

JACK FORD

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ABOUT ME

I am an experienced Dorset-based self-shooting video Director, Editor and Director of Photography, with links to London and Cornwall.

I have produced, directed, filmed & edited a broad range of commercial, corporate, editorial and brand-focused films, documentaries, music videos, live television broadcasts & digital/online video content for major television shows.

I am largely experienced shooting on Digital SLR, but also have vast experience on a wide range of other large sensor, broadcast standard cameras. I have over 6 years professional experience working in the industry and am highly competent in all major non-linear editing systems.

PROFESSIONAL EXPERIENCE

Freelance: 2012 – Present

I have been working on a freelance basis since early 2012 on a variety of projects with some major clients, alongside other full-time work. Following is a small selection of my contracted employment to date:

Endemol UK/Initial (Give a Pet a Home): Digital Producer/Director – Apr 2015 - June 2015

I was recently contracted by Endemol UK and Initial, as a self-shooting Digital Producer/Director for ITV's upcoming series, Give a Pet a Home. I am solely responsible for producing, shooting and editing all online digital video content for the series; documenting follow-up stories of the rehomed animals, as well as capturing content with the celebrities on their specific campaigns.

Endemol UK (Celebrity Big Brother 2015): Digital VT Editor – Dec 2014 - Feb 2015

I was taken on by Endemol, on a freelance basis, as a VT Editor for the Digital team, working on the January 2015 series of Celebrity Big Brother. Given the lack of a broadcast live feed to the house, my job was primarily to take footage from the feed of the house and cut, produce and publish clips for the BB website and all social media outlets. As well as this, I was also responsible for shooting bi-weekly content with hosts, Emma Willis and Rylan Clark, as well as any show guests and evictees.

Gieves & Hawkes: Editor – August 2014

I was brought in on this project as the editor. This involved bringing rushes from a two-camera interview shoot with their Creative Director and a Senior Cutter, together with numerous assets and graphics to produce a 20-minute film, outlining their AW14 range, for their 113 stores in China.

Monsterfeet Media: DoP – March 2014 and ongoing

I am currently working on a project as a Director of Photography for an upcoming 6-part documentary series, based in the UK and Morocco. The series revolves around the conception of the UK's first ever team to enter the Rallye Aicha des Gazelles, which is an all-female endurance & orienteering rally in the Sahara Desert, in Morocco. As DoP my responsibilities are to act as senior camera operator and to oversee the general aesthetics of the production. (www.rallyedesgazellesuk.com)

Bespoke Banter: Editor/DoP - Sept 2013 - Jan 2014

I worked for this video & communications agency on a short-term freelance basis, primarily as an editor. I had the pleasure of working on a broad range of major cosmetic and fashion-based projects that involved regular and direct contact with the client.

I also worked as DoP/Camera operator during London Fashion Week, covering live catwalk shows, behind-the-scenes and interviews with major designers, models and brands, such as Mary Katrantzou, Cara Delevingne, Kate Moss, Rimmel, L'Oreal and Topshop.

Lime Productions (The Only Way Is Essex): Digital VT Editor – October 2012 to November 2012

I undertook a freelance position on the ITV2 hit reality TV show, The Only Way Is Essex. My main responsibility was to take cuts from the rushes of each upcoming episode and edit them in to a short 'teaser' video. This was then uploaded with a blog on to the ITV/Official TOWIE website and posted via all social media outlets, to create a 'buzz' before each broadcast.

Other major brands and clients I have worked with include: **Proctor & Gamble, Ateliér Swarovski, Cancer Research UK, St. Tropez, Charles Worthington, L'Oreal, Topshop, Animal, Danone, Roughens, Sanctuary, Hasbro, Prostate Cancer UK & Gieves & Hawkes.**

NetPlay TV: Producer – July 2008 – August 2014

I spent 6 years at NetPlay as a live gallery Producer. My main responsibilities and duties includes producing live talent, directing cameras, operating the sound desk and vision mixing a live interactive gaming output, simulcast on Sky, ITV(1), Channel 5 and Freeview. This demanded constant attention to detail and a consistent level of concentration and production value.

During my time at NetPlay, I gained extensive experience and invaluable knowledge in the use of studio cameras, an array of broadcast graphic systems, vision mixers, sound desks, video play-out systems and radio mic/IEM presenter talkback systems.

I left NetPlay in August 2014, after 6 years, to pursue my continuing & growing freelance career.

EDUCATION

Ravensbourne College of Design & Communication: September 2004 to July 2006

Whilst in attendance at Ravensbourne, I completed a degree in Broadcasting Operations & Production. This covered all practical and theoretical areas of television, film and broadcasting.

SKILLS

- Final Cut Pro
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- CMS and Youtube content management
- Canon DSLR's (own kit)
- Sony FS100/700's
- Sony F5/F55's
- Canon C300/100's
- Panasonic AF101
- Studio ped-based cameras
- Vision mixing
- Audio desks
- Studio/location lighting
- External sound recording
- Radio/clip microphones
- Proficiency in various video formats & codecs.

INTERESTS

Aside from producing creative video content, I am also an avid photographer – with a keen interest in people and the beautiful outside world, of which I enjoy travelling around and documenting my experiences. I have travelled to most continents, to some degree or another, but would love to see much more of the world. My other keen interests include film, music and sports & current affairs.

REFERENCES AVAILABLE ON REQUEST
OR YOU CAN VIEW MY SHOWREEL AT www.jacktford.com

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