

# SAMUEL J GLOVER

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7 Eaton Court, York, YO24 3NJ

## Editor & Designer

**6 Years in Media Production**

**4 Years in Creative Design**

**2 Years in Marketing & PR**

## Media Producer

I am a hard-working MA film production graduate with experience in creative design and video production.

During my years in higher education, I began to focus and specialise in the creative development roles such as director, writer, and producer in areas of comedy and entertainment in studio environments. Through my hard work, in the BA I achieved an accolade from the Royal Television Society Awards

and during my MA I received a SPARK Scholarship award and Creative Business Grant to develop my skills into a freelance environment. During this time, I worked closely with the Director of the multi-award-winning short film Persistence, collaborating with the production team ensuring the product quality was consistent from development through to distribution.

As a freelance video producer, I specialised in promotional content, video editing and digital design, delivering a product to a professional standard in high-pressure environments. When working with the Greater Manchester Army Cadet force as a media officer, I collected and developed resources at their summer training camp for distribution online for a PR event at the end of the season. With a tightly organised planning schedule and an adaptable practice, I prepared and updated the project in an on-the-go environment.

Through collaborating with local businesses, I have built up a working knowledge of PR and Marketing that I brought to The York Dungeon. Here, I achieved the award of Innovator of the Year for 2017 for an exceptional work ethic and innovative practices.

My focus now is on developing my skills in creative visual content for print, digital and video formats as a freelance creative designer and to peruse my career in creative marketing and media production within innovative and insightful businesses.

## Marketing Executive

## Skills

### Communication

- Teamwork:** Team player, team leader, trainer
- Creative Writing:** Copywriting, scripts, screenplays & fiction
- Critical Writing:** Journalism critiques & reviews
- Academic Writing:** Critical theory, research & essay

### Computer Savvy

- Mac & PC Orientated:** MS Office, Wordpress
- Social media applications, Google Analytics
- Adobe Creative Suite (inc. Creative Cloud), Avid, Final Cut, Celtx, Final Draft

### Creative Design

- Media Production** Film (writer, director, producer)
- Theatre (writer, director, producer)
- Media Editor (film, SFX & motion graphics)
- Photography
- Digital Design:** Sound design, graphic design, print, web & digital layout design

### Presentation

- Excellent Customer & Client Services:** Facilitating creative & performance workshops
- Debate, seminar hosting, project pitches & academic lectures
- Confidence & ability to persuade others

### Performance

- LAMDA Qualified** Acting: Grade 5, Musical Theatre: Grade 2, Speaking of Verse and Pros: Grade 2
- Variety Act** Stand up, ghost walking tours, murder mysteries, improvisation

## Featured Employment

Marketing Assistant,  
Displays Assistant,  
Senior Performer.

### The York Dungeon:

Merlin Entertainments Ltd. (2015 - 2018)

At The York Dungeon, I had a unique position with a variety of responsibilities within several departments. I tackled every task with passion, enthusiasm and was awarded employee of the month several times.

In my role as Marketing Assistant, I sourced and retained tourism partnerships with local businesses, and I brought in over 50 new partners in the last year. I analysed various customer data and created targeted content to promote the attraction and maintain our active social media presence. I managed multiple PR events created graphic, video and digital content alongside designing for the 2018 rebranding of the York Dungeon.

As a senior member of the performance team, I maintained the brand of the product and set the example for delivering historical, scary fun content in a fast-paced environment. I was a vital part of the top performing Dungeon in the Merlin brand, and this passion for the product has led to my promotion within new departments. The Merlin group actively developed my skills within areas of marketing, design & PR through training and exchange programs within the Merlin Group, giving me a more expansive knowledge of how to adapt my skills to a variety of working environments.

#### Reference

Stuart Jarman,  
General Manager,

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01904 632 599

## Employment History

Marketing & Displays Assistant	The York Dungeon	2016-2018
Senior Performer	The York Dungeon	2015-2018
Front of House Assistant	City Screen Picturehouse	2014-2016
Creative Designer	Self Employed	2013-2015
Tour Guide	Ghost Tour of York	2013-2015
Entertainer	York Maze	2012-2013
Sound Designer	Rogue Frame	2012
Associate Producer	Synowiec Films	2011-2012
Producer / Director	Reverse Frame	2011
Production Manager	Trespasser Films	2011

## Education

York St John University

**MA Film Production** (*Merit*)

**BA (Hons) Film & TV Production** (2:1)

Hutton Grammar School

**5 A Levels A-C:** *Drama and Theatre Studies (C), English Language and Literature (C), General Studies (D), Psychology (E)*

**11 GCSE (a-e):** *Including: Maths (B), English Literature (C) English Language (C), ICT (B), Science (CC)*

## Interests

- Creative Writing
- Media Production
- Comedy Development
- Digital Design

I love developing passion projects at home, and I use my spare time to create, write and design various media projects. I have produced comedy sketches, film, TV scripts, game design literature, and short stories. I have a keen interest in comedy production, and I am working on a comedy project to submit to competitions and producers. I love working in creative design professionally and as a

hobby, and I am often researching, practising, and developing my skills in digital design. I love continually tinkering, learning new things, and I always strive to push my skills further.

**DESIGN PORTFOLIO AND VIDEO PRODUCTION SHOWREEL ARE AVAILABLE UPON REQUEST.**