

Imogen Hughes

imogenhughes94@hotmail

07725944293

<https://www.youtube.com/channel/UCml9c9SePpeHiZv5QHqCkJQ>

Profile

I am an enthusiastic, reliable and driven undergraduate student at Birmingham City University studying Media & communications specialising in Television production. I am 20 years old, with experience working across a wide spectrum of environments both in paid jobs as well as work experience placements I have consciously sought to find myself; ranging from graphic design, advertising and TV production.

Media experience

Parkside Mediahouse Runners Pool

Employed since December 2015 as Runner

- Working with a variation of clients as a professional runner on projects in TV, Film, Advertising or Radio

BBC 'Flog it!'

May 1st 2015, 14th October 2015, Runner on set

- Accompanying the director and cast on set
- Logging shots for post-production editing
- General errands
- Crowd control, including speaking to the crowd and keeping them positive and Happy throughout the filming day

'The Gate Film' Manchester, Film, TV and video advertising

1 week summer 2015

- Working as a runner; understanding the needs of the crew and helping them whenever I can.
- Attending TV advert shoots for fashion products.
- Given briefs to generate storyboards and ideas on how to sell/ transform brands
- General errands in the office and at times around the city

'Fearless' Advertising agency

May 15th 2015, 7th October 2015 Marketing assistant

- Brainstorming and collecting idea's to form reports for clients (storyboarding, research, shot logging)
- Accompanying as a runner on set completing general errands

BCU Refreshers Film series, Birmingham

March 20th 2015

- Aiding the creation of a selection of short films promoting each area of the university,

Blossom gate Florist

2012- 2013, Sales assistant

•

- Such as the library, TV studio, facilities and sport societies.
- Sourcing ideas from previous productions similar to our own and generating idea's
- Filming and promoting the production using social networks and poster/flyer methods.

'Emergenation' Birmingham opening night, talent label

Brand launch, November 5th 2015

- Event promotion; Vlogging, ticket selling, poster/flyering, communicating with important reporters and members of the industries to attend the event.
- Assisting organisation of photographer's exhibitions and being runner to all photographers during the event.

'Skinny design', Harrogate based graphics design agency

2 weeks summer 2014

- Working as a runner,
- Sitting in on client meetings
- Expanding my knowledge of software's such as illustrator in design and Photoshop.

Work experience

Topshop, Birmingham Bullring

2015 current, sales advisor

- Interacting with customers providing advice and help
- Handling cash and working with tills
- Visual merchandising
- Stock checking
- Understanding current fashion trends

The Unicorn hotel, Wetherspoons

2014 – 2015, bar staff

- Working behind the bar, knowledge of wines and beers
- Dealing with the general public
- Waitressing
- Working on a hotel reception at times

The Old deanery

2013, Waitress and bar staff

- Delivering high class knowledge of beverages and foods
- Working on hotel reception
- Waitressing in a busy environment
- Helping organise window displays

- Take flower orders by phone and dealing with customers
- Learning to make bouquets and decorations
- This particular job highlights my creativity

Light water Valley

2012 summer, Ride staff

- Supervising rides and dealing with the general public and ensuring safety
- Working in photo kiosk processing orders

Newby Hall

2009-2011, Restaurant staff

- Working in the Newby Hall shop dealing with customers and organising stock.
- Working in the ice-cream kiosk, serving food and handling money in a fast paced environment

- General cleaning/tidying duties

Education & Qualifications

Borough bridge high school

Boroughbridge, North Yorkshire

- 10 GCSE's

Attained in the following with; English language; English Literature; Mathematics; History; Biology; Chemistry; Physics; Art; RE and Spanish.

St Aidan's and John Fishers associated sixth form

Harrogate, North Yorkshire

A level:

A* - Graphic communication,

B - English language

B - Media studies