

Environmental Policies and Sustainable Accreditations

Creative England's Filming in England recognises the importance of protecting the environment and are dedicated to supporting all productions reduce their carbon footprint. Via our National Supplier Directory, we champion Sustainable suppliers with strong environmental policies and recognised green credentials to connect them with productions and therefore help them make greener choices, improve upon environmental performance and seek to minimise adverse impacts on the climate.

Environmental Policies

Productions are increasingly asking for Environmental Policies to meet the ESG standards of their studios/broadcasters, as well as to meet criteria for other sustainability certification.

The International Environmental Management System (EMS) standard ISO 14001 defines an Environmental Policy as:

“A statement of the overall intentions and direction of an organisation related to its environmental performance as formally expressed by top management. The environmental policy provides a framework for action and for the setting of environmental objectives and environmental targets”.

Your environmental policy should be company-specific, regularly reviewed and updated. There are three things that you should commit to if you are following the ISO 14001 Environmental Management System:

1. Compliance with relevant legislation
2. Prevention of pollution
3. Continuous improvement

For further support in implementing your company-specific environmental policy you can visit this useful [webpage](#) from the Sustainable Business Partnership.

Green Accreditation

You will not be listed as a Green Accredited Supplier on the Supplier Directory unless you upload relevant documentation from a recognised body. Please note this documentation should be different than your environmental policy (which you should also upload and showcase!)

This evidence can include Carbon Neutral Certificates, Renewable Fuel Supplier Approvals or evidenced accreditations from the following (but not limited to) bodies:

- *BAFTA albert accreditation*
- *B-Corp*
- *Green The Bid*
- *Ecovardis*
- *ISO14001*
- *Planet Mark*
- *Green Mark*