

JO-ANNA HOWARD

SUMMARY

A motivated, experienced industry professional, with exceptional make-up artistry skills. With a fun personality, focused and professional attitude with the drive to achieve future aspirations; this would be advantageous to any production.

KEY SKILLS

- Make-up, beauty and hair Insurance
- Full make-up and hair kit
- Wig making and postiche experience
- Full Driving Licence, insured vehicle available

MAKE-UP CAREER EXPERIENCE

MAKE-UP HEAD

April 2017 Music Video – Ete Dakitse for Visual Trailer

Oct 2016 Cold Callers 2016 - Tales Re-Told, Funky Sputnik Productions
TV pilot - Due to be released 2017 (IMBD credited)

MAKE-UP ARTIST

CATWALK / FASHION

March 2017 Tommy & Maude Fashion Shoot; Photographer - Mike Nowill
Oct 2016 Fashion Fiesta 2016, Shoo Social Media

TV COMMERCIALS

Jun 2017 Kingfisher Fish & Chip Restaurant – Made in Leeds (Rossi Pictures)
Jun 2017 J40 Carpets – Made in Leeds (Rossi Pictures)
Feb 2017 Firehouse Gym, Leeds – Made in Leeds (Rossi Pictures)
Feb 2017 Gamezstation – Made in Leeds (Rossi Pictures)
Dec 2016 Liberty Trading – Made in Leeds (Rossi Pictures)
Nov 2016 Be Hold Me Aesthetics – Made in Leeds (Rossi Pictures)
Oct 2016 Chiltern Mills – Made in Leeds (Rossi Pictures)
Aug 2016 Rodgers of York – Autumn Sale Commercial - Motus TV

PHOTOGRAPHIC

Nov 2016 Disney inspired character (Cruella De Ville) for charity book –
Stephanie Carlin Photography
Oct 2016 Autopsy Boys – bands 2nd CD cover inserts – Nixies Dream
Aug 2016 Fashion Photography – Stephanie Carlin Photography
Aug 2016 Editorial Photography – Gemma Jones Photography

MAKE-UP ASSISTANT

Sep 2016 IPM - aspiring actors film reels for the agency
Jul 2016 Star Wars Roule – Short student film - filmed in Sheffield

EDUCATIONAL QUALIFICATIONS

Sep 2016 – May 2018	Foundation Degree in Media Make-up & Hair – York St Johns
2017	NVQ Level 2 Hairdressing
2016	VTCT Level 3 Make-up Artistry
2016	VTCT Level 2 Beauty Therapy
2016	VTCT Level 2 Nails
1997	8 GCSE's
	Word Processing RSA Levels 1 – 3

PRESENT / PREVIOUS CAREER DETAILS

FLOOSIE BEAUTY

2015 - Present

Floosie Beauty; is a small business that I run from my home, which specialises in make-up application, eyebrow enhancement, gel nails, along with a recent introduction of hairdressing. I have worked this business around my university, college studies and family on a part-time basis.

BENEFIT COSMETICS

Dec 2011 – Jan 2012

Meeting and greeting members of the public, whilst working as a Make-up Counter Assistant, introducing them to BeneFit products which were available, offering make overs and eyebrow services to customers. Assisting with organising make-up events, alongside dealing with monies and cashing up

A4E

Nov 2008 – Oct 2011

Located throughout various locations within the West Yorkshire Region as an Outreach Personal Recruitment Advisor. Arranging and attending meetings with clients claiming a sickness benefit which was disabling them from returning to work. Introducing clients to tailored services to help enhance their current situations. Responsible in this role for own equipment, such as laptop, petty cash budget and mileage receipts. Control of my own diary and motivation.

HUNTRESS SEARCH LIMITED

Jun 2006 – Aug 2008

Sourcing and meeting potential clients as a Recruitment Consultant, which I had gained through warm/cold calls, email mail merges and letter writing. Sourcing job roles in order to fill these with candidates which were readily available to commence employment. Meeting and achieving personal targets which were set. To gain clients, I had to advertise job roles by various means, such as advertising on internet sites and using local media sources.

PERSONAL DETAILS

3 Mill Close, South Milford, North Yorkshire, LS25 5FJ

📞 07517205916

📧 floosiebeauty@gmail.com