

# CHRIS GAINSBURY

## FREELANCE PRODUCTION MANAGER

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### WORK HISTORY

DATE.	COMPANY / ROLE.	ROLE.
2025 - Present	Freelance	Production Manager
2018 - 2025	LS Productions	Production Manager / Production Coordinator / Production Assistant
2018	White Noise	Production Coordinator / Production Assistant
2017	Foundry Film Studios	Studio Manager
2017 - 2018	The Gate Films	Production Management Assistant
2015 - 2017	Freelance	Production Assistant

### SELECTED COMMERCIALS + STILLS

CLIENT / BRAND.	TITLE.	DIRECTOR / PHOTOGRAPHER.	PRODUCTION COMPANY.	ROLE.
Under Armour	'Super Shoot 2025'	Jamie Shipston Mourn	Plan Productions	Production Manager
Nike Football	'Scary Good - Kerolin'	Alex Takács	ProdCo	Production Manager
Intuit QuickBooks	'Power Your Possible'	Charlie Coombes	FCB Inferno	Production Manager
State of Art	'State of Art Magazine AW25'	Paul Bellaart	LS Productions for Hotel Rebel	Production Manager
Adidas	'You Got This - Urban Running'	Crowns & Owls	Anorak Film	Production Manager
Cologuard	'Skip The Drama' (Casting)	Daniel Mailliard	World War Seven	Producer
Google	'Pixel 9 x Beetlejuice Beetlejuice'	Emma Debany	World War Seven	Production Manager
Dior	'Dior Magazine: No. 48 Scotland'	Various	North Six	Production Manager
Nike Football	'Awaken Your Madness'	Sam Pilling	Magna Studios	Production Manager
ZK Games	'Civilisation VII Narrator Reveal Trailer'	Marcelo Burgos	Chromista	Production Manager
Barbour	'AW23'	Dave Foster	LS Productions for Barbour	Production Manager
TK Maxx	'TK Maxx Xmas'	Tom Sloan	LS Productions for TK Maxx	Production Manager
Birkenstock	'Be Original Campaign'	Amy Becker-Burnett	LS Productions for Birkenstock	Production Manager
On Running	'Running AW23'	FfiOoul	Frenzy Paris	Production Manager
Under Armour	'Protect This House – Trent Alexander-Arnold'	Jonas Lindstroem	Iconoclast	Production Manager
National Highways	'Little Changes Change Everything'	Alvaro Ramirez	FCB Inferno	Production Manager
Apple Music	'The Zane Lowe Interview: Robbie Williams'	Steve Pyne	Noir	Producer
Apple Music	'The Zane Lowe Interview: The 1975'	Steve Pyne	Noir	Producer
Diageo	'Tanqueray No. 10: Make It A Martini Night'	Daniel Iglesias Jr	Good Company	Production Manager
Nike Football	'Nike FC Presents: The Footballverse – CR7'	Megaforce	Iconoclast	Producer (Manchester)
Bank of Scotland	'We Scots, Fun Run, Skate Shop Idents'	Alex Boutell	Rouge Films	Production Manager
McDonald's	'Coming Home'	Max Weiland	Somesuch	Bid Producer
Gala Bingo	'Galaland'	Noah Harris	Agile Films	Production Manager
Amazon Prime Video	'The Pogmentary'	Marius Gonzalez	Solab	Production Manager
Ballantine's	'Highsnobiety x RZA'	Alex Motlhabane	Cobblestone	Production Manager
LiveScore	'LiveScore Activation – CR7'	Rob Rafalat	LS Productions for LiveScore	Production Manager
Aston Martin	'DBX 707 – A New Seat of Power'	Ben Lankester	The Progress Film Company	Production Manager
Aston Martin	'DBX Double Life'	Ben Lankester	The Progress Film Company	Production Manager
Clear	'Cashable Men CR7'	Howard Greenhalgh	LS Productions for Clear	Production Manager
Adidas	'Always Original'	Malakai	Superlative	Production Manager
Film4 x Hyundai	'Film4 x Hyundai Idents'	Ewan Jones Morris	Friends Electric	Production Manager
Dewars	'French Smooth Campaign'	Frederike Helwig	We Folk	Production Manager

Next	'Elements & Great Outdoors Campaign'	Buzz White	LS Productions for Next	Production Coordinator
Harley Davidson	'Sportster S'	Mike Van Cleven	Shuttr	Production Coordinator
Electronic Arts	'FIFA Ultimate Team 2022'	Will Douglas	First/Light	Production Coordinator
Marvel Studios	'Loki x Hyundai - 'Question Everything''	Luke Monaghan	Bullitt Branded	Production Coordinator
Bentley	'Continental GT Speed'	Valentin Petit	Unit9 Films & Occurens	Production Coordinator
Elle Magazine UK	'Precinct Shoppers'	Rob Bremner	LS Productions for Elle Magazine	Production Manager
Allure Bridals	'Disney Fairy Tale Weddings Collection'	Rosie Hardy	LS Productions for Allure Bridals	Production Manager
Burberry	'Marcus Rashford #BurberryVoices Campaign'	Adama Jalloh	LS Productions for Burberry	Production Manager
Gucci	'Gucci Kids SS21 Campaign'	Samuel Bradley	Bellhouse	Production Coordinator
Zalando	'AW20 Change Campaign'	Tom Craig	Walandi Apoussidis	Production Coordinator
THE OUTNET	'THE OUTNET x Erdem Campaign'	Agnes Lloyd Platt	LS Productions for THE OUTNET	Production Coordinator
THE OUTNET	'THE OUTNET x Botany Bay Campaign'	Agata Pospieszynska	LS Productions for THE OUTNET	Production Coordinator
Barbour	'Laura Ashley x Barbour, National Trust'	Dave Foster & Matt Hind	LS Productions for Barbour	Production Coordinator
Halifax Bank	'Wherever'	Finn McGough	Pulse Films	Production Coordinator
EE	'5G Platform Performances: Bastille'	Henry Schofield	Caviar TV	Production Coordinator
Tesco	'Van In Impossible Places'	Lee McClean	BBH / Black Sheep Studios	Production Coordinator

## SELECTED MUSIC VIDEOS + LONGFORM

ARTIST + TITLE.	DIRECTOR.	PRODUCTION COMPANY.	ROLE.
Fred Again 'USB002 Album Reveal'	Loose	Amelia Studios	Bid Producer
Florence + The Machine - 'Sympathy Magic'	Autumn de Wilde	Anonymous Content	Production Manager
Florence + The Machine - 'One of the Greats' (Visualiser)	Autumn de Wilde	Anonymous Content	Production Manager
Florence + The Machine - 'Everybody Scream'	Autumn de Wilde	Anonymous Content	Production Manager
'Irvine Welsh: Reality Is Not Enough'	Paul Sng	LS Films	Producer (Dublin)
Ed Sheeran - 'Subtract The Visual Album' 14 x Music Videos	Mia Barnes	Freenjoy	Production Manager
Mimi Webb - 'Last Train to London'	Joe Connor	Just Fred	Production Manager

## SKILLS + EXPERIENCE

- 10 years experience specialising in commercials, advertising and service production. Familiar with APA, BECTU, and shooting in multiple regions around the UK.
- Excellent understanding of budget management, bidding and reconciliation of budgets ranging from £15K to £1.2M.
- Meticulous with all production paperwork including call sheets, schedules, client facing documents, cast & crew deal memos, RAMS including distribution.
- Expert negotiator with longstanding regional supplier relationships, working to secure the best deals available on equipment, crew and more.
- Strong multi-tasking ability and confident with managing teams both throughout pre-production and on set. Can efficiently work remotely as part of a larger team.
- Full methodical approach to complex logistics and technical requests, making the impossible possible with a can-do attitude.
- Experienced in shooting at locations including football stadiums, roads, open water, airports, underwater tanks, volume stages, farms and more.
- Well versed with the technicalities of shooting on film, digital, stills, all toys including tracking vehicles, technocranes, drones, set construction & custom builds, rigging, wire work, cranes, working with stunt performers, green screen & SFX, sensitive content, embargoed product, puppetry & prosthetic teams plus much more.
- Proficient with Microsoft Office (Excel, Word, PowerPoint), G-Suite (Sheets, Docs, Slides, Drive), Dropbox. Adequate skills in Adobe Photoshop, and Premiere Pro.
- Always problem solving in a composed manner, and firefighting with style!

## QUALIFICATIONS + OTHER

- Advertising Producers Association (APA) Masterclass Graduate 2020 - Distinction.
- IOSH Production Safety Passport Certification.
- BAFTA / Albert Carbon Literacy Certification.
- First Option Safety & APA COVID Risk Certification.
- Owner of a full clean driving licence and car.
- Shoot kit includes a Peli1510 flight case loaded with Canon printer & shoot essentials.

A portfolio of my work can be found here: [gainsbury.pro](https://gainsbury.pro)

References are available on request.