

SAM TURNER

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WORK EXPERIENCE

BETA SQUAD LTD.

LONDON, ENGLAND

PRODUCER / DIRECTOR

Dec 2023 - Present

- Developed and executed a comprehensive video content strategy, resulting in the production of multiple high-production videos per month.
- Managed and Directed a team of 30+ crew members and talent for each video shoot, ensuring all aspects of production ran smoothly and efficiently.
- Oversaw budget reconciliation for each video shoot, consistently coming in under budget.

UPLOAD AGENCY

LONDON, ENGLAND

PRODUCER

Nov 2022 - Dec 2023

- Managed relationships with multiple brands and talent, negotiating contracts and securing sponsorship deals, leading to a substantial revenue increase.
- Led international production teams across five countries to successfully deliver high-quality video content on time and within budget, resulting in a 95% satisfaction rate from clients.
- Developed strategic partnerships with top YouTube creators to produce 45 original content projects, resulting in a 55.56% increase in subscribers for the Beta Squad channel.

SPOTIFY

LONDON, ENGLAND

CREATIVE PRODUCER

Mar 2022 - Nov 2024

- Managed the end-to-end production of a Spotify original show, overseeing talent bookings, crew hires, and final product delivery, resulting in a successful launch and reaching spotiy's top 10 original shows in the first month.
- Collaborated with management, agency partners, and creators to secure brand insertions for the show, leading to a 40% increase in revenue and creating new monetization opportunities.
- Implemented innovative segments and formats within the show to enhance viewer engagement, driving higher levels of audience interaction and retention.

SELF-EMPLOYED

LONDON, ENGLAND

PRODUCTION MANAGER

Oct 2020 - Mar 2022

- Developed and implemented cost-saving strategies for booking crew and managing budgets across multiple high production TV advertisement shoots.
- Oversaw the coordination of complex productions with multiple moving parts, delivering all projects on time and exceeding client expectations.
- Collaborated with creatives to optimize logistics for brand advertisement shoots.

KNUCKLEHEAD

LONDON, ENGLAND

PRODUCTION ASSISTANT

Apr 2019 - Oct 2020

- Produced detailed paperwork for clients and crew for multiple big-budget ad shoots and music videos.
- Coordinated with award-winning directors to develop comprehensive treatments.
- Assisted in crafting pitches for clients in order to secure project bids.

EDUCATION

Staffordshire University

STAFFORDSHIRE, ENGLAND

First Class BA (Hons) Degree in Media (Film) Production

Graduation Date: Jun 2018

University of the Arts London (BMET College)

UAL Extended Diploma in Art and Design (QCF)

BIRMINGHAM, ENGLAND

Graduation Date: Jul 2015

The Bewdley School and Sixth Form Centre

Creative and Media Diploma (Level 2)

BEWDLEY, ENGLAND

Graduation Date: Jun 2013

FREELANCE PROJECT EXPERIENCE

ITV Hub (Commercial)	Prod Comany / Agency: Private Island / Uncommon Role: Production Manager Director: Chris Boyle Producer: Amalia Rosen-Rawlings
BP (Branded Content)	Prod Company / Agency: Gas & Electric Role: Production Manager Director: Dan Ross Producer: Tom King
McDonald's (Commercial)	Prod Company / Agency: Gas & Electric Role: Production Manager Director: Joe Giacomet Producer: Tom King
Adidas (Commercial)	Prod Company / Agency: Radical Media Role: Production Assistant Director: Agostina Galvez Producer: Amalia Rosen-Rawlings
Red Bull (Commercial)	Prod Company / Agency: Armoury Role: Production Assistant Director: Gwill Lewis Brooke Producer: Kirsty Lane
Fifa 22 (Commercial)	Prod Company / Agency: Private island Role: Production Assistant Director: Chris Boyle Producer: Amalia Rosen - Rawlings
Pepsi (Commercial)	Prod Company / Agency: Cherry Films Role: Production Manager Director: Jake Nava Producer: Benedict Cooper
Saga (Commercial)	Prod Company / Agency: Stink Role: Production Asssitant Director: Ivan Zacharis Producer: Nick Landon
Downton Abbey (Feature Film)	Prod Company / Agency: Carnival Productions Role: Production Assistant Director: Simon Curtis Producer: Simon Curtis
Polite Society (Feature Film)	Prod Company / Agency: Working Title Role: Production Assistant Director: Nida Manzoor Producer: Tim Bevan

LEADERSHIP EXPERIENCE

Point Five (Short Film)

London, England

Executive Producer / Director

Jun 2020 - Apr 2021

- CKF Internation Film Festival Award Winner
- Unified Filmmakers Swards - 2nd Place (Best Short Film)
- Unica International FilmBIAFF - Winner (Diamond Award for Best Story & Best Comedy)
- RTS Midlands 2022 - (Best Short Film)