

# Michelle Wardingley

*“ Creative Art Director, Production Designer, Stylist & Designer experienced in Television, Drama, Film, Photography, TV Commercials, Concept Storyboards, Advertising, and Food Styling. With a positive attitude, I am a quick thinker, problem solver, and good team player. I think outside the box, and always add that extra attention to detail to what I do! ”*

*During my career I have won three Awards for my Creative ideas & executions... Student D&AD Award 2<sup>nd</sup> Prize overall. Yorkshire Publicity Award. Bronze. Chip Shop Award. Chairman’s Award of the Night & Commendation, for Best Idea.*

## Personal details

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Full UK driving licence

## Film & Television

2016 - Sally’s Campaign – Art Director for Coronation Street. ITV Digital Online

2016 - The Laughing King – Production Designer Short Film for CALM Charity

2015 - Disney Toy Ad Campaign. Concepts, Set Design & Visuals - Greenroom

2007 – 2016 Coronation Street – Art Director & Standby Art Director on short contracts, blocks & dailies

2011 – 2015 - Lime Pictures. Hollyoaks - Standby Art Director. Short contracts, blocks & dailies

2014 – Hayley’s Bucket List – Coronation Street. ITV.COM. Art Director

2012 - CBBC – Marrying Mum & Dad – Art Director for a Hollywood Style Wedding

2012 - “LAD: A Yorkshire Story” – Feature Film. Art Director, Set Dresser for Rogue Runner Films

2012 - Dream Hotpot - ITV.COM. Digital Online. Art Director, Props & Buyer

2012 - Just Rosie – Coronation Street Spin off Drama. Online & ITV2. Production Designer. Buyer

2011 - Gary’s Army Diaries - Coronation Street Spin Off. Online & ITV2. Art Director, Set Dresser & Props

2011 - Ken & Deirdre’s Bedtime Stories – Coronation Street Spin off Series. Online for ITV.COM. Art Director, Set Dresser, Props

2011 - Photoshopping – Short Film for Fishmonger Films. Production Designer. Set Dresser & Props

2011 - Daz Ad Campaign – Cleaner Close. TV Commercials. Assistant Art Director & Set Dresser

2009 - ICS Home Leaning Ad Campaign - TV Commercials. Greenroom Films. Production Design, & Art Director on Camera

2007 - Mrs Ratcliffe’s Revolution – Feature Film for Assassin Films. Art Director on Camera. Set Dressing & Graphics based in the 1960s

2006 - Barker & Stonehouse - TV 1940s Commercial Campaign. Art Director on Camera & Set Design

2005 & 2006 - Junction 32 TV Commercial Campaign – Greenroom Films. Art Director, Set Design, Art Director on Camera

2006 - Spooks Code 9 – Spin off Series for BBC. Art Director on Camera

2006 & 2007 - The Chase – BBC Drama Series for Rollem Films. Art Director on Camera

2007 - Longford – Docu Drama for HBO & Channel 4. Assistant Art Director. Research, Design & Graphics, Set Painting & Design, covering decades, 1960s, 1970, 1980s, & 1990s. 2007 – Director: Tom Hooper

2005 & 2006 - Falling – TV Drama for ITVI – Art Director on Camera, Design & Graphics

2005 & 2006 - Heartbeat – Standby Art Director. Design & Graphics

2004 - Yorkshire Television – Graphics, Sign Making for Emmerdale, The Royal, My Parents Are Aliens, Countdown, Frost, Calendar News, Heartbeat, & Fat Friends.

2004 - Countdown – Yorkshire Television - Art Director

### **Photography Art Direction & Food Styling**

Recipes & Rascals – A Yorkshire Cookbook. Food Stylist & Art Director. Currently selling in Waterstones & Amazon. 2010 – [www.recipesandrascals.com](http://www.recipesandrascals.com)

ASDA – Art Director & Food Stylist for Fish Range, Frozen Foods & Cheesecakes

Granville's Soups – Art Director & Food Stylist

Sandwich styling for Flavours Foods. Food Stylist & Art Director

Art Director Stills Photography – Foxes Biscuits, ASDA National Press, Corporate Brochures, HSL High Seat Chairs, M.C. Cain, Ronseal, John Lewis, Grattan, JD Williams, Morrisons, Augustus Martin Corporate Printers

### **Advertising & Design**

The following is a summary of my experience in Advertising & Design prior to 2003

My roles were from Junior Art Director, to Designer & Senior Art Director. Teamed with Copywriters to create Advertising Campaigns, & Design, my responsibilities were varied from, Stage Design, Corporate Conferences, Concept work for Themed Events, Concepts for TV Ads, Charity Functions, Brochures, POS, Corporate Identity, organizing & managing Photographic shoots as Art Director & Stylist. Entering Design Awards, public Speaking about Creative. Responsible for mentoring Junior Creatives, working with Universities creating Design Briefs, and Charity Events.

Agencies: Marketing by Design Bradford - Graham Poulter's Leeds - CAS Manchester - Neville Thompson Associates Leeds - The AB Group Leeds.

### **Education**

Somerset College of Arts & Technology – HND Graphics & Advertising. SIAD Society for Industrial Artists & Designers.

Percival Whitley College of Further Education – Foundation. History of Art. Graphic Design & Photography A Levels

### **Credits**

The Laughing King – Production Designer  
Coronation Street – Art Director. Standby Art Director  
Lime Pictures – Hollyoaks. Standby Art Director  
ITV.COM & ITV2 – Just Rosie. Production Designer  
ITV2 – Gary's Army Diaries. ( For the Studio Section of the programme ) Art Director  
Photoshopping – Short Film. Production Designer  
Falling – Design Assistant  
Mrs Ratcliffe's Revolution – Feature Film. Assistant Art Director  
Longford – Docu Drama – Assistant Art Director  
LAD: A Yorkshire Story – Feature Film. Art Director

### **Interests**

Yoga, Pilates, Walking, Cooking & Entertaining, Interior Design, Garden design, & Property