



THIS IS ICON LTD

Trading As: This Is Icon & Buzz Talent

Corporate Sustainability, Equality & Supplier Compliance Pack

Company Number: 14063906

Registered Office: 406 Roding Lane South, Woodford Green, England, IG8 8EY

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Company Overview

This Is Icon Ltd operates two complementary brands: This Is Icon and Buzz Talent. This Is Icon is an official London Fashion Week platform promoting fashion, music, innovation, inclusion, diversity and sustainability. Buzz Talent is a talent and modelling agency representing models, actors, presenters, singers, dancers, influencers and creatives across the UK.

The organisation works across fashion, television, film, live events and creative industries, supporting clients, productions and emerging talent through professional, ethical and inclusive practices.

Environmental Policy

This Is Icon Ltd is committed to reducing environmental impact and promoting sustainable business practices. We operate a digital-first approach, minimise unnecessary printing, encourage responsible procurement and seek opportunities to reduce waste across our operations and events.

Through This Is Icon, we actively promote sustainable fashion and encourage participating designers and partners to demonstrate responsible and ethical practices.

Green Credentials Statement

Sustainability is embedded within the values of both This Is Icon and Buzz Talent. The organisation supports responsible production practices, circular fashion initiatives and environmentally conscious event delivery.

Buzz Talent has achieved recognition through inclusion on the BAFTA albert supplier directory, demonstrating commitment to sustainable working practices within the creative industries. The organisation also supports the Filming in England supplier network and promotes responsible business practices throughout its activities.

Equality, Diversity & Inclusion Policy

This Is Icon Ltd is committed to equality of opportunity and operates in accordance with the principles of the Equality Act 2010. We do not discriminate on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex or sexual orientation.

Both This Is Icon and Buzz Talent actively champion representation, accessibility, inclusion and diversity through casting, recruitment, supplier engagement and event delivery.

Safeguarding & Professional Standards

We are committed to maintaining safe, respectful and inclusive environments for talent, clients, suppliers, staff and stakeholders. Appropriate safeguarding procedures are maintained and reviewed regularly. Where children and young people are involved in projects, activities are conducted in accordance with relevant safeguarding guidance and industry requirements.

Approved by:

Helen Georgio

Founder, CEO & Director