

SIMON SHARROCK / Assistant Director / Manchester, NW

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I am an ambitious and experienced freelance Assistant Director and Second Unit Director having worked on several TVCs, fashion portfolios, music videos and corporate films for Brickhouse Media Productions and TBWA.

I have exemplary knowledge of film production and thrive in high intensity, fast-paced situations. I am a punctual, responsible and dedicated team member, and a confident and respectful communicator. I believe that my enthusiasm, energy and commitment to creating impactful and thought-provoking film will be an asset to any production. I possess a full clean driving license and my own vehicle.

SELECTED CREDITS

Role	Type	Production	Company	Contact
AD	Council	GMCA	Brickhouse Media	Michelle Scott-Morrison
AD	Industrial	Viridor		
AD	Industrial	Hermeq UK		
AD	Recruitment	Total Fitness		
AD	Recruitment	Torque		
AD	Corporate	Sharp EU 'Printer'		
AD	TVC	Shake That Weight		
AD	Industrial	Music Tribe 'Turbo Sound'		
AD	Recruitment	MMU 'Keira'		
AD	Recruitment	MMU		
AD	TVC	Panda 'Pillow'		
AD	Defense	Wescom		
AD	TVC	Panda 'Mattress'		
AD	Application	Bolster		
AD	Horticulture	Charles & Ivy		
AD	Recruitment	David Lloyd 'Time to Unite'	TBWA	Richie Lattin/ Daniel Bickerton
AD	Promo	Alton Towers 'Gangsta Granny'		
AD	Advert	Beaverbrooks 'Little Gems'		
AD	Advert	BP 'Christmas Campaign'		
AD	Promo	Alton Towers 'Social Distancing'		
AD	TVC	JD Williams 'Compliments'		
AD	Promo	Northern Ballet 'Reimagined'	Wonder+Reason	James Kramone
AD	Fashion	Dead Legacy		

EMPLOYMENT HISTORY

2022 - 2025	Assistant Director	Brickhouse Media
2019 - 2021	Assistant Director	TBWA
2014 - 2015	Production Assistant/ Floor Runner	The Gate Films

EDUCATION

2010 - 2013	BA Film and Moving Image Production	2:1 (Hons)	Northern Film School Leeds Metropolitan University
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SKILLS AND EXPERIENCE

I have worked on a variety of different productions ranging from drama to documentary, commercials to music videos. Since graduating from the NFS I have worked as a production assistant, floor runner, casting assistant and assistant camera with Manchester based production companies The Gate Films, 442 Shoots and Wonder+Reason to produce commercials for TV as well as online branded content.

During my time as assistant director for TBWA and Brickhouse Media Group I have developed my technical knowledge having had opportunities to work on varying levels of production in a variety of diverse roles. These include TVCs and online branded content. Within these productions I have worked closely with directors, producers, DOPs, art department and talent to achieve the highest standard quality of production.

I have also welcomed the opportunity to hone my directing abilities, which have enabled me to attain exemplary performances from actors, extras and crew alike while covering the director in absentia or second-unit directing.

I have been based both in the office during pre-production, working alongside the producer to ensure that shoots are efficiently organized and call sheets are accurately and expeditiously completed and distributed. On set I ensure that the shooting schedule is maintained along with managing the shot list and creatively supporting the director on set. Ultimately, I feel my skills are best served in the thick of production on set and location striving to collaborate with fellow creatives, whilst simultaneously ensuring that strict time schedules are meticulously adhered to.

My attention to detail ensures the avoidance of costly mistakes that plague shoots in post-production, resulting in reshoots; saving detrimental costs to limited production budgets. This ability also extends to the human element of leading production by guaranteeing the health and safety of all cast and crew and maintaining order through open and frequent communication with HODs to secure a healthy and happy working environment for all.

Now I want to progress this experience to the next level by seeking further work in broadcast production, specifically within film and television drama and comedy. After extensive experience performing the role of Assistant Director in TVCs and online branded content I am eager to explore drama production and narrative film-making to contribute to the vibrant tapestry of art that thrives within the UK, specifically in the North West and surrounding areas.

My strong interpersonal skills and ability to lead by example, whilst ensuring a harmonious and hardworking environment prevails, aligned with my ability to swiftly assess and amend any technical, production or performance related issues ensures my immeasurable value to any production.

REFERENCES

Daniel Bickerton

Creative Director

TBWA

daniel.bickerton@tbwamcr.com

Richie Lattin

Creative Director

Brickhouse Media

richie.l@brickh.com

Michelle Scott-Morrison

Senior Producer

Brickhouse Media

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