

WEMMY OGUNYANKIN

Studying Journalism has equipped me with transferable skills. I have the ability to engage with the public and a good understanding of their needs. I am a fiercely independent and inquisitive worker who also values working in a team and sharing ideas. I am a keen learner who generally sees challenges as opportunities. I am creative in nature with an ability to offer unusual, interesting and colourful approaches.



07/08/94
wemmyogunyankin@outlook.com
07908 640 687
wemmyogunyankinphotography.com

SKILLS:

•NCTJ Essential Law certificate •NCTJ Reporting certificate •NCTJ Court Reporting certificate •Cyberlink PhotoDirector •Adobe Lightroom •Feature writing •Investigative skills •Adobe InDesign •Final Cut Pro X •Experienced photographer
•Microsoft Office •Search Engine Optimisation •Film making •Wordpress •Social media •Magazine design •Experience in TV and radio production •Magazine design •Published script writer • Music and film analysis •Product reviewing • Hard news

USEFUL EXPERIENCE

Sound recording magazine: 'Amplify'

I researched, planned and created an 80-page magazine catered to bands trying to break into the music industry. This project meant I was able to explore the world of marketing, branding and creative design. It also strengthened my ability to write interestingly and informatively. It also enabled me to focus on and develop my skills in feature writing and magazine design, two of the most exciting aspects of the project. This writing can be applied to all kinds of journalism and so is a vital skill.

Film-making

I researched for and have created two documentaries. This project has created a drive for my own independent work and fuelled my passion for telling people's stories. It has perfected my eye for detail when filming and for a good story. I know for sure that I want to tell people stories as honest and true as possible. The film-making has refined my ability to interview, edit, write voiceovers and think fast. I am also able to use various types of cameras and I am proficient with Final Cut Pro X.

Freelance Photographer

As a freelance photographer, who was recently selected to shoot at Sheffield Doc/Fest, I have a creative eye, a passion for imagery and an attention to detail. I have been commissioned by magazine Liberty Belle, and various rock and metal bands. Being a photographer means I have been able to explore and enhance my technical ability. Working with various cameras has broadened my knowledge of technical software, including Photoshop and InDesign. I understand the importance of being **savvy, quick and knowing what people want to see.**

WORK HISTORY

SENSEI, 19/03/2015 – 22/7/2015, Summariser (two projects a month)

My job was to prepare summaries of reader comments for The Guardian online using my qualitative analysis skills. The work was part of on-going research in the EU Sensei project, to create a unique corpus of human authored summaries. The corpus was to evaluate the results of automatic summary generation techniques and to obtain insights into what summaries of reader comments could look like. I provided fast, emphatic and clear representations of hundreds of people. This job has enabled me to broaden my understanding of the public and what they are looking for.

University Paper: Sheffield, 09/09/2014 – 15/03/2015, Photo Editor/Feature Writer

I helped contribute to a nationally run paper by being the manager and main source of all photography. I led writers and photographers to the photos they needed and offered help, advice and Plan Bs whenever I could. This job needed an ability to look at a story and see what it needed in an image which took an analytical eye. I also contributed as a feature writer, writing articles about fashion, festivals and culture.

University of Sheffield, 23/6/2014 – 22/7/2015, Freelance Teacher/Student Leader

I am very keen to invest in the younger generation. As a result of this, I was able to teach Journalism to children between the ages of 9 and 17. I am adaptable and able to engage effectively with different age groups. It meant I was able to continue to enhance my leadership skills. Our work was specifically catered to school-children who are under-represented in Higher Education. This experience reminded me of how important it is to be relatable and to have cross-communication skills.

BBC, 01/2011 - 09/2013, Scriptwriter

At 16, I became the youngest employee of the BBC after being employed as one of 13 scriptwriters for a teenage spinoff of the popular soap Eastenders called Eastenders E20. This job led to being commissioned to write a romantic comedy drama for BBC Radio 4 called the Mysterious Case of Maria. Being a part of the BBC from such a young age meant that I had the opportunity to work with professionals and learn from them. It gave me the opportunity to express myself from an early age and find my writing style. Being employed by the BBC greatly influenced my degree choice and has meant I have been sharpening the skill of writing for a long time. It also cemented the importance of knowing your target audience and what they need.

INTERESTS AND HOBBIES

I am a keen photographer, but I enjoy anything artistic like drawing too. I have grown up watching documentaries and remain a huge fan. I also am a self-professed film buff and enjoy finding new films to see. I write reviews for small bands for website Calliope magazine and my first publication got 1,000 hits in one day. This only made me more enthusiastic and keen to write. I value my alone time almost as much as I value being with friends and going out. In that alone time, I enjoy listening to music, cooking and browsing the internet and generally keeping an eye on what is topical, exciting and what gets people talking.

QUALIFICATIONS

University of Sheffield, 09/2012 – 07/2015, BA Journalism: 2:1 (Hons)

City and Islington Sixth Form College: 09/2010 – 06/2012: English Literature: B

City and Islington Sixth Form College: 09/2010 – 06/2012, Sociology: B

City and Islington Sixth Form College: 09/2010 – 06/2012, Drama: A

REFEREES

Jonathan Foster, senior print lecturer, University of Sheffield
Email: j.foster@sheffield.ac.uk

Yvonne Illsley, senior magazine lecturer, University of Sheffield.
Email: y.illsley@sheffield.ac.uk