

PETRINA HULL

PRODUCER - DEVELOPMENT AND PRODUCTION EXECUTIVE

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PROFILE

Worked in-house with the high-profile production company, Kennedy Miller Mitchell for 13 years, collaborating with esteemed director, George Miller and producer, Doug Mitchell on some of their most ambitious films, including *Mad Max: Fury Road* and *Happy Feet*. Developed screen, arts, and entertainment projects (film, gaming, publishing, documentary) alongside the Director and Producer at KMM. Extensive experience working across all aspects of large-scale production having stood by George and Doug interacting with principal cast, studio executives, writers, casting and talent agents, funding bodies and HODs from all departments throughout the entire lifecycle of a project. Having been exposed to the complexity and rigour of massive productions, knows how to navigate the challenges you face mounting and delivery shows. Skills base is multi-disciplinary having covered a range of responsibilities from early film development right through pre, production, post, marketing, publicity, cross-platform activations and worldwide delivery. Holds Tier 1 Exceptional Talent (Film & TV) UK Visa.

CAREER SUMMARY

SENSUBLE PRODUCTIONS – AUS AND UK

NOV 2018 – date

Co-Founder, Producer

- **CATS – Post Production Associate: 2019** – Universal Pictures and Working Title Films
- Slate of feature films in development

KENNEDY MILLER MITCHELL (KMM) – SYDNEY, AUSTRALIA

2005 – 2018

Production and Development Executive

2012 – 2018

Collaborated with Director George Miller and Producer Doug Mitchell across a diverse portfolio of projects and production operations, guiding efforts of creative teams throughout the full development and production lifecycle.

Feature Film Credits: (as Petrina Edge)

- **Production and Development Executive** 2007 – 2015
MAD MAX: FURY ROAD
Warner Bros. and Kennedy Miller Mitchell
- **MAXIMUM FURY: FILMING 'FURY ROAD'** 2015
Produced by Cory Watson for KMM and WB
- **Director's Unit Manager** 2009 – 2011
HAPPY FEET TWO
Warner Bros. and Kennedy Miller Mitchell
- **Development Coordinator and EA to Director George Miller** 2007 – 2008
JUSTICE LEAGUE: MORTAL
Warner Bros. and Kennedy Miller Mitchell
- **Associate to Director George Miller & Production Assistant** 2005 – 2006
HAPPY FEET
Warner Bros. and Kennedy Miller

Projects Developed:

- **Three Thousand Years of Longing** (Live Action Feature, written by George Miller – Idris Elba and Tilda Swinton attached, developed 2017/18, announced 2019)
- **Furiosa** (Live Action Feature, prequel to *Fury Road*, written by George Miller and Nico Lathouris)
- **Mad Max: The Wasteland** (Live Action Feature, sequel, written by George Miller and Nico Lathouris)

- **Babe 3** (Animated Feature, sequel, written by George Miller, workshopped with Denny Lawrence, Bob Ellis)
- **Fur Brigade** (Animated Feature, based on graphic illustrations by Brendan McCarthy)
- **Live Show Concepts for Happy Feet and Mad Max** (collaborated with David Atkins Enterprises)
- **Mad Max Publishing Items** including an art book (w/ Titan publishing) and graphic novels (w/ WB publishing)
- **Game Development:** Mad Max game (w/ Cory Barlog and Avalanche Studios), Happy Feet (WBIE).

Non-KMM Projects:

- David Stratton: A Cinematic Life (archival footage and materials for KMM and George Miller segments)
- Penguin Bloom (negotiations with producers Bruna Papandrea and Emma Cooper, writer Shaun Grant)

EXPERIENCE ACROSS:

Film Production and Development Lifecycle
 Script Proposal and Story Development
 Script Writing and Draft Supervision
 Stakeholder Management
 Marketing and Publicity
 Motion Capture Processes
 Awards Management
 Licensing and Deal Arrangements

Organisation and Planning
 Scheduling & Budgeting
 Home Entertainment
 Stunt Casting and Rehearsals
 Large-Scale Live Action Films
 ADR and Music Operations
 3D-Stereo Conversion
 Previs Integration

Editorial Workflow
 Talent Management
 Animation Pipeline
 Shoot Preparations
 Publishing
 VFX Workflow
 Media Relations
 Casting

SKILLS

- Excellent communication and interpersonal skills with demonstrable ability to build strong relationships and maintain solid contacts across all sectors of the industry
- Comprehensive understanding of story development and scriptwriting; preparation of pitch materials, evaluating submissions, working with writers on rewrites, knowledge base across genres and platforms
- Deep knowledge of international production and delivery operations (live action and animation)

EARLY CAREER SUMMARY

Writer - JUST TO HAVE THIS LIFE (INDEPENDENT FEATURE FILM)

2004 – 2006

- Received development funding from Screen Australia (Oct 2006)

Theatre and Television Professional

1998 – 2005

- Various roles as an actor, theatre practitioner, community theatre volunteer and drama teacher

EDUCATION

UNIVERSITY OF WESTERN SYDNEY – BA Theatre, Theory and Practice

2000

THE ACTORS COLLEGE OF THEATRE AND TELEVISION – Certificate in Performance Skills

2000

Awards & Special Training Programs

- Natalie Miller Fellowship, Women in Film & TV Leadership Program, 2017
- Writing for Hollywood with John Collee, Australian Film Television and Radio School, 2017
- William H. Macy Scholarship, The Atlantic Theatre Company, NYC, 2010
- Screen Australia, New Screenwriter's Program, 2006

Computer Skills

- Microsoft Office and Google Suite, Film Software and Databases: PIX, OTC, FileMaker Pro, Final Draft
- Secure Data Transfer Protocols: Aspera and FTP