

Rebecca Ramsden
Senior Producer/Production Manager
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- Extensive experience in Senior Producing and Production Managing roles for Film/Digital Projects
- Meticulous planning and organisational skills with budget management and reporting experience.
- Hugely resourceful, an effective problem solver and experience managing small to large teams; remotely and in person, for projects with varying requirements, deliverables and schedules in worldwide locations.
- Client facing, and experienced managing multiple stakeholders from a variety of sectors.

Relevant Qualifications & Training

- CMI Level 5 Project Management: Leadership and Management
- 1st Class Honours: Time Based Media
- COVID-19 Supervisor
- ALBERT Production Training
- 1st Aid in the Workplace
- Remote Location Risk Assessment

Work History

Freelance Producer/Production Manager

Jan 2017 – to date

Working on range of projects as a Producer and Production Manager for different Client, Agencies and Production companies. Each organisation has their own way of Project Management and Reporting and set of Processes which are adapted to easily. My day to day is dealing directly with clients, freelancers and suppliers and managing the schedules, budgets and creative to ensure an effective and successful delivery.

2023 – 2024: Projects

Series Producer: Commercials for Bloomberg for Workday and their partners including PUMA, Villeroy & Boch, McLaren Racing and Just Eat Takeaway

Senior Producer: Social Content for Amazon

Production Manager: Social Content for Maserati and Canon

Event Senior Producer: Morgan Stanley, Warburg Pincus and Freedom3 Capital.

2022: Client side Producer: Logitech

Freelance Client Producer, working client side in house, producing Global Marketing campaigns which included film, photography, copy, digital banners, Amazon toolkits and key visuals. Dealing directly with vendors and managing a large number of internal stakeholders.

2021 – 2022:

Producer & Production Manager: TV, Radio and Print Campaign for Good Energy

Producer & Production Manager: Branded Content for Logitech MX Anywhere, Ergo Range and Combo Touch

Series Producer: TVC's for BBC Worldwide for Corteva Agiscience, remotely filming in Argentina, India, US and the Philippines

Production Manager: Sky Arts Documentary 'Overshadowed – Matt Deigton'

And some favourites from before 2022:

Below is a selection of just some of the projects, managed in worldwide (and often remote) locations. All of these projects involved working with multiple stakeholders involved with development projects, remote management of teams; some with low resource. Requiring ongoing problem solving and flexible working.

DuPont : Documentary style Advertorials:

[LINK TO DUPONT](#)

A series of commercials celebrating DuPont's business collaborations. Filmed around the world in a documentary style with high end Documentary Directors and crews.

Working with various stakeholders and managing all aspect of production. From sourcing contributors and locations, to the logistics involved with filming overseas and in multiple languages. Regular reporting of the project which had a budget exceeding One Million US Dollars.

Kenco's campaign COFFEE Vs GANGS

[LINK TO COFFE V GANGS](#)

An online compelling character led documentary series over a year in Honduras led and winner of **Drum Award 2015** – Best Branded Content Campaign for Documentary content.

Involved at the proposal stage of this project dealing with on the ground teams who had limited resources and varying constraints to how we safely captured content and communicated with those involved at a local level: Responsible for creating schedules, budgets, safe working practices and recce's. Managing the teams and content as they filmed in this hostile environment

The Moment Content Company (Previously known as ONE TWO FOUR/Twofour)

Head of Film/Senior Producer/Senior Production Manager

Nov 2006 – Nov 2016

Involvement at pitch stage, reviewing and then identifying the project requirements. Working with the wider creative team on a creative approach and then manage process, resource, budgetary requirements, schedule and work stream. Working with both internal teams, external contractors and suppliers, ensuring that everything was kept on track, reviewing and addressing any elements which may have affected the creative, strategy, budget, schedule or final output.

Producing and Production Management both film and animation for a wide range of cross-platform projects and events for a number of The Moment's key clients. These include The Big Lottery Fund, BBC, Lenovo, EDF, Sensodyne, Volkswagen, British Heart Foundation and content for a number of Advertising and Media Agencies.

Regularly meeting with clients to take briefs and pitch ideas. Competent at understanding a client's strategy and output and providing accurate and regular updates on the progress of their productions.

Aspect Film & Video / ARC Production

Producer

from Nov 2005 – Nov 2006

Involvement in every part of the Production process. From Business Development to marketing, to producing the work and client liaison. Clients included Golly Slater and Exeter College.

Freelance Producer/AP

from April 2004 – Nov 2006

Freelancer with Independent Production Companies as a Production Assistant, Assistant Producer and a Producer on a wide range of Projects of a corporate nature.

Producer of many award winning short films that were made on a shoe string budget. This meant being not only creative in the ideas for the film, but creative in the way they were produced. Awards included *BBC Film Maker of the Year*.

ITV

Researcher

from Jan 2004 – April 2004

Working alongside the Producer to source locations, contributors and stories for a Historical Cookery programme. Camera assistance on location.

Education

1999 – 2003: The University of the West of England - First Class Degree: Time Based Media BA(Hons)

1997 – 1999: Exeter College - Advanced GNVQ: Merit: Media & Communications

Key Skills

Project Management

Scheduling

Client facing

Contracts & Licencing

Budgeting

Organisation

Reports

Overseas Project Management

Commercial Clearance

Research

Team Work

Negotiation