

LUKE SCHOFIELD

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PERSONAL SUMMARY

I am a highly motivated and ambitious individual who enjoys challenging the status quo. I would like to consider myself an 'out the box' thinker, and love few things more than the satisfaction of a project excellently done - both personally and professionally.

Currently I work in-house at Engage Hub, as well as handle freelance projects in film, media and marketing. I have always considered myself independent but am able to work cohesively in teams to great effect. I also currently run a Manchester video marketing group focused on discussing industry trends as well as educating people interested in learning more about the sector.

EDUCATION

ARMTHORPE SCHOOL

2007 8 GCSE'S INCLUDING MATH, ENGLISH & SCIENCE

DONCASTER COLLEGE

2009 MERIT IN FILM AND MEDIA STUDIES

MANCHESTER METROPOLITAN UNIVERSITY

2014 FILM & MEDIA STUDIES (BA HONS)

Having always had a passion for film and video as a means of communicating a message – I applied and was accepted on Manchester Metropolitans renowned film and media honors course. Through the tenure of my degree I learned numerous skills ranging from the handling of equipment, editing, advertising and marketing techniques.

EXPERIENCE

FREELANCE VIDEOGRAPHER

LUKESCHOFIELD.CO.UK 2015 – PRESENT

I currently do freelance filming, photography and content for marketing agencies in and around Manchester. I am currently learning SEO and advertising principals in the hopes of getting involved with a large agency or media company in the future. I also run a video marketing group on meetup.com – having a strong relationship with some of the most prominent and experienced video marketing experts in the industry.

ENGAGE HUB

VIDEOGRAPHER / SOCIAL MEDIA 2016 - PRESENT

My role within Engage Hub (a social media company) covers a wide variety of tasks that are vital to the running of the agency. I am responsible for the filming and editing of adverts and marketing material to be used on high profile social media accounts, client relations and assisting with the handling of social accounts and advertising. I am currently looking to leave due to pressure the company is facing to stay open.

ACQUIRED SKILLS

- Filming and editing
- Generating new business
- Adobe Photoshop and Illustrator
- WordPress
- Microsoft Office
- Customer Service
- Independent problem solving

SKILLS IN DEVELOPMENT

- Social media marketing
- Cold calling / direct sales
- SEO
- PPC
- Web design
- Management

INTERESTS

- Film making & Media
- Football + Gym
- Professional Networking
- Reading & writing – especially scripts and screenplays

CLOSING STATEMENT

I hope you find my application in line with what you are looking for in a new employee. If you would like to find out more about my work history or why I feel I am the right candidate for the job – I am available for interview immediately. If you would like to see an example of my creative work please check out LukeSchofield.co.uk.

Yours Sincerely,

Luke Matthew Schofield