

07800 968 054
sarah@sarahhodgetts.co.uk
www.sarahhodgetts.co.uk

SARAH HODGETTS

FILMMAKER & EDITOR

SKILLS AT A GLANCE

Filming (DSLRs, broadcast cameras, cinema cameras) Sound (trained and experienced sound recordist)

Editing and Animating (Adobe suite, able to edit many genres, create motion graphics and character animations)

Producing (managing teams, contributors, locations, and consent)

Directing (writing treatments, providing leadership and vision, scripting, storyboarding, employing key talent, nurturing performances)

Editorial (compliance, licencing, clearing copyright, legal, research, storytelling, in depth subject knowledge)

Social & Web (finding stories, fact checking, writing blogs, posting on social, gaining consents and licencing, optimising organic or paid social, and analysing results in order to maximise reach and engagement).

ABOUT ME

With over twelve years experience working for major broadcasters, agencies, and independent companies, I have a wide range of experience to call upon, making me a versatile and creative self-shooting filmmaker and editor.

In addition to this, my roles have seen me act as writer, producer, cinematographer, designer, storyteller and director, with experience of managing social media channels, and innovating with new technical or creative tools and concepts on a regular basis.

EXPERIENCE

Freelance Filmmaker & Editor - 3 months

Video editor and camera operator for British Cycling campaigns, Editing and Animation Lecturer at Manchester Metropolitan University, film producer for the Woodland Trust, Social Media Manager for Let's Ride.

Head of Content at Brazen PR - 2 years

Brazen is a PR & Digital Marketing Agency in Manchester. I made PR and Social Media video content for brands, including Bacofoil, Magnet Kitchens, Wilko, Chicago Town, and many others. Responsible for writing concepts and scripts, shooting, editing, budgeting, training, and running a studio and team of three.

Freelance Producer/Director- 1 year whilst relocating Casting, Producing, and Filmmaking for a range of clients including On the Beach, Grozone, MyCarCheck, and Rapport.

Commercials Producer/Director for STV- 2 years

Leading client, crew, and cast through the creative, production, and delivery of ITV commercials. (The Seafish Authority, Business Gateway, Arnold Clarke, National Trust)

Senior Producer ITV Fixers Scotland- 2 years

Making films and graphic design to help young people have a voice in the media landscape. I managed the Scottish division.

Various roles at the BBC- 5 years

Self-Shooting programmes for News, Entertainment, Sport, and Religion. Programme ideas commissioned by BBC2 (Rock Types at Great Heights - teaching young people Geology by taking them climbing)

CREDITS

Creative writer/Camera/Editor/Animator, variety of video content for British Cycling
Creative/Camera/Editor, variety of campaign and PR stunt content, Wilko
Creative/Camera/Editor, various content, Great Northern Warehouse
Director/Camera/Editor, Celebrity Cooking films, Bacofoil
Director/Camera/Editor, Various Celebrity stories, Optical Express
Director/Producer/Editor, Dr Beckmann launderette TV Commercial
Camera/Editor, Lyons Coffee cinegraphs
Camera/Director/Editor, Bacofoil hacks
Camera/Editor, Mitchell's & Butler, cinegraphs and stop motion films
Camera/Director/Editor, social advert teasers films and other campaign materials, Magnet
Camera/Editor, Chicago Town, The UK's Most Remote Take-Away
Creative/Producer/Director Animator, MyCarCheck TV Commercial
Creative - various MyCarCheck info-graphics, designs, and animations for online.
Producer, On The Beach, online marketing
Casting Producer, Move Property Commercial
Producer, Rapport, Event film
Creative/Producer/Director/Editor for Groundwork Cheshire documentary
Producer, ITISON Competition ad
Co-Producer, Specsavers Sponsor STV
Producer/Director, Dandara Homes
Producer, STV Bingo
Producer, The Peter & Roughie Show, STV
Creative/Producer/Director, The Seafish Authority
Producer, RBS Ad-Funded Website, STV
Producer, Atlas Finance
Producer, Business Gateway 60' x 4, 1 x 30'
Producer, Arnold Clark digital sponsorship
Producer, Colin M Smith Home Electrical
Producer, VOD pre-rolls for The Cook School Scotland
Producer, Morale Home Furnishing TVC
Director, The Media Co-Op
Creative/Producer/Director/Editor, The Stigma of Ex-Offenders
Creative/Producer/Director/Editor, Speak Out: Don't Share in Online Crime
Creative/Producer/Director/Editor, To Break a Soul: Bullying

Creative/Producer/Director/Editor, Hip Hop Highlands
Creative/Designer, Able: See Beyond Disability
Creative/Producer/Director/Editor, What Have You Done Today (Young Carers)?
Creative/Producer/Director/Editor, Organ Donation: You Have a Good Heart (make sure they use it)
Creative/Designer, Then Everything Changed: an illustrated story of domestic abuse
Creative/Producer/Director/Editor, Skate Cul-ture in the Highlands (shown on STV)
Creative/Photographer/Designer, Think it, Dream it, Do it
Creative/Producer/Director, Fixers Scotland Promo
Camera/Assistant Producer, Pilot, Minerva Me-dia (commissioned by Channel 4)
Development Assistant Producer, Pilot, Turmeric Media
Shooting Researcher, Phil Spencer: Secret Agent, Raise the Roof
Creative/Producer/Director/Editor, Wild At Heart, Groundwork Cheshire
Creative/Producer/Director/Editor, Glossop Mountain Rescue promo
Creative/Producer/Director/Editor, Collett's Mountain Holidays promo
Creative/Producer/Director/Editor, Grozone, Groundwork Cheshire
Creative/Researcher/Camera, Rock Types at Great Heights, BBC2
Camera/Lighting, Top Singing Tips, BBC Learning
Sound Recordist, Chaplains of Mersey, BBC2
Sound Recordist, North West Tonight, BBC1
Mini Cameras, BBC Sport Olympics
Camera/Mini Cameras, Songs of Praise, BBC2
Mini Cameras, BBC1 Sport Relief, The Million Pound Bike Ride
Camera/Creative, BBC/The National Trust Connect & Create
Sound Assistant, BBC Last Choir Standing/Broadcast Television Facilities
Camera, Cyclefilm Sportive DVD
Sound Assistant, Tubedale Films (16mm Feature)
Sound Assistant, Manchester United Childrens DVD, PDI Media

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