

## Adam Aiken

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I am an Animator and Motion Graphics Designer with lots of experience creating commercials, idents, bumpers, corporate films, feature films, shorts, music videos, TV series, title sequences and online content. I've been in the business for 12 years working for clients including MasterCard, Nokia, Coca Cola, Sony, Disney, Vodafone, Converse and many others.

The software I use is - After Effects (+ various plugins including Trapcode Particular), Cinema 4D, Photoshop, Illustrator, Flash, Final Cut Studio (including FCP, DVD Studio Pro and Compressor).

### WORK (click on titles to view showreels)

[Motion Graphics / Animation](#)

[Compositing / After Effects](#)

[Cinema 4D / Modeling](#)

### EMPLOYMENT (Full Time):

SHERBET

2003 - 2011

Technical Manager, Senior Compositor / Animator

2001 - 2003

Junior Compositor / Animator

Sherbet is a BAFTA award winning animation company that produces 2D and 3D animation for commercials, motion graphics, short films, titles, promos, idents and TV series. Clients have included MasterCard, Coca-Cola, Nokia, Disney, BBC, Channel 4, Sony and many others.

My main responsibilities covered everything from pre to post production and delivery; creating storyboards, animatics, animation, editing, compositing (motion graphics, keying, rotoscoping, stereoscopic 3D), encoding, asset management, website management. I have led teams of compositors and animators – most recently on projects for the BBC (*Wonderland: The Trouble With Love And Sex*) and a feature film in Stereoscopic 3D (*A Liar's Autobiography: The Untrue Story of Monty Python's Graham Chapman*).

### FREELANCE:

#### May / June 2014

Working at Foxtrot Hotel for client BAT to create motion graphics content for display / gallery screens.

#### May 2014

At agency Geometry Global I created four high end motion graphics films for client Dunhill.

#### April / May 2014

At agency Small Back Room I created a motion graphics film using animated typography for client Carter Jonas, a property company. The film was to be shown at their annual

conference.

### **April 2014**

At advertising agency Clinic I created a motion graphics film for Barclays.

### **February – March 2014**

Product demo for private medical company. Modelling and animation of medical equipment in Cinema 4D.

### **December 2013 – January 2014**

Designed and animated a Volunteer's Guide for charity *Action For Children*. I created 8 minutes of animation including typography, character animation and motion graphics.

### **October 2013**

Designed and animated a promo for umi Digital, a company that creates websites for the hotel and travel industry, to launch their new product, the "two week website".

### **July – September 2013**

After Effects Compositor and Animator on *Moshi Monsters The Movie*, for animation company Spider Eye.

### **June 2013**

Product demo animation for Magnetics company. Building 3D probes in Cinema 4D and showing physics.

### **April – May 2013**

Falmouth University – Visiting Lecturer for BA (Hons) Digital Animation.

### **March 2013**

Creative Lead on a project creating a high end animatic for a global men's toiletries brand for agency BBH.

### **September 2012 – January 2013**

Editing and motion graphics for 17 short films about Cornish Mining and World Heritage Sites, including Stonehenge, Avebury and Bath.

### **August 2012**

Animation for Action For Children *Red Book* project. This involved leading a 3 day workshop for young people and then designing and animating 4 animated films. The end result was shown at the Labour Party Conference 2012 and is now on the Action For Children website.

### **July 2012**

Animated bumpers for Boardmasters surfing competition.

### **June 2012**

Bumpers for Marseille Freestyle Cup extreme sports event.  
Animated music video for Swindle track *Need To Know*.

### **May 2012**

Created 30 mins of After Effects animation and infographics for HP corporate film.

**Ongoing:**

Illustration and animation for children's nursery rhymes: Twinkle Twinkle Little Star, Incy Wincy Spider, Row Your Boat and The Grand Old Duke of York.

**September 2010**

Shooting and editing a case study film for the MNDA (see previous project, April 2010).

**June 2010**

Motion graphics for web for client Finds You Cars.

**April 2010**

Creation of a film for the Motor Neurone Disease Association about MND sufferer Patrick Joyce as part of their Incurable Optimism campaign.

**June 2009**

Creation of 3 making-of films for a client that wanted to showcase the production techniques used in 3 of their commercials. This was an editing job cutting in footage which they had shot with clips from the finished commercials.

**May 2009**

Motion graphics for QCA, the Government body that sets curriculum for schools. This involved animating text according to the soundtrack which the client provided.

**Sept 2008 – Jan 2009**

Creation of 4 x webfilms for Action For Children, the UK's largest children's charity. This involved keying out green screen footage and compositing it with 2D animation that I had created.

**July – August 2008**

Editing an interview with design company Universal Everything from footage that was shot on location in Sheffield. I also created animated sections using examples of their work which were put into the edit. I compiled this along with other content and created the DVD which came with the October 2008 issue of Grafik Magazine.

**June 2008**

Shooting and editing a short film to show how an animated Nokia commercial was created. This involved shooting footage of the key creative and development meetings, and then editing it together with stills taken during the production process and the work-in-progress stages of the commercial.

**OTHER EMPLOYMENT (Full Time)**

2001 (9months)	The Hive 3D	Runner
2000 (2 months)	Princess Productions	Art Dept Assistant

**SHORT COURSES**

October 2011	RED ONE Camera workshop (Newquay, Cornwall)
March 2011	Werner Herzog's Rogue Film School (Crawley, UK)

## EDUCATION

1997 – 2000	Southampton Uni	Fine Art BA (Hons) 2:2
1996 – 1997	University of Herts	Art Foundation
1989 – 1996	Goffs School, Cheshunt	GCSE's & A-levels

## TESTIMONIALS

Jonathan Bairstow                      Producer / Owner Sherbet Ltd  
[jb@sherbet.co.uk](mailto:jb@sherbet.co.uk)

Jonathan Hodgson                      Director / Senior Lecturer BA Animation (Middlesex University)  
[jonathan@hodgsonfilms.com](mailto:jonathan@hodgsonfilms.com)