

V I K K I B U R N S

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I am truly passionate about my work, get enthused by it and love to research a project before I embark on it. I am a good listener, with a keen eye; possess excellent communication skills and relish working with a team. I always adopt a thorough approach to my work and understand there has to be logic behind the creative to make the amazing happen. I constantly seek fresh opportunities to enable me to evolve into a highly informed and experienced Director / Choreographer.

Brief Biography / Training

1970	Born, raised and educated in Cheshire.
1986 - 87	Completed ground course in Art, Mid Cheshire College of Art & Design
1987 – 89	Diploma in Performing Arts / GCSE Film Studies & Drama, Mid Cheshire College
1989 – 92	BA (Hons) Dance Theatre specialist area - Choreography, Production, Lighting & Costume, Laban Centre for Movement & Dance, London
1993 – 96	Freelance Dancer / Choreographer / Teacher and P/T Resident Dance Coach – Crewe & Nantwich Gymnastics Association, Cheshire
1998	A Level / lower school Dance Tutor (maternity cover) Poynton High School, Cheshire
1998 - 99	P/T Lecturer in Dance and Drama at both South Cheshire & Stoke-on-Trent College
1999...	Full Time Freelance Show Director & Choreographer

Various Commissions To Date

The Singing Bird Will Come 2015

Worked as Assistant Director to Iain Ross McNamee, Writer and Director of The Singing Bird Will Come an independent feature film.

Bvlgari 130th Celebration, Italy 2014

Approached by Australian Producer's Rizer to create 'The Great Gatsby' for Bvlgari's exclusive event. Record producer **Paul Mac** created the sound track to which I choreographed a 45 minute show. **Brenden Maclean** was our front man and was accompanied by backing dancers aswell as various musicians and singers.

London Olympics 2012

LOGOG joined forces with the MOD to create an iconic image celebrating 100 days until the opening of the Olympics. I worked alongside **Sergeant Major Mott** to produce the image. Preparation started two weeks in advance of the shoot and involved the co-ordination and configuration of 267 Cold Stream Guards into the shape of a 100. The campaign went live on Wednesday 18th April and featured in the media worldwide

Elite Model Look 2012, Shanghai

Hired by Elite Model Management, Paris to work on the world's largest modelling competition as both Head Choreographer & Beauty Director. **Worked alongside Creative Director Frank Anthierens of Alice Events and the TV producers Done & Dusted.** Was responsible for the choreography and staging of 70 young models from all over the globe. Choreographed all dance elements of the show with local dancers and was also responsible for the staging of **Jessie J.** As beauty director I was the overseeing eye with regard to outfits and the overall look of the girls. I liaised with the Shanghai Stylist over a five month period to ensure the garments being manufactured were relevant to the storyboard while remaining "on trend"

Cabaret Les Embiez, France, 2010

Co - directed and choreographed a 2 hour cabaret with producer Sara Blonstien for Pernod Ricard's annual conference. The cabaret included a multitude of performers including aerialists, a magician with his flying piano dancing Djs and a mime artist

Selfridges Centenary – Big Yellow Festival, London 2009

Produced & staged several aspects of the festival, which included the launch party, fashion stories created by Lulu Kennedy of Fashion East turned into fashion shows on the escalators. I also assisted performance artist Jonny Woo in work shopping the 'Selfidgettes' to create in store 'Pop Up' theatre

Toni&Guy Avant Garde Presentation, London 2009

Utilizing the light box catwalk to its maximum effect and taking into consideration the dancers ornate Rococo costumes together with their three foot high wigs we created a finale that suggested Sci-Fi Princess

Life Ball, Vienna 2008

Worked alongside Producer Chris Pleydell to create the Agent Provocateur show who were the guest hosts for the annual event. The show involved over 260 performers which included the Viennese State Ballet

Cadburys Trident Soft Gum “Mess With Your Head” Installation 2008

Worked with experimental marketing agency RPM to create the Soft Box Installation. The box went on its UK tour during 2008 and was erected in main line stations. Dancers could manipulate the fabric box & used a combination of choreographed phrases and improvisation to create what the brief demanded ‘unexpected pleasure, intelligent interaction’

To view current showreel and a full list of clients please go to
www.vikkiburns.com

References:

Barry Wafer	Frank Antherinas
Rizer	Alice Events
Fox Studios	Rue des Anciens Etangs 55,
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Moore Park	
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