with many household brands including Head & Shoulders, Nissan, Tampax, Oral B, Skype, Snickers, Mars, Kraft, pharmaceuticals and Shell. Advising and implementing on all elements of production.
- Taking ideas, and presentations to clients after working with the account manager/inter-agency and liaising with the Creative Director. This typically would include drafting a rough concept using storyboards, mood boards, test shoots and animation supported with relevant research.
- Script conception and working with copywriters and creative; coordinating the project to present to the client within the given timescale, refining creative proposal and content after feedback from client and confirmation of scope and budget including finalizing technical specifications with Creative Director to deliver a project which is on brand;
- Liaising with and managing external post production companies and crew to provide cost effective solutions for projects;
- Staff management (including freelancers) and mentoring junior staff.
- Deciding best execution of production including managing Creative, 3-D Animation, motion graphics, live action, Chroma-key and direction of practical and digital.
- Casting and directing voice over recordings, while also editing voice over sessions for projects;
- Negotiation of music/footage rights for global buyout for artists performers for period of campaigns;
- Creating original and re-versioned promos and content to brief and package to different global markets. Significantly increased sales and strengthened brand positioning and awareness on many campaigns;
- Ensuring video content and assets can be re-purposed for EMEA and other platforms.

**JG Productions, Producer London Sep 06-Dec 07**

- Managing production and post-production of film documentary. Including managing timetable and ensuring milestones are met; Raised £60,000 of private financing working with a prepared business plan.

**Education**

---

- BA HONS Film (Newport International Film School)
- 2 A-LEVELS in Art and History
- B-TEC Art Foundation
- City & Guilds Foundation Studies

**Interests**

---

- Travel
- Music
- Photography
- Filmmaking