

SCOTT JAMES CRUDDAS: MEDIA PRODUCTION PROFESSIONAL

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PROFILE (OR “AN OPEN LETTER TO YOU, MY POTENTIAL EMPLOYER”)

I am a former First Class Honours BSc Film Production & Technology Graduate with industry experience across different areas of production. My current focus is post production, while my main talents lay in motion graphics design producing titles for film projects and digital signage. I have also spent time with visual effects compositing, editing and have some experience in 3D animation.

I am now looking for opportunities to further develop my skill set and share my expertise.

KEY KNOWLEDGE, CORE SKILLS & EXPERTISE

I've had a handful of jobs in a lot of different types of industries, mostly creative. I have picked up many transferable skills during the course of my varied career. Skills that I hope to transfer to your company.

Skills: Prior roles in post production & creative design roles have given me a **keen eye for detail**, allowing me to **work quickly and effectively**. I also have a **broad knowledge of and personal interest in media production**.

Technical Skills: I have a **broad range of technical skills** ranging from basic skills such as **Word Processing** and **Photoshop**, to more advanced skills including **Basic Video Production, Editing, After Effects, & Mocha**. I'm also familiar with both **Windows** and **Mac** based operating systems and **can pick up most programs easily**.

Compositing, and **motion graphics design** is also a key part of my skill set, and striving for perfection allows me to **deliver a high standard of work in any environment**. This includes **integrating CG assets with live footage** to a believable standard, **colour matching and correction**, **rotoscoping** and **producing assets** via photography and video capture.

PROFESSIONAL QUALIFICATIONS & EDUCATION

Film Production and Technology BSc
Graduated with First Class Honours

Birmingham City University
Sept 2007 - June 2010

Media Studies (Moving Image) BTEC National Diploma
Grade: DDM

Halesowen College
Sept 2005 - July 2007

Special Achievements

- Awarded a merit in a 2007 national film contest for designing advertising for Tetley.
 - Contributed title design animation & footage for 2009's Celebrating Construction Awards.
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RELEVANT PROFESSIONAL EXPERIENCE

CONTENT WRITER *EverybodyPlays.co.uk* *1/10/2014 – Current*

Responsibilities: This is my current 'voluntary' position, which requires extensive research to produce (via writing, editing & proofreading) articles, reviews & features, etc. tailored to a family audience.

**VFX COMPOSITOR
& MOTION GRAPHICS** *Rebel Rated Ltd* *1/08/2013 – 1/07/2014*
Los Angeles & Hong Kong

Responsibilities: I have worked with members of this company for a number of years. My work focused on working to a professional standard to produce and composite visual effects for the feature length independent film 'KIN: Fallen Star'.

My involvement in this project actually began in pre production advising the production team on producing clean plates for the VFX shots I would be compositing. In post production my main role was creating visual effects including compositing in After Effects, rotoscoping, and sourcing/creating assets via photography and video capture. I also had a hand in editing several sequences including producing title credits.

Projects: **VFX Compositor & Title Design** “KIN: Fallen Star” (2014) – Feature

Title Design “Okanomiyaki – A Hollywood Story” (2012) - Short Film

Additional Graphics “The Wushu Effect” (2011) – 29 Part Documentary

**SALES ASSISTANT &
COMMUNITY MANAGER** *Game Group PLC.* *1/08/2010 – 1/09/2013*

Responsibilities: Other than standard retail responsibilities and managing the stores online presence, I also produced digital signage for the store. Creating advertisements promoting in store services, offers, and upcoming releases for display on in store monitors. This resulted in increasing customer awareness of the stores services and aided in rising sales and profits across the store.

WHERE CAN YOU FIND MY WORK?

My past work can be found on several sites across the web. I encourage you to visit my **LinkedIn Profile** for a full portfolio, **IMDB** page for large scale projects I have been apart of, or my **Personal Blog** for examples of my written work.

Linked In: <https://www.linkedin.com/pub/scott-cruddas/a5/988/b82>

IMDB: <http://www.imdb.com/name/nm6892569/>

Personal Blog: <http://scotteruddas.wordpress.com/>
