

ANDREINA GOMEZ

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SUMMARY

Results-focused Media Composer, Sound Designer and Business Administrator, with background in music for games, films and advertising. Expertise in market analysis, forecasting and client needs assessments.

SKILLS

- Piano and Orchestration
- Proficient in Logic Pro X
- Proficient in Protools HD
- Video Editing
- Spanish and English
- Voice Acting / Singer
- Effective time management
- Strong in Excel
- Web design
- Advanced computer proficiency (both PC and Mac)
- Database design
- Research
- Excellent problem-Solving abilities
- Culturally sensitive

WORK HISTORY

- 06/2016 to Current **Volunteer at Dance for Parkinson's**
University of Hertfordshire – Hatfield, UK
- Provided support to experienced dance teacher incorporating co-ordination and balance exercise in a fun and relaxed atmosphere for people with Parkinson's and their families.
 - Worked innovative programmes and activities based on analysis of community needs and interests with.
 - Monitored team performance, including measure of movement by people with Parkinson's. Evidence suggests that dancing is beneficial for people with Parkinson's.
- 03/2016 to 05/2016 **In house Composer**
University of Hertfordshire – Hatfield, UK
- Composed and arranged Sound Effects for a short film showcased in the UH Animation Exposé 2016.
 - Worked closely with the clients to identify their needs and challenges and provide the right musical composition.
- 11/2015 to 11/2015 **Freelance Composer**
Vector Dragonfly – Caracas, VE
- Composed and developed creative musical concepts for the touristic promotional video "Isletas de Puerto Piritu".
 - Collaborated with designers and the editorial team on marketing details.
 - Created effective messaging using music, sounds and marketing collateral.
- 01/2013 to 01/2015 **Account Manager**
Fundacion Medatia - Caracas, VE
- Maintained fixed asset module and calculate and record monthly depreciation expense.
 - Filed tax returns and prepared governmental reports in compliance with strict standards.
 - Prepared programme operating budgets, budget reports and other financial performance reports.

02/2014 to 05/2015 **Director and Music Teacher**

Andreina Music (Own Teaching Business) – Caracas, VE

- Created my own teaching business applying my passions: Music, Teaching and Business.
- Improved student's aural and coordination skills by introducing state-of-the-art musical programme technologies.
- Developed and taught lessons on relevant children's songs, movies and video games to promote student interest.
- Met with parents to resolve conflicting educational priorities.

04/2013 to 10/2013 **Account Planning Intern**

FCB Inferno – Caracas, VE

- Developed and managed relationships with key clients, vendors and community partners.
- Collaborated with designers and the editorial team on musical decisions for advertisements.
- Coordinated with internal business divisions, agency partners and production houses to guarantee on time, cost-effective delivery of all marketing communications materials.

09/2010 to 01/2015 **Piano Teacher**

Garage Music – Caracas, VE

- Successfully improved student participation in the classroom through integration of creative role-playing exercises.
- Observed and monitored the behaviour of students with special needs and their communications development with other students.
- Consistently received positive teacher evaluations from students and parents.

EDUCATION

Current

M.Sc.: Music Composition for Film and Media

University of Hertfordshire – Hatfield, UK

- Expected Top 72% of class. Graduation ceremony in December.
- Emphasis in Research and Practice.

2014

Bachelor of Business Administration: Business and Marketing

Universidad Catolica Andres Bello – Caracas, VE

- Actress at “Teatro UCAB” Theatre Club.
- Marketing and Advertising coursework
- Mass Communications and Communication Studies coursework

ACCOMPLISHMENTS

06/2016

Certificate in recognition of commitment and effort with studies.

University of Hertfordshire – Hatfield, UK

04/2016

Associate Member

Game Audio Network Guild - Worldwide