

David Heslop

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Profile

I am a BAFTA-award winning creative with over a decade's experience working in TV. A writer and director of promos, programmes, and short-form content, I produced and script-edited CITV's multi-award winning feature *Share a Story* for five years.

Programme Credits

<i>Share a Story: The Winners' Journey 2014 – CITV, 2014</i>	Producer/Director
<i>Share a Story: The Winners' Journey – CITV, 2013</i>	Producer/Director
<i>Share a Story: Behind the Scenes – CITV, 2012</i>	Producer/Director
<i>Share a Story Special – CITV, 2011</i>	Producer/Director
<i>Share a Story – CITV, 2011-2015</i>	Producer/Script Editor
<i>Various CITV Promos, 2008-2015</i>	Producer/Director/Writer
<i>Mind Your Own Business – BBC One, 2005</i>	Production Staff
<i>My Shakespeare – Channel 4, 2004</i>	Researcher

Employment History

Jan 2009-Dec 2015: CITV, ITV Ltd, Trafford Wharf Road, Trafford, M17 1FZ

Creative, CITV

- Producer & script editor of triple-BAFTA-winning *Share a Story* feature; script edited & adapted winning competition stories into animation scripts
- Produced promotional campaign: developed and created original promos and other bespoke material for channel and online
- Wrote, directed, and produced documentary programmes about *Share a Story*, with behind-the-scenes content, new animation, and exclusive interviews
- Produced news features for on-air and online, covering launches of CITV shows including new Thunderbirds, as well as behind-the-scenes of *Share a Story*
- Created on-air promotions to market CITV's programmes (see Jr Promo Producer)
- Campaigns include *Horrid Henry*, *Pokémon*, *Mr Bean*, and many more

Jan 2008 – Dec 2008: CITV, Granada Studios, Quay Street, Manchester

Jr Promo Producer, CITV

- Created on-air promotions to market CITV's programmes to the viewers
- Liaised with programming and graphics teams to produce promos featuring clips, animation, and original filmed content
- Oversaw post-production including editing, voiceover, and audio dub
- Generated original creative ideas for trailers, presentation items, and interstitials
- Campaigns include *My Parents are Aliens*, CITV's preschool strand, and the CITV launch of *Britannia High*, among many others

Employment History (Continued)

Nov 2005 – Dec 2007: CITV, Granada Studios, Quay Street, Manchester

Researcher, CITV

- In charge of Forward Planning, liaising with productions for promotional material
- Developed and produced entertainment news and viewer feedback features

Aug 2005 – Oct 2005: BBC Birmingham, the Mailbox, Birmingham

Runner, *Mind Your Own Business*

- Worked as office researcher and on-set production runner

Jan 2004 – May 2004: Shine Limited, 108 Palace Gardens Terrace, London

Researcher, *My Shakespeare*

- Proof-read, edited, and abridged text of *Romeo & Juliet*
- Worked as office researcher and managed location office

Awards

- **Children's BAFTA Award: Best Short Form** – Share a Story, 2012
- **Promax Awards**
 - Promax Global Award (Silver), 2012 – Share a Story
 - Promax Global Award (Silver), 2013 – Share a Story
 - Promax UK Award (Gold), 2013 – Share a Story
 - Promax Global Award (Gold), 2015 – Share a Story

Writing

- **2015:** article published on website Queen Mob's Tea House
- **2012:** play "Dragons" staged in Bristol in association with the RSC; selected to be staged in Cardiff and at RSC venue in Stratford
- **2004:** finalist in Northern Film & Media romantic comedy screenwriting competition
- **2001:** wrote and directed play "Desolate" at Warwick University

Skills Profile

- Camera Training: can operate DSLR and Z1 cameras
- Familiar with post-production systems including Avid and Adobe Premiere
- ITV Communications group representative for CITV Channel; sat on panel which planned ITV's move from Granada Studios to Media City
- ITV Ambassador: elected representative for ITV Digital Channels in internal business meetings

Further Contact Options

Twitter	@dtHeslop
LinkedIn	www.linkedin.com/in/david-heslop-4a028b19
Vimeo	vimeo.com/user4778798

References available upon request.